



**UNIVERSITÀ
DEGLI STUDI
DI BERGAMO**

Dipartimento
di Ingegneria Gestionale,
dell'Informazione e della Produzione

Lucio Cassia
Curriculum Vitæ
(December 2020)

Lucio Cassia is full professor of Strategic Management at the University of Bergamo. He's teaching Strategic Management and Entrepreneurship. He is currently leading research on venture creation, growth strategy, and family business governance and succession.

He earned his MSc degree with honors in Electronic Engineering from the Polytechnic of Milan. Lucio Cassia has been research fellow on microelectronics, numerical modeling and digital signal processing. Then he has been research group leader and involved in technological and scientific research on digital data acquisition and electronic control systems of large structures, industrial plants and nuclear reactors. He founded startups and hi-tech companies in electronic technologies (signal digital transfer, digital control systems) and I.T. (secure electronic transaction, encryption technologies, digital signature). After joining the University of Bergamo, he has been involved in research and teaching on strategic management, entrepreneurship and venture creation. He's also studying social-economic macrotrends on strategy, impact of digital technologies and venturing of tech startups.

With main focus on the topics of youth entrepreneurship, growth and succession of family businesses, Lucio Cassia founded the Research Center for Young and Family Enterprise (CYFE), whose Scientific Committee is composed by eminent leading scholars in family business research from European and American universities.

He is member of the Scientific Committee of BergamoScienza to promote the scientific culture amongst young people.

He has served the University of Bergamo as member of the board, chairman of the MSc course in Managerial Engineering, and deputy dean of the Faculty of Engineering. He has also served as a member of the board of high technology, editorial and finance companies.



Lucio Cassia is author of many books and more than 150 papers in academic and professional journals.

Books

- Cassia L., De Massis A. (2012), *Strategie per il Family Business. Passaggio generazionale, governo e crescita*, Milano: Este.
- Cassia Lucio, Minola T., Paleari S. (Eds.) (2011), *Entrepreneurship and Technology Change*, Cheltenham: Edward Elgar.
- Cassia Lucio, Filardo G.N. (2011), *Imprenditorialità, Cambiamento e Crescita*, Bergamo: Bergamo University Press.
- Cassia L. (2010), *Global Outsourcing Strategies: The Internationalisation of the Electronics Industry*, Cheltenham: Edward Elgar.
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- Cassia L., Fattore M., Paleari S. (2006), *Entrepreneurial Strategy: Emerging Businesses in Declining Industries*, Cheltenham: Edward Elgar.
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Recent publications (2016-2020)

- Gimenez, D., Edelman, L., Minola, T., Calabrò, A., Cassia, L. (2020) 'An Intergeneration Solidarity Perspective on Succession Intentions in Family Firms', *Entrepreneurship, Theory & Practice ETP* (DOI: 10.1177/1042258720956384/ ID: ETP-2018-11-OA-0573.R3)
- Hahn, D., Minola, T., Bosio, G., Cassia, L. (2020), 'The Impact of Entrepreneurship Education on University Students' Entrepreneurial Skills: A Family Embeddedness Perspective', *Small Business Economics*, **55(1)**, 257-282, ISSN:1573-0913 (DOI: 10.1007/s11187-019-00143-y)
- Campopiano, G., Brumana, M., Minola, T., Cassia, L. (2020), 'Does growth represent Chimera or Bellerophon for family business? The role of entrepreneurial orientation and nuances of family influence', *European Management Review*, 17(3), 765-783, ISSN 1740-4762 (DOI: 10.1111/emre.12351)
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- Van Gils, A., Huybrechts, J., Minola, T., Cassia, L. (2019), 'Unraveling the impact of family antecedents on family firm image: A serial multiple-mediation model', *Journal of Family Business Strategy*, **10-1**, 17-27, ISSN: 1877-8585 (DOI: 10.1016/j.jfbs.2019.02.001)
- Gimenez, D., Edelman, L. F., Calabrò, A., Minola, T., Cassia, L. (2018), 'The Impact of Affective Commitment on Daughters' Succession Intentions in Family Firms: the Role of Family Firm



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- Brumana M., Cassia L., Gamba D., Minola T., (2017), 'Perception gaps in international corporate entrepreneurship: the role of knowledge transfer tools', in Devezas T., Leitão J. and Sarygulov A. (Eds.), *Industry 4.0 - Entrepreneurship and Structural Change in the New Digital Landscape*, Springer Series: 'Studies on Entrepreneurship, Structural Change and Industrial Dynamics', ISBN: 9783319496047
- Campopiano G., Minola T., Cassia L. (2017), 'Entrepreneurial Team Formation: The Role of Family' in Ben-Hafaïedh, C. and Cooney T.M. (Eds.), *Research Handbook on Entrepreneurial Teams*, p. 73-95, Cheltenham: Edward Elgar, ISBN: 978178471319 5
- Minola T., Campopiano G., Brumana M., Cassia L., Garrett R. (2017), 'Corporate Entrepreneurship in Family Business: The When and How' in Hoy F. and Kellermanns F. W. (Eds.) *The Routledge Companion to Family Business*, p. 281-310, London: Routledge, ISBN: 9781138919112
- Cassia L., Cogliati G., Minola T., Paleari S., (2017), 'Are hyper-growth firms inherently different? Preliminary evidence from a sample of fast-grown European SMEs', *International Journal of Entrepreneurial Venturing*, **9-2**, 122-159, ISSN: 1742-5360 (DOI: 10.1504/IJEV.2015.10001824)
- Minola, T., Brumana, M., Campopiano, G., Garrett, R. P., Cassia, L., (2016), 'Corporate Venturing in Family Business: A Developmental Approach of the Enterprising Family', *Strategic Entrepreneurship Journal*, **10-4**, 395-412, ISSN: 1932-443X (DOI: 10.1002/sej.1236)
- Brumana M., Minola T., Cassia L., Pressiani P., Gamba D. (2016), 'A Transgenerational Entrepreneurship Perspective to the study of Family Firms' Entrepreneurial Initiatives' in Visintin F. and Pittino D. (Eds.), *'Fast growing new firms in a slow growth economy: institutional conditions for innovation'*, p.118-139, Cheltenham: Edward Elgar, ISBN: 9781785367106
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- Campopiano G., De Massis A., Cassia L., (2016), 'Social Family Entrepreneurship: Social issues and Stakeholder Salience in Small- and Medium-sized Family Firms' in Randerson K., Bettinelli C., Dossena G. and Fayolle A. (Eds.), *"Family Entrepreneurship. Rethinking the research agenda"*, p.71-91, Abingdon, Oxon:Routledge, ISBN 9781138841192