



University of Bergamo (Italy)

in collaboration with

Fairleigh Dickinson University (US)

2025 HUMANITIES SUMMER SCHOOL online learning

**Bergamo (Italy)
16 June -11 July 2025**



**UNIVERSITÀ
DEGLI STUDI
DI BERGAMO**

Dipartimento
di Lingue, Letterature
e Culture Straniere



**FAIRLEIGH
DICKINSON
UNIVERSITY**

Index

Page 3: General information

Page 4: Who is the course aimed at?

Page 5: Courses: 16-27 June and 30 June- 11 July 2025

Page 6: Location and Costs

Page 7: How to enroll

2023 Humanities Summer School

*University of Bergamo (Italy) in collaboration
with Fairleigh Dickinson University (US)*

16 June-11 July 2025, Bergamo (ITALY)

The Summer School is organized by the *University of Bergamo* following an agreement with *Fairleigh Dickinson University (US)*.

Topics

The Summer School offers **three online courses** that focus on **humanistic** and **social** fields. Students may choose 1 to 3 courses.

Each course is offered along an intensive 2-week program and each of them consists of a 30-hour program (3 hours/day). The courses are taught in English and held by Professors from the University of Bergamo and other universities.

Courses will be held from 16 June to 11 July. Attendance is compulsory (Monday to Friday).





Who is it aimed at?

The Summer school is open to university students from both **Bachelor's** and **Master's** from all academic disciplines.

The course is organized for:

- Unibg students
- Erasmus students at Unibg
- FDU students
- Students from Partner universities

Courses are taught **in English** and require a **B2 level** or higher (according to the *Common European Framework of Reference for Languages*).

Admitted students can choose from 1 to 3 courses. To maintain high standards of teaching, the number of students admitted is limited.

Each course is valuable for **5 or 6** academic credits in the Italian scale (ECTS), to be included in the Study Plan either as elective or as supernumerary (additional) courses.

Each course may include partial tests and will end with a final written exam on the treated topics. This may also be substituted by a written paper in English to be delivered no later than a given date.

COURSES

16-27 June 2025

Negotiating Humanities: the Rise of the Machines

Prof. Davide Hahn Prof. Gloria Pastorino & Prof. April Patrick (Fairleigh Dickinson University)

In this interdisciplinary, co-taught seminar, we examine the ways in which our century of extraordinarily rapid technological change impact human experience. Some of the questions we explore are: How do we define, conceptualize, and use technology? Are the Age of Technology and the Anthropocene the same thing? What challenges (and opportunities) does our age of technological change and expansion provide individuals and communities? What ethical questions arise as a result of this rapid technological growth? What does it mean to be human in an era when the line between humans and machines is blurring? How do scholars, writers, and filmmakers wrestle with these questions?

30 June-11 July 2025

'Make' in Italy: An Introduction to Entrepreneurship and Venture Creation in Cultural and Creative Industries

Supported by "Competencies and Resources for Entrepreneurial Orientation" (CREO) – Center for Young and Family Enterprise (CYFE), University of Bergamo, within the broader entrepreneurship education offerings available on the [CREO platform](#); Project Manager Prof. Davide Hahn

The entrepreneur is an agent of change and an innovator who identifies and exploits opportunities in many fields. In today's globalized and interconnected economy, technological disruptions—such as artificial intelligence—and major demographic trends—such as the ageing of the population—provide fertile ground for the creation of startups. They can span various sectors, from High-Tech to Cultural and Creative Industries (CCIs), including those linked to culture and the 'Made in Italy' brand (e.g., arts, humanities, food, tourism).

Starting with the basic theoretical foundations of entrepreneurship, the course will introduce participants to emerging trends that foster entrepreneurial opportunities in the cultural and creative contexts. A vertical focus on the uniqueness of 'Made in Italy'—a key pillar of the Italian economic system—and on the transformative potential of new technologies is combined with practical insights into tools for generating and validating innovative business ideas. The aim is to equip students with the mindset and methodologies needed to become proactive innovators across sectors, with a particular focus on hospitality and cultural entrepreneurship.

How to See the World. Understanding Contemporary Visual Cultures

Prof. Giuseppe Previtali (University of Bergamo)

The module provides a critical introduction to the analysis of visual culture, equipping students with the methodological tools to interpret images and visual media as central agents in contemporary mediascapes. Starting from the idea that contemporary events— whether political, social, or cultural —are increasingly shaped by and circulated through visual forms, the course frames visuality as a key site of meaning-making and ideological negotiation.

By examining a heterogeneous range of media, including photography, cinema, and video games, the course explores how visual forms not only represent but also shape contemporary reality, particularly in contexts of conflict and crisis (such as, but not limited to, wars and insurgencies).

Particular attention will be paid to the political dimension of aesthetics, the epistemological challenges posed by algorithmic images and artificial intelligence, and the role of visual culture in the construction of public discourse. The course combines theoretical readings with close analysis of visual materials, encouraging a critical approach to the politics of representation.



Location

All the lectures will be held **online** and will be managed from the Department of Foreign Languages, Literatures and Cultures (University of Bergamo).

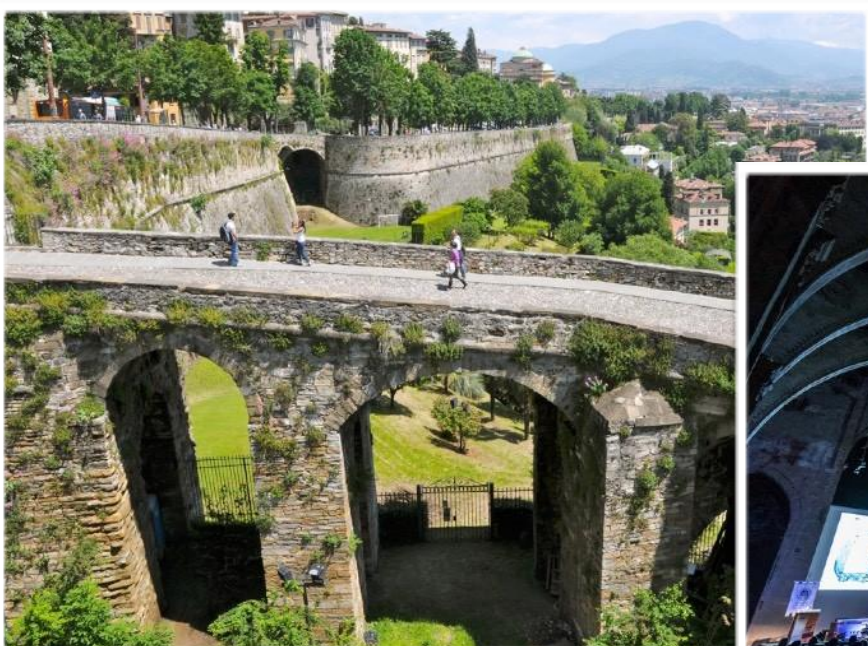
Address: Piazza Rosate, 2, Bergamo (Italy).

[Maps](#)

Fees

Registration to the courses **is free** for:

- Unibg students and FDU students
- Erasmus students who are spending their exchange at Unibg
- students coming from Partner Universities



Further information

Visit also our [Official Website](#).

How to enroll

Be part of a fantastic experience!!! In order to take part in the Humanities Summer School, please read the Call for Applications and fill in the registration form downloadable from the [website](#).

For further information write to humanitiessummerschool@unibg.it

Summer School Coordinator:

Prof. Francesca Guidotti (francesca.guidotti@unibg.it)

Deadline for registration: **6 May-6 June 2025, 12 noon (CEST)**
(subject to availability)

