



UNIVERSITÀ DEGLI STUDI DI BERGAMO

Dipartimento di Lingue, Letterature e Culture Straniere

LABORATORIO DIDATTICO

***Make your map! GIT (Geographic information Technology) for tourism
a.a 2016/2017***

Sigla del Laboratorio	PGST/PMTS04
Responsabile didattico	Federica Burini
Referente di ruolo	Federica Burini
Esperti	Esercitatore esterno esperto nell'uso delle tecnologie Cartografiche e competente nello svolgimento degli interventi in lingua inglese.
Periodo di svolgimento	I semestre, II sottoperiodo
Corso di studi proponente	Progettazione e Gestione dei Sistemi Turistici
Numero massimo di studenti ammissibili	14
Eventuali prerequisiti disciplinari richiesti	Nessuno <i>None</i>
Contenuti e obiettivi formativi	The workshop activities concern one of the main educational goals of the MA in Planning and Management of Tourism Systems (PMTS), that is, to provide "advanced skills in the promotion and management of tourism products, especially by the means of the new multimedia technologies". Students will be provided with basic technical skills and methodological tools useful for creating GIS digital cartographic systems and for using GeoWeb 2.0 cartographic systems for the promotion and communication of geographical information in the tourism sector. Secondary target students can be the ones attending the Master courses <i>in Lingue Moderne per la Cooperazione e la Cooperazione Internazionale</i>.
Articolazione del laboratorio	The workshop will require an approximate total amount of 125 hours work, subdivided as follows: - 40 hours of guided work: ∞ a first theoretical part on how GISs work (10 hours); ∞ practical activity in order to learn how to produce automatic cartography and map-based touristic information in the web (20 hours); ∞ verification of the acquired skills (10 hours); - 85 hours of autonomous work: Each student will be expected to submit a paper demonstrating the acquisition of specific skills applied to the analysis of a topic of his/her choice. Practical activities will be held at the <i>Diathesis</i> Cartographic Lab (Room 50, Salvecchio). Different working groups will be formed

	based on the selected topics, which could deal with various aspects related to tourism and territorial and environmental planning.
Contatti	Federica Burini (fburini@unibg.it)