

PUBLIC SELECTION BASED ON QUALIFICATIONS AND INTERVIEW FOR THE AWARDING OF NO. 1 EXPERIENCED GRANT LASTING 24 MONTHS FOR CONDUCTING RESEARCH PURSUANT TO ART. 22 OF LAW NO. 240/2010 AT THE CYFE - CENTER FOR YOUNG AND FAMILY ENTERPRISE (SC 09/B3 - BUSINESS AND MANAGEMENT ENGINEERING - SSD ING-IND/35 - BUSINESS AND MANAGEMENT ENGINEERING) TYPE B

announced with decree of the Chancellor Rep. no. 678/2019 of 21.10.2019 and posted on the official registry of the University on 21.10.2019

RESEARCH PROJECT

“University-based entrepreneurship: Towards an experimental and quasi experimental approach”

Research structure: CYFE - Center for Young and Family Enterprise

Duration of the grant: 24 months

Scientific Area: 09 - Industrial and information engineering

Academic recruitment field: 09/B3 - Business and management engineering

Academic discipline: ING-IND/35 - Business and management engineering

Scientific Director: Prof. Tommaso Minola

In the last decade, the contribution that small and medium-sized enterprises (SMEs) have given to radical technological changes has increased, in a Schumpeterian Mark I type of context. In particular, startups are responsible for a growing share of economic development and employment of advanced economic systems. Among them, according to the theory of knowledge spillovers, the companies born and developed in university contexts, both by students and recent graduates, and by researchers and scientists, stand out. The cognitive processes at the base of the emergence and development of these enterprises is a subject of recent interest by the academic community; still little is known about the distinctive elements of young university-based enterprises. The study of cognitive dynamics allows exploring the factors that antecede entrepreneurial processes and organizational performance, in a perspective increasingly oriented towards causal inference. The project aims to study how the factors of exposure to the university context (e.g., training, socialization) and contextual factors (both at micro and macro level) determine individual cognitive dynamics at the base of numerous entrepreneurial processes (e.g., career intentions, causation -effectuation, well-being) in university-based firms.