

<p style="text-align: center;">Research program <i>“Survival of academic spin-off at the crossroad of economic and non-economic goals”</i></p>
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Annex C

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Objectives

Research on the phenomena of business creation is shifting towards the interdisciplinary study of the different forms and different contexts of entrepreneurship. The project aims to contribute to the development of research in the University Entrepreneurship, i.e. the study of the companies founded by students and researchers (academic spin-off). It is a field that still lacks theoretical tools explaining many of the conflicting empirical findings (i.e., how and why the university context influences the chances of survival of the enterprise). The project aims to borrow recent theoretical perspectives from the field of Embedded Entrepreneurship applying them to the field of University Entrepreneurship.

Research project

The project aims to borrow recent theoretical perspectives from the field of Embedded Entrepreneurship applying them to the field of University Entrepreneurship. In order to explain various controversial aspects associated with firm performance. The first part of the project involves a systematic review of the literature and the formulation of a research design based on survey; following that, an activity of data collection at national level is foreseen. From an empirical point of view the project includes the analysis of the relationship between the co-existence of different logics and objectives (economic and non-economic, such as reputational, ethical and scientific) and the survival and growth of new high-tech university.