



## **Dual Degree**

### **NOTICE OF SELECTION FOR PARTICIPATION IN THE INTEGRATED PROGRAM**

#### **IN**

**- MASTER COURSE IN PLANNING AND MANAGEMENT OF TOURISM SYSTEMS, LM-49  
(PMTS – UNIVERSITÀ DEGLI STUDI DI BERGAMO)**

#### **AND**

**MS IN HOSPITALITY MANAGEMENT STUDIES- FAIRLEIGH DICKINSON UNIVERSITY (NEW  
JERSEY - USA)**

### **Academic year 20/21**

The **University of Bergamo** and **Fairleigh Dickinson University** have signed a cooperation agreement that allows students enrolled in the Master Course in Planning and Management of Tourism Systems to simultaneously obtain the Master Degree in Hospitality Management Studies at Fairleigh Dickinson University (USA) by attending a part of the study period in one of the partner universities.

The aim of this integrated dual degree is to acquire a more comprehensive international education that allows students to achieve competences useful in the Tourism sector not only in Italy, but also in other foreign countries.

The opportunity to participate is reserved for students enrolled in the Master of Science in Planning and Management of Tourism Systems (PMTS) for the 2020-2021 academic year.

The integrated study program includes:

- 1) in the first year of the master's degree program, students take the exams scheduled at the University of Bergamo;
- 2) in the second year students continue their study programme at the FDU campus following six courses recognized by UNIBG for a total of 60 ECTS, plus a special project activity (5 credits to replace the workshop).

The traineeship can be carried out in Italy or abroad. The thesis can be written under the joint supervision of a UNIBG teacher and an FDU teacher who has declared his / her availability to act as supervisor.

The universities mutually recognize the credits acquired by the student in the two locations for the provision of the two Diplomas.

#### **The study plan is the following:**

<b>Credits to do at UNIBG – 60 cfu</b>	<b>Exams to take at FDU in the 2nd year from August 20th to May 31st - 60 cfu</b>
TERRITORIAL AND ENVIRONMENT STUDIES credits 10	<b>Fall courses</b> Choice of three 3-credit courses [9 FDU credits 30 Unibg credits]
TOURISM MANAGEMENT credits 10	HRTM 7708 Organizational Communication and Conflict Management
CULTURE AND HERITAGE credits 10	HRTM 7713 Financial Management
ENGLISH FOR TOURISM credits 5	HRTM 7748 Developing a Sustainability Mindset
One course at choice: MUSEUMS AND MEDIA STUDIES credits 10 or	



ARTS AND MEDIA STUDIES	credits 10	HRTM 6100 Hospitality Operations Management [runs only if minimum of 7 students enrolled/Fall & Spring]
WORKSHOP = Special Project at FDU	credits 5	HRTM 6200 Tourism Destination Management [runs only if minimum of 7 students enrolled/Fall & Spring]
TRAINEESHIP	credits 5	
THESIS	credits 10	<b>Spring courses</b> <i>Three required 3-credit courses [9 FDU credits-30 Unibg credits] plus Special Project [FDU zero credit -5 Unibg credits for workshop]</i> HRTM 7710 Current Concepts of Leadership HRTM 7715 Special Project (must be taken to complete FDU degree, is worth 5 credits at Unibg) HRTM 7734 Global Marketing for Hospitality Executives HRTM 7737 Global Tourism Development  Courses taken at Unibg, included in the student's study plan approved by Unibg, will be recognized by FDU to cover the credits necessary to complete FDU MA

**NB: The modules offered by FDU can change after an assessment of consistency with the PMTS programme.**

*At the beginning of the mobility programme at Fairleigh Dickinson University, the teaching committee will approve the courses to be followed and identify the equivalences for each study plan. At the end of the mobility programme, the teaching committee will approve the recognition of the educational activities carried out abroad and the registration in the student's career. The announcement and the application form are available on the UNIBG website at: <https://www.unibg.it/universita/amministrazione/concorsi-e-selezioni/bandi-tirocini-e-studio-allestero/>*

The **admission conditions** are:

- enrolment in the **1st year of the Master's Degree in PMTS** for the 2019/20 academic year;
- having acquired at least **20 credits from Unibg** with an **average mark of not less than 25/30**. This requirement should be fulfilled at the time of submission of the application. (For graduates in the April 2020 session, the average of the three-year degree will be evaluated);
- **adequate knowledge of English** certified by:
  - 1) TOEFL certification with a minimum score of 79 (Internet based).or
  - 2) IELTS certification with a minimum score of 6.0

In the absence of certification, the certificate of registration for a TOEFL or IELTS test will also be valid by May 15th.



In order to participate in the selection, **non-EU citizens must have a valid residence permit** valid for the period foreseen for their stay in the United States and must ascertain in advance what formalities need to be completed in order to obtain an entry visa.

Students must submit their application (attachment 1), completed and signed in original, no later than **May 4th 2020 at 12.00 in one of the following ways:**

- by **email at relint@unibg.it**, indicating in the subject line "Double Title tender application with Fairleigh Dickinson University"
- **certified e-mail to protocol@unibg.legalmail.it** only for candidates with a certified e-mail box. In this case, the copy of the declarant's identity document must be attached to the application for admission and to the substitute declaration. The University's PEC system will count the arrival time of the receipt of the email, and not the sending time.

The application (attachment 1) must be accompanied by:

- (i) **CV in Italian** (in the European format), signed and dated
- (ii) **Copy of the booklet / self-certification** of exams taken for the master's degree with relative marks or Copy of the booklet / self-certification of exams taken for the three-year degree if graduated in the 'extraordinary' spring session.
- (iii) **Linguistic certification** in progress

Applications without all or part of the required documentation will not be accepted.

Applications will be examined by a commission appointed after the deadline for the call and made up of 3 teachers from the Committee of the Planning and Management of Tourism Systems master course.

The **final merit ranking** will be formulated considering the following three parameters:

A) credits obtained by the student based on those obtainable in the year of enrolment (credits /30 for students enrolled in the first year)

B) weighted average of the marks of the Master's degree exams or average of the marks of the exams of the three-year degree course in case of graduation in the 'extraordinary' spring session and absence of assessable credits as per parameter A.

Parameters A) and B) each contribute 50% to the final score.

The selections will subsequently be approved by the Procedure Manager.

The ranking will be published, indicatively, within 7 days from the conclusion of the selections on the following website: <https://www.unibg.it/universita/amministrazione/concorsi-e-selezioni/bandi-tirocini-e-studio-allesterio>

The publication will serve as notification of selection.

**Selected students must communicate their acceptance or refusal by email, sent to the International Programs Office within 7 days of the publication** of the results of the selections. Those who have not sent a communication by the scheduled date will be considered refusals. In case of non-acceptance or refusal, other candidates will move up in the order of the ranking.

The cost of \$ 16,807.00 for course attendance fees for two semesters is to be paid to FDU by the selected students of Planning and Management of Tourism Systems. The cost of food and accommodation for the two semesters (August 20, 2020 - end of May 2021) is covered by the selected students and amounts to approximately \$ 1500 per month. The cost depends on the on-campus accommodation chosen by the student (rates are available on the FDU website).



Students selected as part of the integrated Double qualification program will benefit from 2 (two) mobility grants funded by UNIBG in the amount of € 3,600.00 each. The scholarships will be awarded on the basis of the above ranking.

Students who do not occupy a position in the scholarship ranking can still participate in the Double degree program.

The mobility scholarship will be paid in the amount of 50% after arrival at the FDU and upon acceptance and registration to the courses to be followed (and approved by the Teaching Committee). The remaining 50% will be paid upon return of the period abroad, upon presentation of the official certification by the FDU of the period (start and end) and the activities carried out and the relative results achieved.

In the event that the beneficiary has only submitted the registration to the TOEFL or IELTS Test, for the purposes of completing the procedure and the provision of the scholarship, the same must send the certificate to the International Programs Office, as soon as he/she is in possession of it.

In the event that the beneficiary of the scholarship does not complete the mobility programme, he/she must return the amount of the scholarship received, to the University.

Eligible students (according to specific merit and income requirements) **can also apply for the grant for international mobility provided by the Students' Service**, according to the criteria established by a specific competition notice that will be published in the summer 2020; students meeting the requirements of the call are therefore invited to apply to obtain this supplement.

Finally, the University will evaluate, exclusively for students participating in the program, the **reimbursement of the expenses incurred for the TOEFL or IELTS exam**, if successfully passed and upon presentation of supporting documentation.

Each beneficiary is **covered during the training activities abroad by an insurance policy** for accidents and civil liability covered by the University of Bergamo. For health coverage, it is each beneficiary's responsibility to adhere to other private insurance formulas or models required by FDU, as specified above.

In the same academic year, the selected students will not be able to benefit from other similar international mobility opportunities (other non-EU mobility, Erasmus + for study mobility); however, it will be possible to apply for positions with different purposes (e.g. traineeships).

The Administration does not assume responsibility for the loss of communications due to incorrect indications of the delivery by the competitor or due to lack of or late communication of the change of the address indicated in the application, nor for any errors or in any case attributable to facts of third parties, by chance or force majeure.

For more information on the integrated program, interested parties can contact Prof. Federica Burini, at the following e-mail address [federica.burini@unibg.it](mailto:federica.burini@unibg.it), or the website > <https://is-pgst.unibg.it/en>

### **Procedure Supervisor**

Pursuant to law 241/1990, Dr. Elena Gotti, head of the Orientation and International Programs Office, has been appointed head of the administrative procedure.

### **Data processing and confidentiality**

The University guarantees the processing of personal data deriving from participation in the announcement in the understanding that said treatment will be carried out in compliance with Legislative Decree 30 June 2003, no. 196 and EU Regulation 2016/679. The University informs that the personal data acquired will be processed in compliance with current legislation and used for the



purpose of managing the procedure, drawing up the ranking list, determining and providing funds and, in general, managing mobility; such data may be communicated only to public administrations directly interested in the economic position of the students.

The Data Protection Officer is the lawyer Michele Gorga, e-mail: [dpo@unibg.it](mailto:dpo@unibg.it)

The Data Controller is the pro tempore Rector of the University of Bergamo.

The interested party may address to the latter any requests regarding the processing of their personal data.

### **Prevention of corruption Supervisor**

We inform you that the three-year corruption prevention plan 2019-2021 has been approved at the University of Bergamo pursuant to Law no. 190 of 6.11.2012 and the role of Head of Corruption Prevention was conferred on the General Manager.

Any reports of irregularities in the procedure may be sent to the e-mail address [prevenzione.corruzione@unibg.it](mailto:prevenzione.corruzione@unibg.it).

#### **Notes and warnings**

Any changes or integrations to this notice will be published on the website <https://www.unibg.it/universita/amministrazione/concorsi-e-selezioni/bandi-tirocini-e-studio-allestero>

In the event that the submitted documents show false declarations, an indication of data that is not true and the use of false documents - without prejudice to the penal sanctions provided for by the penal code and by the special laws on the matter and as provided for in articles 75 and 76 of Presidential Decree 445/2000 - the candidate will automatically be excluded from the course and will lose all the benefits granted.

This selection notice will be published on the website of the University of Bergamo in the following sections:

- <https://www.unibg.it/universita/amministrazione/concorsi-e-selezioni/bandi-tirocini-e-studio-allestero>
- <https://ls-pgst.unibg.it/en>

Bergamo, 23 April 2020

Prot. n. 63563III/14

SUPERVISOR OF THE OFFICE  
ORIENTAMENTO E PROGRAMMI INTERNAZIONALI  
(Dott.ssa Elena Gotti)  
*Digital Signature*