

**Research program:**  
***“Trends and best practices of eno-gastronomic tourism for the development of innovative, quality and sustainable tourist products”***

**Annex Code 1**

**CST - Center for territorial studies**

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**Description**

The importance of food as a tourist element and a cultural attraction is rapidly increasing, and the relationship between these two elements can represent an opportunity for future local development. In this context, food experiences can support the development of the territorial brand and the marketing of the destination, and help local communities increase tourist attractiveness. After a preliminary study concerning eno-gastronomic tourism and through the participation in the European Region of Gastronomy project (ERG), which involves the provinces of Bergamo, Brescia, Cremona and Mantova and the University of Bergamo as a scientific partner, this research project aims at creating a model in which local eno-gastronomy represent a mean for future development of these territories.

**Objective**

The research project aims at creating a model for the development of high potential eno-gastronomic destinations and innovative, quality and sustainable tourist products, paying particular attention to the local contexts and specificities.

**Structure**

The phases of the research project are: 1) analysis of eno-gastronomic tourism; 2) analysis of the eno-gastronomic offers of the territories involved; 3) preparation of reports concerning possible models for local development and tourist products; 4) creation of tourist products within European Region of Gastronomy project (ERG); 5) preparation of the final report.