

"The U-MOB LIFE Project has
received funding from the LIFE
programme of the European Union"



III European Conference on Sustainable Mobility at Universities

PROGRAMME & KEY SPEAKERS

November 17th to 18th, 2021
University of Bergamo, Italy (ONLINE)



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FUNDACIÓN **equipo humano**



UAB
Universitat Autònoma
de Barcelona



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Day 1 – 17th November 2021

09.15 – 11.00 Introduction session

09.15-09.20 Welcome of the UNIBG Mobility Manager • Prof. Maria Rosa Ronzoni

09.20-09.30 Official opening of the conference • UNIBG Rector

09.30-09.45 LIFE Programme's support to sustainable mobility • Angelo Salsi • *European Commission*

09.45-10.00 Avv.to Claudia Maria Terzi, Mobility Councillor of Lombardy

10.00-10.15 Arch. Stefano Zenoni, Mobility Councillor of Bergamo

10.15-10.30 Ing. Dario Carnevali, Mobility Councillor of Dalmine

10.30-10.45 Prof. Giovanna Barigozzi, Director DISA (Dipartimento Ingegneria e Scienze Applicate) • *University of Bergamo*

10.45-11.00 Dott. Ing. Emilio Grassi, Director Agency Public Transport province of Bergamo

11.00 – 11.15 U-MOB project presentation • Ángel Giménez, Project Coordinator

11.15 – 11.30 Break

11.30 – 13.00 Mobility Plans; part 1

11.30-11.45 Mobility Plan of University of Navarra • Juan José Pons

11.45-12.00 Mobility Plan of University of Brescia • Dott. Ing. Michela Bonera

12.00-12.15 Mobility Plan of University of Worcester • Katy Boom

12.15-12.30 Mobility Plan of University of Milano Bicocca • Dott. Massimiliano Rossetti

12.30-12.45 Mobility Plan of University of the Basque Country • Estibaliz Sáez de Cámara

12.45-13.00 Q&A session

13.00 – 14.00 Lunch

14.00 – 14.45 Mobility Managers at Universities: role and tools

14.00-14.15 Videos "Mobility Manager Role at Italian Universities" • Prof. Maria Rosa Ronzoni • *University of Bergamo*

14.15-14.30 Lessons learned from ten months of mobility management at the University of Stuttgart • Dott. Laura Schlowak

14.30-14.45 Tools developed within U-MOB Project • Alfonso Cadenas • *Fundación Equipo Humano*

14.45 – 15.30 Move between tradition and innovation

14.45-15.00 Bike to work project by University of Pavia • Davide Barbieri, Mobility Manager

15.00-15.15 Migration towards electrification of road transport • Prof. Bruno Dalla Chiara • *University of Torino*

15.15-15.30 Q&A session

15.30 – 15.40 Break

15.40 – 17.00 Working together; part 1

15.40-15.55 Sustainable Urban Mobility. City-to-City learning. Connective Cities project • Alice Balbo • *German Association of Cities. UCLG United Cities and Local Governments*

15.55-16.10 POLIS Cities and regions for transport innovation • Ivo Cré

16.10-16.25 UITP International Association of Public Transport • Emmanuel Dommergues

16.25-16.40 Cycling to university – best practices from around Europe and the Cycle Friendly Employer Certification • Holger Haubold • *ECF European Cyclists' Federation*

16.40-17.00 Competition MUV-U·MOB and awards • Ilaria Marino / Domenico Schillaci • *MUV B Corp*

17:00-17.15 Q&A session

17.15 – 17.45 Mobility at COVID times

17.15-17.30 Psycho-attitudinal factors on travel mode choices at the time of COVID-Sars 19 • Dott. Francesca Bruno • *University of Salerno*

17.30-17.45 Q&A session

Day 2 – 18th November 2021

09.00 – 10.15 Innovative and creative solutions

09.00-09.15 Bike2UniBG, a guerrilla wayfinding experience in Bergamo
• Prof. Gabriele Torri

09.15-09.30 Technology to reduce the carbon footprint related to home university commuting • *University of Cassino and Southern Lazio*

09.30-09.45 The involvement of students in the University Mobility Management • Dott. Ing. Michela Bonera • *University of Brescia*

09.45-10.00 PRINCE project of University of Genoa • Prof. Francesca Pirlo / Selena Candia • *Sustainable Group*

10.00-10.15 Q&A session

10.15 – 11.35 Mobility plans; part 2

10.15-10.30 Mobility Plan of University of La Rioja • Pilar Nájera

10.30-10.45 Mobility Plan of University of Valladolid • Eva Hernández

10.45-11.00 Mobility Plan of Polytechnic University of Valencia • Cristina Martí / Carmen Navarro

11.00-11.15 Mobility Plan of Jaume I University • Javier Calbo

11.15-11.35 Q&A session

11.35 – 11.50 Break

11.50 – 13.00 Promotion of active mobility

11.50-12.05 Data-based understanding and optimization of sustainability of university mobility: two case studies • Prof. Andrea Scagni / Dott. Micol Maggiolini • *University of Turin*

12.05-12.20 Bicycle lanes as an instrument for the active mobility • TBC
• *University of Cassino and Southern Lazio*

12.20-12.35 Case study of campus' pedestrian transformation • Rafael Requena • *Autonomous University of Barcelona*

12.35-12.50 Measures for active mobility in the Mobility Plan of Politecnico di Milano • Eleonora Perotto / Giada Messori

12.50-13.00 Q&A session

13.00 – 14.30 Lunch

14.30 – 15.30 Working together; part 2

14.30-14.50 The Role of the RUS and Mobility management at Universities, the Italian Universities' experience • Prof. Patrizia Lombardi / President Rus / Prof. Matteo Colleoni • *RUS mobility group coordinator*

14.50-15.05 Sustainable mobility at Nordic Sustainable Campus Network • Kristina von Oelreich • *Chair of the network from KTH, Royal Institute of Technology, Stockholm, Sweden*

15.05-15.15 Video of sustainable trips • Rafael Requena • *CRUE Sustainability network*

15.15-15.30 Q&A session

15.30 – 15.40 Break

15.40 – 17.00 Round table: COVID impact and perspectives for post-COVID situation

Moderator: Giuliano Mingardo • Erasmus University Rotterdam

Participants in the debate:

Ing. Glotz Richter • City of Bremen

Prof. Graham Parkhurst • University of the West of England, Bristol

Arch. Paolo Gandolfi • City of Reggio Emilia

Robert Marton Susuk / Mate Kadasi • BKK, Budapest Public Transport Authority

Ing. Rapinesi • ATB, Bergamo Public Transport Authority

17.00 – 17.10 Prof. Enrico Giovannini, Italian Ministry of Transport

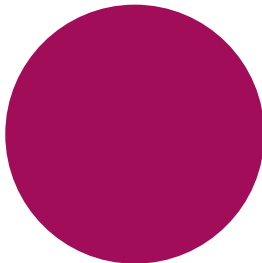
17.10 – 17.50 Video contest

Presentation of the videos and awards • TBC • University of Bergamo

17.50 – 18.00 Conclusions

Closure • UNIBG Mobility Manager and Project Coordinator

Key Speakers



NAME AND SURNAME

EMMANUEL DOMMERGUES

BRIEF DESCRIPTION

CV transport and mobility policy specialist:

Worked on infrastructure projects in Paris for the PTA and the operator.

Worked as a technical advisor to the Deputy Mayor of the City of Paris in charge of transport.

Worked as senior manager at UITP on demand management, crisis management and resilience of public transport.

Experience in the topic (sustainable mobility):

All the career towards that goal.

SPEECH AND ORGANISATION

Part of the conference programme which you will cover and which organisation you represent:

Working together; part 1.



NAME AND SURNAME

CARMEN BELLVER NAVARRO

BRIEF DESCRIPTION

Degree in Environmental Sciences from the Polytechnic University of Valencia (UPV). Sustainable mobility manager of the UPV since June 2015. Senior Technician of Environmental Management of the UPV's Environment Unit since 2006. Member of the technical team during the process of implementation of the ISO 14001 standard and the European EMAS Regulation in the Polytechnic University of Valencia since 1999. Renewable Energy Systems Technician. Delivery of environmental training activities for teaching and research staff, administration and services staff and students of the Polytechnic University of Valencia within the framework of the implementation of the environmental management system according to the ISO 14001 and EMAS standards. Environmental Management Auditor Certificate (AENOR).

SPEECH AND ORGANISATION

Strategic plan for sustainable mobility of the UPV.



NAME AND SURNAME

CRISTINA MARTÍ BARRANCO

BRIEF DESCRIPTION

Agricultural Engineer from the Polytechnic University of Valencia. Coordinator of the implementation of the ISO 14001 standard and the European EMAS Regulation at the Polytechnic University of Valencia since 1999. Head of section of the Environment Unit of the Polytechnic University of Valencia since 2016. Coordinator of environmental training activities for teaching and research staff, administration and services staff and students of the Polytechnic University of Valencia within the framework of the implementation of the environmental management system according to the ISO 14001 and EMAS standards. Certificate of Environmental Management Auditor. Technical specialist in waste management issued by the Mediterranean Institute for the sustainable development of the Generalitat Valenciana. Specialist Technician in integrated management of quality, environmental and occupational risk prevention systems, issued by the Polytechnic University of Madrid. Member of the working group for the evaluation of the sustainability of Spanish universities (GESU) of CRUE SOSTENIBILIDAD since 2007. Coordinator of the working group for the evaluation of the sustainability of Spanish universities (GESU) of CRUE SOSTENIBILIDAD since 2020.

SPEECH AND ORGANISATION

Strategic plan for sustainable mobility of the UPV.



NAME AND SURNAME

EVA HERNÁNDEZ GALLEGO

BRIEF DESCRIPTION

Chemical industrial engineer and graduate in Environmental Sciences, postgraduate in environmental management, currently she is working as responsable of the environmental quality office of the University of Valladolid, with responsibilities that include mobility manager of the University. She has participated in several projects related to sustainable mobility, like the coordination and development of the European project Interreg Urban Air.

SPEECH AND ORGANISATION

Implementation of mobility systems at the University of Valladolid.



NAME AND SURNAME

ALICE BALBO

BRIEF DESCRIPTION

Master degree in Trieste/Italy and Paris in International Relations and Diplomacy and more than ten years of experience in capacity development in municipalities worldwide on the topics of urban mobility, urban resilience, climate adaptation and digital innovation. Since mid-2015 she has been working as Connective Cities Project Manager for the Association of German Cities supporting German and international municipalities and urban practitioners (from universities, civil society and businesses) in learning processes including exchange of experiences, peer-to-peer advice and the development of joint project ideas. In this context she works closely with the Learning Team of the world organisation United Cities and Local Governments (UCLG) (of which the Association of German Cities is a member) supporting the global dissemination of good municipal practices for sustainable development and peer-learning methodologies.

SPEECH AND ORGANISATION

Programme Section: Working together, Part 1 on 17 November 2021.

Municipal peer-to-peer learning for sustainable urban mobility. Association of German Cities.



NAME AND SURNAME

ILARIA MARINO

BRIEF DESCRIPTION

Born in Milano in 1990, she holds a Master in Planning Culture for Art, Design and Cultural Enterprises at the Università Cattolica with Politecnico of Milan. Over the years she gained experience in the areas of communication, training, and operations in companies such as ADI - Associazione per il Disegno Industriale and Creative Academy of Richemont.

She joined MUV B Corp, at its early stage, in February 2020, where she works as Content and Communication Manager.

SPEECH AND ORGANISATION

Presentation of U-MOB-MUV Tournament and announcement of the winning University and the best players.



NAME AND SURNAME

DOMENICO SCHILLACI

BRIEF DESCRIPTION

Born in Palermo in 1983, he is a researcher, designer and entrepreneur with a background in engineering, information technology and social innovation. He holds a master's degree in information engineering from Politecnico di Milano in 2010, where he also worked as a research associate from 2011 to 2012, focusing on wireless mesh networks.

Since 2012 he has been co-founder and director of the design lab PUSH, running and coordinating several applied research projects and training programmes.

His research activity combines information and communication technologies and design methodologies to produce urban and social development.

Since 2020 he has been among the co-founders of MUV B Corp, where he takes on the role of CTO.

SPEECH AND ORGANISATION

Presentation of MUV B Corp and Tournament Results & Data.

NAME AND SURNAME

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BRIEF DESCRIPTION

X.

SPEECH AND ORGANISATION

X

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