Dr. GIOVANNA CAMPOPIANO

Office

Lancaster University Management School Lancaster University

Bailrigg, LA1 1AT Lancaster

E-mail: g.campopiano@lancaster.ac.uk

ORCID: 0000-0002-5122-1095

Giovanna Campopiano, Senior Lecturer, is Director of the Centre for Family Business at the Department of Entrepreneurship and Strategy, Lancaster University Management School, Lancaster (UK), after having worked in 2013 at the Center for Young and Family Enterprise, University of Bergamo (Italy), and in 2014-1018 at the Witten Institute for Family Business, Witten/Herdecke Universität (Germany).

In her research, she mainly investigates family business, with a particular focus on the strategic and behavioral aspects of governance and management of this type of firms, and their effect on firm engagement in growth, entrepreneurial activities, corporate social responsibility and philanthropy. In particular, she investigates the effects of family involvement into the different spheres of the business (e.g., ownership, top management team, board of directors), over time, and across environmental jolts.

Giovanna is an engaged scholar participating in the organization of dedicated tracks in international conferences (IFERA, EURAM) and serving as reviewer and guest editors for ABS-ranked journals. Her work has been published in leading academic journals in entrepreneurship and management, including journals ranked in the *Financial Times top 50* list, such as *Strategic Entrepreneurship Journal*, *Entrepreneurship Theory and Practice*, and *Journal of Business Ethics*, among others.

Co-investigator on a research project (2016-2017) funded by DEG (Deutsche Investitions und Entwicklungsgesellschaft) on "Behavioral and Cultural Aspects in the Internationalization Processes to China and India of German Family Firms", and on a research project (2020-2021) funded by UKRI (UK Research and Innovation) on "Entrepreneurial Resiliency, Innovation, and Change during the COVID-19 Crisis". Finally, Giovanna collaborates on a funded project on Strategic Disclosure led by LIUC University.

1

JOB APPOINTMENTS

November 2018 – SENIOR LECTURER/ASSOCIATE PROFESSOR AND DIRECTOR OF CENTRE FOR

FAMI.Y BUSINESS AT LANCASTER UNIVERSITY MANAGEMENT SCHOOL,

LANCASTER, UK

January 2014 – October

2018

ASSISTANT PROFESSOR (WISSENSCHAFTLICHE MITARBEITERIN) AT WIFU,

UNIVERSITY OF WITTEN/HERDECKE (IN THE PROCESS OF OBTAINING

HABILITATION TO ASSOCIATE PROFESSOR), GERMANY

March 2013 – RESEARCH FELLOW (VISITING PROFESSOR) AT THE UNIVERSITY OF

December 2013 **BERGAMO, ITALY**

EDUCATION

October 2009 – Ph.D. IN ECONOMICS AND MANAGEMENT OF TECHNOLOGY, UNIVERSITY OF

September 2012 **BERGAMO**

Dissertation title: "Corporate Social Responsibility and Family Business: Different Perspectives to Explore an Under Investigated Topic". Part of the research activities conducted in Sweden (from March to August 2012) at the Centre for Family Enterprise and Ownership, Jönköping International Business

School.

February 2011 NATIONAL QUALIFICATION FOR THE ENGINEERING LICENSE,

UNIVERSITY OF BERGAMO

September 2009 MASTER DEGREE, MANAGEMENT ENGINEERING, UNIVERSITY OF BERGAMO

Score: 110/110 magna cum laude

September 2007 BACHELOR DEGREE, MANAGEMENT ENGINEERING, UNIVERSITY OF

BERGAMO

Score: 110/110 magna cum laude

OTHER EDUCATIONAL ACTIVITIES

October 2012 ADVANCED MICROECONOMETRIC COURSE

held by Prof. Alberto Holly (Université de Lausanne)

September 2011 ECONOMETRICS COURSE ON MICROECONOMETRICS ISSUES

held by Prof. Melvyn Weeks (Cambridge University)

November 2010 MICROECONOMETRICS USING STATA

held by David M. Drukker (Director of Econometrics, Stata Corporation)

PUBLICATIONS

Peer-reviewed journals

- Demir R., Campopiano G., Kruckenhauser C., Bauer, F (2021). Strategic agility, internationalisation speed and international success—The role of coordination mechanisms and growth modes. *Journal of International Management*, 27(1).
- Astrachan J.H., Binz Astrachan C., Campopiano G., Baù M. (2020). Values, Spirituality and Religion: Family Business and the Roots of Sustainable Ethical Behavior. *Journal of Business Ethics*, 163, 637-645.
- Akhmedova A., Cavallotti R., Marimon F., Campopiano G. (2020). Daughters' careers in family business:
 Motivation types and family-specific barriers. *Journal of Family Business Strategy*, 11(3), 1-14.
- Campopiano, G., & Bassani, G. (2020). Social Innovation: Learning from Social Cooperatives in the Italian Context. *Journal of Cleaner Production*, 1-11.
- Campopiano G., Brumana M., Minola T., Cassia L. (2020). Does Growth Represent Chimera or Bellerophon for a Family Business? The Role of Entrepreneurial Orientation and Family Influence Nuances. European Management Review, 17(3), 765-783
- Campopiano G., Rondi E. (2019). Hierarchical dyadic congruence in family firms: The interplay of supervisor and supervisee socioemotional wealth importance and familial status. *Entrepreneurship Theory* & *Practice*, 43(2), 322-329.
- Basco R., Campopiano G., Calabrò A., Kraus S. (2019). They are not all the same! Investigating the effect
 of executive versus non-executive family board members on firm performance. *Journal of Small Business*Management, 57, 637-657.
- Campopiano G., Rinaldi F. R., Sciascia S., De Massis A. (2019). Family and non-family women on the board of directors: Effects on corporate citizenship behavior in family-controlled fashion firms. *Journal of Cleaner Production*, 214, 41-51.
- Calabrò A., Vecchiarini M., Gast J., Campopiano G., De Massis A., Kraus S. (2019). Innovation in family firms: A systematic literature review and guidance for future research. *International Journal of Management Reviews*, 21(3), 317-355.
- Basco R., Calabrò A., Campopiano G. (2019). Transgenerational entrepreneurship around the world: Implications for family business research and practice. *Journal of Family Business Strategy*, 10(4).
- Campopiano G., De Massis A., Rinaldi F. R., Sciascia S. (2017). Women's Involvement in Family Firms: Progress and Challenges for Future Research. *Journal of Family Business Strategy*, 8(4), 200-212.

- Calabrò A., Campopiano G., Basco R., Pukall T. (2017). Governance Structure and Internationalization of Family-controlled Firms: The Mediating Role of International Entrepreneurial Orientation. *European Management Journal*, 35(2), 238-248.
- Calabrò A., Campopiano G., Basco R. (2017). Principal-principal conflicts and family firm growth: The moderating role of business family identity. *Journal of Family Business Management*, 7(3), 291-308.
 Outstanding Paper in the 2018 Emerald Literati Awards
- Minola T., Brumana M., Campopiano G., Garrett R., Cassia L. (2016). Corporate Venturing in Family Business: A Developmental Approach of the Enterprising Family. *Strategic Entrepreneurship Journal*, 10(4), 395-412.
- Campopiano G., Minola T., Sainaghi R. (2016). Students Climbing the Entrepreneurial Ladder: Family Social Capital and Environment-related Motives in Hospitality and Tourism. *International Journal of Contemporary Hospitality Management*, 28(6), 1115-1136.
- Calabrò A., Minola T., Campopiano G., Pukall T. (2016). Turning Innovativeness into Domestic and International Corporate Venturing: The Moderating Effect of High Family Ownership and Influence. European Journal of International Management, 10(5), 505-533.
- Naldi L., Chirico F., Kellermanns F., Campopiano G. (2015). All in the family? An exploratory study of family member advisors and firm performance. *Family Business Review*, 28(3), 227-242.
- Campopiano G., De Massis A. (2015). Corporate social responsibility reporting: a content analysis in family and non-family firms. *Journal of Business Ethics*, 129(3), 511-534.
- De Massis A., Kotlar J., Campopiano G., Cassia L. (2015). The Impact of Family Involvement on SMEs' Performance: Theory and Evidence. *Journal of Small Business Management*, 53(4), 924-948.
- Campopiano G., De Massis A., Chirico F. (2014). Firm Philanthropy in Small-and Medium-Sized Family
 Firms The Effects of Family Involvement in Ownership and Management. Family Business Review, 27(3),
 244-258. Honorable Mention as FBR Best Article Award 2014
- Kotlar J., De Massis A., Campopiano G, Cassia L. (2013) Dispersion of family ownership and the
 performance of small-to-medium size private family firms. *Journal of Family Business Strategy*, 4(3), 166175.
- Campopiano G., De Massis A., Cassia L. (2012). Corporate Social Responsibility: A Survey among SMEs in Bergamo. *Procedia Social and Behavioral Sciences Journal*, 62, 325-341.
- Frattini F., De Massis A., Chiesa V., Cassia L., Campopiano G. (2012). Bringing to Market Technological Innovation: What Distinguishes Success from Failure. *International Journal of Engineering Business Management*, 4(15), 1-11.

 Campopiano G., Cassia L., De Massis A. (2012). The Relationship between Motivations and Actions in Corporate Social Responsibility: An Exploratory Study. *International Journal of Business and Society*, 13(3), 391-425.

Book Chapters

- Campopiano G., De Massis A., Kotlar J. (2018). Environmental Jolts, Family-Centered Non-Economic Goals and Innovation: A Framework of Family Firm Resilience. In Memili E., Dibrell C. (Eds.), The Palgrave Handbook of Heterogeneity among Family Firms, Palgrave, in press.
- Campopiano G., Minola T., Cassia L. (2017). Entrepreneurial Team Formation: The Role of the Family. In Ben-Hafaïedh C., Cooney T.M. (Eds.), Research Handbook on Entrepreneurial Teams: Theory and Practice, Edward Elgar Publishing, pp. 73-95.
- Campopiano G., De Massis A. (2017). Family Involvement and Corporate Social Responsibility in Small-and Medium-Sized Family Firms. In Hoy F., Kellermanns F. (Eds.), The Routledge Companion to Family Business, Routledge, pp. 331-348.
- Minola T., Campopiano G., Brumana M., Garrett R. P., Cassia L. (2017). Corporate Entrepreneurship in Family Business: Exploring Developmental Dynamics. In Hoy F., Kellermanns F. (Eds.), The Routledge Companion to Family Business, Routledge, pp. 281-310.
- Campopiano G., De Massis A., Cassia L. (2016). Social Family Entrepreneurship: Social Issues and Stakeholder Salience in Small- and Medium-sized Family Firms. In Randersen K., Bettinelli C., Dossena G., Fayolle, A. (Eds.), Family Entrepreneurship: Rethinking the Research Agenda, Routledge, p.71-91.
- Campopiano G., De Massis A., Cassia L. (2014). Corporate Social Responsibility in Family vs. non-Family Enterprises: An exploratory study. In Lundström A., von Friedrichs Y., Sundin E., Zhou C. (Eds.), Social Entrepreneurship: Creating new ideas for the future, Oxford University Press, pp. 113-154.
- Campopiano G., Cassia L., De Massis A. (2012). The Interplay between Sustainability and Family
 Entrepreneurship: An Italian Case Study. In Halkias D., Thurman P.W. (Eds.), Entrepreneurship and
 Sustainability: Business Solutions for Poverty Alleviation from Around the World, Gower Publishers,
 London, UK, pp. 155-168.

Workshop and conference presentations

- Kruckenhauser C., Campopiano G., Bauer F. (2021). M&A in family business: Target scope, integration, and performance, EuFBC Seminar Series, online, January 13.
- Kruckenhauser C., Campopiano G., Bauer F. (2020). Acquisition Integration Decisions: An Embeddedness Perspective, 2020 EURAM European Academy of Management, Dublin, Ireland (online), December 4-6.

- Meglio O., Campopiano G. (2020). Is it "natural"? Gendered norms at work in the succession process of a family business run by three families. 2020 IFERA RDW, Brescia, Italy (online), November 5-6.
- Campopiano G., Löhde A. S., Calabrò A. (2019). A social-exchange perspective on family business governance: Investigating shareholder-manager relationships in family business, 2019 EURAM European Academy of Management, Lisbon, Portugal, June 26-28.
- Brumana M., Minola T., Cassia L., Sardeshmukh, S., Campopiano G., Vasilevska K. (2019). When
 Things Don't Turn Out as Expected: the Effects of Unexpected Succession in Family Firms on
 Entrepreneurial Orientation and Financial Performance, IFERA 2019, Annual World Family
 Business Research Conference, Bergamo, Italy, 19-21 June.
- Campopiano G., Rüsen T. (2019). Enterprising Family's Strategic Decision-Making Process:
 Identity Enactment and Self-Verification Mechanisms Across Systems, IFERA 2019, Annual
 World Family Business Research Conference, Bergamo, Italy, 19-21 June.
- Campopiano G., Sciascia S., Mazzola P. (2019). Mapping the Literature on Social Responsibility in Family Firms: A Systematic Analysis to Guide Future Research, IFERA 2019, Annual World Family Business Research Conference, Bergamo, Italy, 19-21 June.
- Campopiano G., Gabaldon P., Gimenez Jimenez D. (2018). Leadership at the forefront of studies on gender and CSR, 78th Annual Meeting of the Academy of Management, Chicago, US, 10-14 August.
- Uhlaner L., Berent-Braun M., Campopiano G. (2018). Engagement in environmentally friendly practices in SMEs: The moderating role of family ownership, identity fit and community ties, 2018
 EURAM European Academy of Management, Reykjavik, Iceland, June 21.
- Campopiano G., De Massis A., Rinaldi F. R., Sciascia S. (2017). Women's involvement in family firms: Progress and Challenges for Future Research, 2017 EURAM European Academy of Management, Galsgow, Scotland, June 21-24.
- Basco, R., Calabrò, A., Campopiano, G. (2017). Transgenerational entrepreneurship around the world, 2017 EURAM European Academy of Management, Galsgow, Scotland, June 21-24.
- Campopiano, G., Rondi, E. (2017). Commentary of the paper "An Exploratory Study of Job Attitudes and Individual-Level Performance in Family Firms A Social Exchange and Relationship-Based Perspective", 2017 TOFE Conference, S. Gallen, Switzerland, May 22-24.
- Campopiano, G. (2017). Entrepreneurial orientation in family firms: Discrepancies among generations, IFERA Research Development Workshop, Bozen, Italy, March 16-17.

- Campopiano, G., Calabrò A., Basco R. (2016). Next CEO Family or Non-family Member? The Role of Competitive Resources and TMT Configurations, 2016, 1st STEP Global Academic Conference, Boston, U.S., October 13-15.
- Campopiano G., Rinaldi F., Sciascia S., De Massis, A. (2016). Women and Corporate Social Responsibility in Family Firms: Family vs. Non-family Strategic Leaders, 2016 EURAM European Academy of Management, Paris, France, June 1-4.
- Binz Astrachan C., Campopiano G., Pieper T., Astrachan J. (2016). Do Healthy Families Run Better Companies? Investigating the Relationship among Family Cohesion, Corporate Social Responsibility, and Firm Performance, 2016 EURAM European Academy of Management, Paris, France, June 1-4.
- Campopiano G., Calabrò A., Basco R. (2016). Family or non-family CEO? This is the Question!
 The Role of Competitive Resources and TMT Configurations, EIASM 12th Workshop on Family
 Firm Management Research, Zwolle, Netherlands, May 13-14.
- Campopiano G., Calabrò A. (2015). Does Stewardship Theory Contribute to Family Business Research?, IFERA 2015, Annual World Family Business Research Conference, Hamburg, Germany, June 30-July 3.
- Campopiano G., Minola T. (2015). Family Entrepreneurial Teams: Antecedents Driving the Choice of University Students, IFERA 2015, Annual World Family Business Research Conference, Hamburg, Germany, June 30-July 3.
- Organizer with Claudia Binz Astrachan of a track at the 2015 EURAM European Academy of Management, Warsaw, Poland, June 17-20.
- Calabrò A., Campopiano G., Basco R. (2014). Family Firms' Growth Rates and Growth Speed:
 An Exploratory Analysis on a Sample of German Family Firms, EIASM 10th Workshop on Family
 Firm Management Research, Bergamo, Italy, May 23-24.
- Kotlar J., De Massis A., Campopiano G. (2014). Theory Building, Theory Testing, and Impact of Family Business Studies. 2014 EURAM European Academy of Management, Valencia, Spain, June 4-7.
- Campopiano G., Sainaghi R., Minola T. (2014). Family Resources and Entrepreneurial Intention in Hospitality and Tourism Industry. ICSB 59th Annual conference, Dublin, Ireland, June 11-14.
- Campopiano G., De Massis A. (2013). Corporate Social Responsibility in Private Small- and Medium-Sized Family Firms: The Role of Family Involvement in the Ownership and Management of the Firm. EIASM 9th Workshop on Family Firm Management Research, Helsinki, Finland, May 23-25.

- Campopiano G., De Massis A. (2012). Corporate Social Responsibility Reporting: A Content Analysis in Family and Non-family Firms. IFERA 2012, 12th Annual World Family Business Research Conference, Bordeaux, France, June 26-29.
- Campopiano G., Cassia L., De Massis A. (2012). Small- and Medium-sized Family Firms and Corporate Social Responsibility. An Exploratory Study. 2012 EURAM European Academy of Management, Rotterdam, The Netherlands, June 6-8.
- Campopiano G., De Massis A. (2012). A Content Analysis on Corporate Social Responsibility Reporting in Family vs. Non-family Firms. EIASM 8th Workshop on Family Firm Management Research, Jönköping, Sweden, May 31-June 2 (Received Honorable Mention for Best Paper Award).
- Campopiano G., Sikimic U. (2012). Innovation in Family Firms: Technological vs. Social Partnerships to Gather Knowledge. CYFE Young researchers Workshop "Family Business and Innovation" (Spring 2012).
- Campopiano G., Cassia L., De Massis A. (2012). Corporate Social Responsibility: A Survey among SMEs in Bergamo. 2012 World Conference on Business, Economics and Management, Belek, Antalya, Turkey, May 4-6.
- Campopiano G., De Massis A. (2012). Corporate Social Responsibility Reporting: A Content Analysis in Family and Nonfamily Firms. 2012 EFMD Entrepreneurship Conference, Maastricht, The Netherlands, March 5-6.
- Campopiano G., Cassia L., De Massis A. (2012). A Stakeholder Perspective on Corporate Social Responsibility in Family Business. 2012 EFMD Entrepreneurship Conference, Maastricht, The Netherlands, March 5-6.
- Campopiano G., Cassia L., De Massis A., Kotlar J. (2011). Influence of Family Involvement in Ownership and Management on SMEs Performance: Theoretical Underpinnings and Empirical Evidence. IFERA Sicily 2011 11th Annual World Family Business Research Conference, Palermo, Italy, June 28-July 1.
- Campopiano G., Cassia L., De Massis A., Kotlar J. (2011). An empirical investigation on the
 effects of "familiness" on SMEs' financial performance. 7th Workshop on Family Firms
 Management Research, Witten, Germany, May 27-29.
- Campopiano G., Cassia L., De Massis A., Kotlar J. (2011). The impact of family ownership and TMT composition on SMEs' financial performance: An empirical study. ICSB 2011 56th Annual World Conference, Stockholm, Sweden, June 15-18. ISBN: 978-0-9819028-3-8.

- Campopiano G., Cassia L., De Massis A. (2011). Corporate social responsibility in family vs. non-family enterprises: An exploratory study. ICSB 2011 56th Annual World Conference, Stockholm, Sweden, June 15-18. ISBN: 978-0-9819028-3-8.
- Campopiano G., Cassia L., De Massis A., Kotlar J. (2011). Family ownership, Family management
 and firms' financial performance: An empirical investigation on SMEs in the Bergamo Area. 2011
 EFMD Entrepreneurship Conference, Tallinn, Estonia, February 21- 22 (Received Best Paper
 Award).
- Campopiano G., Cassia L., De Massis A. (2011). Why Do Enterprises Embrace Corporate Social Responsibility? 2011 EFMD Entrepreneurship Conference, Tallinn, Estonia, February 21-22.

<u>Invited Speeches and Presentations as Panelist</u>

- Organization of a session during the "Family Business Learning Symposium" organized by the Family Business Network (North-West of England), Lancashire (online), November 19, 2020.
- Panelist in a roundtable on the theme "What can strategic management learn from family business research?", organized as part of the Family Business Extension of the SMS conference, London (online), October 30, 2020.
- Panelist in an invitation-only workshop on "Family Business Research in the UK: Current and Future Directions" organized by the Institute for Family Business, London, December 5, 2019.
- Panelist in a roundtable on "Obtaining general conclusions from the study of particular instances:
 How is it possible?" XI Annual Conference of the Italian Association of History and Political
 Economy, Bergamo, Italy, June 28, 2014.
- CeFEO Research Seminar (May 2012). CSR Rationales and Family Businesses' Social Agenda.
 Jönköping International Business School.
- Lunch Seminar Series (Spring 2011). Family Ownership and 'Familiness' in the Top Management
 Team: Theory and Evidence from SMEs, held at the Department of Economics and Technology
 Management, University of Bergamo.

AWARDS AND ACADEMIC ACKNOWLEDGEMENTS

- 2019 FBR Excellent Reviewer Award.
- 2018 FBR Excellent Reviewer Award.

- 2017 FBR Excellent Reviewer Award.
- Honorable Mention as FBR Best Article Award 2014, announced at the 2015 FFI Conference.
- Recipient of a Research Fellowship in Entrepreneurship (2013) on competitive basis at Department of Engineering, University of Bergamo.
- Honorable Mention for Best Paper Award at the 2012 EIASM Workshop on Family Firm Management Research.
- Best Research Paper Award at the 2011 EFMD Entrepreneurship Conference.
- Recipient of a PhD Scholarship in Economics and Management of Technology, on competitive basis at Department of Engineering, University of Bergamo (2009-2012).

PROFESSIONAL ACTIVITIES (Service to the field)

- Consulting Editor for the International Journal of Management Reviews (since 2020).
- Associate Editor for the Journal of Family Business Strategy (since 2020).
- Co-editor of a Special Issue on "Feeding the Fire of Entrepreneurship: Theory and Practice for the Enterprising Family" in Journal of Family Business Strategy.
- Co-editor of a Special Issue on "Values, Spirituality And Religion: Family Business And The Roots Of Sustainable Ethical Behavior" in Journal of Business Ethics.
- Member of the editorial review board of Family Business Review (FBR).
- Member of the editorial review board of Journal of Family Business Strategy (JFBS).
- Chair of the Family Business Research (FABR) Strategic Interest Group at EURAM (2017-2020).
- Ad hoc reviewer:
 - Asia Pacific Journal of Management
 - o California Management Review
 - o Entrepreneurship and Regional Development
 - o Entrepreneurship Theory and Practice
 - Global Strategy Journal
 - o International Journal of Management Reviews
 - International Small Business Journal
 - Journal of Business Ethics
 - Journal of Business Research
 - Journal of Business Venturing

- o Journal of Family Business Strategy
- Journal of Management Studies
- o Journal of Product Innovation Management
- o Journal of Small Business Management
- Long Range Planning
- Small Business Economics
- o Strategic Entrepreneurship Journal
- Reviewer for the following conferences:
 - Academy of Management (AOM)
 - o EIASM Workshop on Family Firm Management Research
 - European Academy of Management (EURAM)
 - International Family Enterprise Research Academy (IFERA)
 - o R&D Management
- Academic Member (since 2013) of the Center for Young and Family Enterprise (CYFE), a
 university research center aiming to foster excellent research activities on young and family
 enterprise, with factual implications on the community.
- Academic Member (2014-2018) of the Successful Transgenerational Entrepreneurship Practices
 (STEP) Project, a global applied research initiative that explores the entrepreneurial practices of
 business families and generates solutions that have immediate application for family leaders.
 The founding institutions: ESADE (Spain), HEC (France), Jönköping International Business
 School (Sweden), Università Bocconi (Italy), Universität St. Gallen (Switzerland), Universität
 Witten/Herdecke (Germany), and Babson College (US).

OTHER PROFESSIONAL ACTIVITIES

- Departmental Seminar Officer at Lancaster University Management School
- Assessment Officer at Lancaster University Management School
- Supervision of Doctoral dissertations at Lancaster University Management School
- Supervision of Bachelor and Master theses at Lancaster University Management School
- Supervision Bachelor and Master theses at University of Witten/Herdecke
- Co-supervision of Doctoral dissertations at University of Witten/Herdecke
- Coaching of entrepreneurial teams in collaboration with the *Entrepreneurship Zentrum Witten* (EZW)

- Scientific member of a research project (2016-2017) funded by DEG (*Deutsche Investitions und Entwicklungsgesellschaft*) on "Behavioral and Cultural Aspects in the Internationalization Processes to China and India of German Family Firms".
- Ad hoc reviewer of a peer-reviewed research project on "Women in Arab Family Businesses," invited by the Faculty Research Committee of the Olayan School of Business at the American University of Beirut.
- Co-supervision of Master theses at University of Bergamo.
- Coaching of entrepreneurial teams participating to 2012 and 2013 Start Cup Competition.
- Management consulting (2013): development and implementation of a Corporate Social Responsibility program at Lombardini S.p.A. (a family-owned company operating in the wholesale and supermarket industry).

TEACHING

- 2018-present: Department of Entrepreneurship and Strategy, Lancaster University Management School (Bachelor and Master level)
 - o Family Business (UG, PG, and executive level)
 - Research Methods (Master and Doctoral level)
- 2014-2018: Department of Economics and Management, University of Witten/Herdecke (Bachelor and Master level)
 - o Academic Readings in Management
 - o Business Creation & Entrepreneurial Lab
 - o Governance Mechanisms in Family Business
 - o Fundamentals of Academic Writing
- Visiting Professorship at University of Bergamo, course in Strategic Management (Theory and Practice), SSD ING-IND/35 (6 credits) in 2015, 2016, 2017, 2018, 2019, 2020.
- Assistant and mentor for students attending the international Master course of Entrepreneurship and Venture Creation at the University of Bergamo, with prof. Lucio Cassia, prof. Anita Van Gils, prof. Tommaso Minola (2012-2013).
- Lecturing on Corporate Social Responsibility and Family business during a visiting period (Spring 2012), Jönköping International Business School.

ACADEMIC NETWORK PARTICIPATION

- Academy of Management (AoM)
- International Family Enterprise Research Academy (IFERA)
- Family Enterprise Research Conference (FERC)
- Family Firm Institute (FFI)
- European Institute for Advanced Studies in Management (EIASM)
- International Council for Small Business (ICSB)
- Italian Association of Management Engineering (AiIG)
- Entrepreneurship SIG at EURAM
- Family Business SIG at EURAM