

PUBLIC SELECTION BASED ON QUALIFICATIONS AND INTERVIEW FOR THE AWARDING OF NO. 1 GRANT LASTING 24 MONTHS FOR CONDUCTING RESEARCH IN ACCORDANCE WITH ART. 22 OF LAW OF 30.12.2010 NO. 240 AT THE CYFE - CENTER FOR YOUNG AND FAMILY ENTERPRISE (ACADEMIC RECRUITMENT FIELD 09/B3 – BUSINESS AND MANAGEMENT ENGINEERING - ACADEMIC DISCIPLINE ING-IND/35_ – BUSINESS AND MANAGEMENT ENGINEERING (CUP: F12F16000040001).

announced with decree of the Rector Rep. no. 533/2017 of 02.10.2017 and posted on the official registry of the University on 02.10.2017

RESEARCH PROJECT

“Student entrepreneurship as a strategic mechanism for an entrepreneurial university: impact assessment and outcomes of a entrepreneurship education”

Entrepreneurship is considered one of the driving forces of economic growth and innovation at both national and local level. Stimulating entrepreneurship skills as well as the creation of new business formation might represent a way to spur the creation of jobs. Concretely, it may function as a port of entry into employment, especially for those individuals “at the margin” of the labour market (such as immigrants, women and the young) that have suffered much more for the recent phase of recession.

Consequently, recent policy papers have stressed that, in order to foster the entrepreneurial dynamism of OECD countries, it is crucial to introduce and spread programs of entrepreneurial education in schools and universities. The idea behind this project is to widely provide UniBg students with a basic EE experience before leaving education and to provide them with some improvement of cognitive and non-cognitive skills related to entrepreneurial competencies and intentions. The impact of EE goes actually beyond the creation of business start-ups, since it makes young people more employable and “entrepreneurial” also when they work as employees in existing companies or organizations.

While there is a large body of literature on the effects of EE on the creation and performance of new start-ups, little is known on its impact on a broader set of outcomes like students’ entrepreneurial and non-entrepreneurial abilities and on their labour market performance as dependent workers after graduation.

This research project is structured in two main parts:

- (a) assessment of a labour market performance as particular output of EE;
- (b) study of the broader impact of EE and its innovation. Given the latter requires time to observe the outcome of EE – and specifically of some innovations to EE at UniBg brought by the present project, the former leverages on UniBg tradition of EE and data readily available on its alumni and their career.