

**PUBLIC SELECTION BASED ON QUALIFICATIONS AND INTERVIEW FOR THE AWARDING OF NO. 1 EXPERIENCED GRANT LASTING 12 MONTHS FOR CONDUCTING RESEARCH PURSUANT TO ART. 22 OF LAW NO. 240/2010 AT THE DEPARTMENT OF MANAGEMENT, INFORMATION AND PRODUCTION ENGINEERING (A.R.F. 09/B3 - BUSINESS AND MANAGEMENT ENGINEERING - A.D. ING-IND/35 - BUSINESS AND MANAGEMENT ENGINEERING) TYPE B**

*announced with decree of the Chancellor Rep. no. 488/2019 of 25.07.2019 and posted on the official registry of the University on 26.07.2019*

**RESEARCH PROJECT**

**Revenue management models applied to integrated mobility system**

**Research structure:** Department of Management, information and production engineering

**Duration of the grant:** 12 months

**Scientific Area:** 09 – Industrial and information Engineering

**Academic recruitment field:** 09/B3 – Business and management engineering

**Academic discipline:** ING-IND/35 – Business and management engineering

**Scientific Director:** Prof. Stefano Paleari

The aim of the project is to analyse the evolution of demand for mobility by mode of transport and trip purpose. More specifically the project focus on the revenue management techniques applied by different transport industries: airlines, rail industry, road transport and public transport systems. Given the increasing level of integration among transport modes and a progressive shift toward multimodal seamless trips, the project aims to understand how the revenue management system will be integrated, and how the (predicted) future integrated revenue strategies can affect overall level of demand and the distribution among transport modes.