

TESI DI LAUREA - SESSIONE GIUGNO 2022

Venerdì 10 giugno 2022 ore 14.30 - aula 4 sede Caniana

	matricola	cognome candidato/a	nome candidato/a	titolo tesi	relatore/relatrice	correlatore/ correlatrice	corso di laurea magistrale in
1	1043998	ALQEEQ	MAHMUD	Creating Shared Value: Reorienting the role of business for a sustainable society	MAZZOLA LAURA		BUSINESS ADMINISTRATION, PROFESSIONAL AND MANAGERIAL ACCOUNTING
2	1045138	VISINI	MARTA	Trattamento contabile e metodi di valutazione delle immobilizzazioni immateriali: rivalutazione del marchio MYVEG	GERVASIO DANIELE		ECONOMIA AZIENDALE, DIREZIONE AMMINISTRATIVA E PROFESSIONE
3	1033060	BABIYCHUK	MYKOLA	Race ahead and invest abroad? PESTLE analysis of Ukraine and AHP model for determining new markets	BETTINELLI CRISTINA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE
4	1038418	ARIOLI	FEDERICO	Circular Economy for a Resilient System in a Post COVID-19 Scenario: Circular Bioeconomy in the Food Industry	BETTINELLI CRISTINA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE
5	1038606	TOGNOLI	ALBERTO	Crowdfunding: institutional, cultural and technical factors prompting the success of equity-based campaigns	VARIATO ANNA MARIA GRAZIA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE
6	1043187	CORTINOVIS	LORENZO	The Attractiveness of overcoming Rules: when Regulatory Arbitrage fuels the Growth of Shadow Banking	VARIATO ANNA MARIA GRAZIA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE
7	1045172	COLLEONI	CLAUDIA	Sustainability in small and medium-sized enterprises in the textile sector: where are we now?	BETTINELLI CRISTINA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE
8	1062711	GHILARDI	ANNA	The new paradigm of ecofriendly business models created by digitalization in the fashion luxury industry: digital paths as the key factor in converting the purchasing preference of consumers towards sustainable luxury products	BETTINELLI CRISTINA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE
9	1044845	CALÀ	LUCA	Rischio sistemico del mercato immobiliare in Cina: il caso Evergrande	VARIATO ANNA MARIA GRAZIA		MANAGEMENT, FINANZA E INTERNATIONAL BUSINESS

PRESIDENTE: Cristina Bettinelli - professoressa associata

COMMISSIONE: Daniele Gervasio - professore associato
Viviana Meschitti - professoressa associata
Anna Maria Grazia Variato - professoressa associata
Gaia Viviana Bassani - ricercatrice a tempo determinato B)
Laura Mazzola - professoressa a contratto