

*PUBLIC SELECTION BASED ON QUALIFICATIONS AND INTERVIEW FOR THE AWARDING OF NO. 1 GRANT LASTING 12 MONTHS FOR CONDUCTING RESEARCH IN ACCORDANCE WITH ART. 22 OF LAW OF 30.12.2010 NO. 240 AT THE CENTREON INNOVATION MANAGEMENT AND TECHNOLOGY TRANSFER OF THE UNIVERSITY OF BERGAMO (ACADEMIC RECRUITMENT FIELD 09/A3 – INDUSTRIAL DESIGN, MACHINE CONSTRUCTION AND METALLURGY - ACADEMIC DISCIPLINE ING-IND/15 – DESIGN METHODS FOR INDUSTRIAL ENGINEERING (FUND ART11GITT16CAVA)*

*announced with decree of the Rector Rep. no. 543/2017 of 06.10.2017 and posted on the official registry of the University on 06.10.2017*

### **RESEARCH PROJECT**

*"Transfer Strategy and Research Enhancement. Towards a New Knowledge Transfer Model."*

*The University of Bergamo, Milano Bicocca and Pavia collaborate for three years with the aim of enhancing the culture of innovation in the Universities. In particular, the objective is to create a favorable environment for research enhancement, contamination between different disciplines and the accentuation of patent culture aimed at innovation and entrepreneurship.*

*This experience allows us to lay the foundations for a new operating model, with the aim of bringing on the market the technologies developed by researchers at the University. To this end, the partnership of the three Universities presented to MIUR a project according to article 11 DM 552/ 2016.*

*The project, approved for funding, has the following aims:*

- development of operational tools and models for the exploitation of the findings of research and intellectual property that are appropriate to international standards and market rules,*
- promotion of the necessary synergies aimed at the constitution and enhancement of a single patent portfolio, retaining the ownership of the Universities themselves,*
- implementation of actions aimed at enhancing the research and intellectual property of the Universities at national and international level,*
- funding for particularly interesting research to bring them to maturity and to the attention and interest of potential investors.*

*Within this project, we want to identify some professional figures whose aim is to work indiscriminately in the three universities aiming to collaborate with the technology transfer offices to:*

- Strengthen the culture of innovation*
- Increase licensing activities*
- efficiently and effectively manage IPRs of the University Departments*
- promote technological scouting actions*
- create a model of analysis to identify new areas of opportunity,*
- Orienting, supporting and aligning university research groups with the technological areas identified by the program with industry and other scientific and technological partners.*