University of Bergamo (Italy)
in collaboration with
Fairleigh Dickinson University (US)

2023 HUMANITIES SUMMER SCHOOL online learning

Bergamo (Italy)
19 June-14 July 2023

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2023 Humanities Summer School

University of Bergamo (Italy) in collaboration with

Fairleigh Dickinson University (US)

19 June-14 July 2023, Bergamo (ITALY)

The Summer School is organized by the *University of Bergamo* in collaboration with *Fairleigh Dickinson University* (US)*.*
In 2023 Bergamo, together with Brescia, is the **Italian capital of culture,** the 'enlightened city'.

Topics
The Summer School offers **four online courses** that focus on **humanistic** and **social** fields, linked in particular to the Italian and European dimension. Students may choose 1 to 4 courses.
Each course is offered along an intensive 2-week program and each of them consists of a 30-hour program (3 hours/day). The courses are held by Professors from both the University of Bergamo and Fairleigh Dickinson University.
Two courses will be held from 19 to 30 June and other two courses from 3 to 14 July. Attendance is compulsory (Monday to Friday).

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Who is it aimed at?

The Summer school is open to university students from both **Bachelor's** and **Master's** from all academic disciplines.

The course is organized for:
- Unibg students
- Erasmus students at Unibg
- FDU students
- Students from Partner universities

Being an **international program**, the minimum language level required is **B2** (according to the *Common European Framework of Reference for Languages*).

Admitted students can choose 1 or 2 courses within each period (up to 4 courses in total). To maintain high standards of teaching, the number of students admitted may be limited.

Each course is valuable for **5 or 6** academic credits in the Italian scale (ECTS), to be included in your Study Plan either as elective or as supernumerary (additional) courses.

Each course includes a final written test on the treated topics. Teachers may choose to substitute it with a written paper in English to be delivered no later than a given date.

COURSES

Period: 19-30 June 2023

Walls or Bridges: Italy, Migrations, and the Pitfalls of Globalization

Prof. Gloria Pastorino (Fairleigh Dickinson University)

Italy has been a country of mass migrations for a century and a half, both losing its people to countries that offer(ed) better working opportunities (at least 25 million people between 1876 and 1976) or welcoming a new labor force from several other countries, particularly in the past 40 years. Migrants to and from Italy have met with a similar, at times inhumane, treatment as suspect "others," against whom communities need to build defenses to protect a fragile sense of self. Political agendas have always contributed to a social unrest that aims at criminalizing people rather than appreciating them as resources.
The course explores the different nature of these migrations through a socio-economic, political, and cultural lens, using essays, literature, films, and documentaries.

Digital Humanities: Theory and Practice

Prof. April Patrick (Fairleigh Dickinson University)

Digital Humanities, Theory and Practice (Prof. April Patrick, Fairleigh Dickinson University)
Digital Humanities is a broad term that includes a wide range of approaches to engaging with literature, history, and art by using technological tools to provide new insights about those materials or new ways of accessing them. This course explores the goals and methods of digital humanities work and provides hands-on experience with textual analysis and distant reading, data analysis and visualization, and digital editions and publishing. Each class meeting will include theoretical foundation and history of digital humanities as a field, analysis of existing digital humanities projects, reading and discussion of a novel, and hands-on activities to use digital humanities tools. By the end of the course, students will have created their own digital humanities project individually or with a group.

COURSES

Period: 3 – 14 July 2023

Visual Culture: Digital Images, Virtual Reality, Videogames and their Cultural Roots

Dott. Giuseppe Previtali (University of Bergamo)

Our everyday life is filled with images and our experience of the world is continuously mediated and negotiated through visual elements. However, we tend to think that images are something passive and easy to analyze, especially given the sense of immediacy that many forms of digital visuality seem to provide. This module is an introduction to visual culture studies and aims to provide students with a general understanding of how contemporary images work in terms of agency circulation, and politics. Addressing various forms of digital images (from photography and cinema to videogames and virtual reality), the course will help students to develop a critical sensitivity towards the visual, stressing elements such as the presence of ideological narratives, the role of devices in our perception of the world and the multisensorial dimension of our relationship with images. Through collective discussion of theories and case studies, the course will address issues such as: What is the role of images in contemporary society? How is vision historically, culturally and geographically defined? How does politics define what we see and we do not see? How do (or do not) we visually perceive racial or sexual narratives?

'Make' in Italy: An Introduction to Entrepreneurship and Startups

Dott. Marta Caccamo (C/o CYFE, Center for Young and Family Enterprise, Project Manager Prof. Davide Hahn)

The entrepreneur is an agent of change and an innovator who seizes opportunities and needs in a wide range of fields. Radical and rapid changes in new technologies (such as information technologies, biotechnologies, new materials, renewable energies), opportunities coming from a globalized and interconnected economy, and societal trends (new approaches to health, aging and lifestyles) enable the establishment of startups in different sectors.
The course moves from the idea that the entrepreneurial culture fosters innovation and that there are phenomena and dynamics that characterize an "Italian way" to entrepreneurship: regional and sectorial variety of innovation ecosystems, diffused craftmanship that meets digital transformation, entrepreneurial models based on families and communities, and so on.
The course is mainly practical (through laboratory activities) and challenges students to explore innovative ideas of new businesses and discover their potential.
At the end of the course students will be able to:
- analyze the value of an entrepreneurial idea through different perspectives;
- master the tools needed to establish and develop a startup project.

Venue

All the lectures will be held **online** and will be managed from the Department of Foreign Languages, Literatures and Cultures (University of Bergamo).
Address: Piazza Rosate, 2, Bergamo (Italy).
Maps

Fees

Registration to the courses **is free** of charge for all admitted students.

Further information
Visit also our Official Website

How to enroll
Be part of a fantastic experience!!! The **call for applications (Bando)** to register for the Humanities Summer School can be downloaded from this link. The call will be open **from 3 April 2023 until 15 May**. You will find all information on how to submit your registration form in the call.

For further information write to humanitiessummerschool@unibg.it

Summer school coordinator:

Prof. Francesca Guidotti (francesca.guidotti@unibg.it)

Registration open from **3 April**
Deadline for registration: **15 May 2023**
(subject to availability)