

<p style="text-align: center;">Research program: <i>“Competitiveness analysis of the local and global apparel and textile supply chain”</i></p>

Annex Code 6

Department of Management, Information and Production Engineering

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Program

The program is composed of three phases:

Preliminary analysis (April 2015-June 2015): analysis of the global value chain in the textile industry. Interviews to local companies at the different stages of the value chain.

Micro level analysis (July 2015-April 2016): based on the results of the first phase, a survey will be conducted on the companies at the regional level together with focus groups and/or case studies to analyze the competitive strategies, horizontal/vertical collaboration and sustainable management practices

Dissemination (January 2016-April 2016): consists in writing a report with the main findings, clusters of companies and benchmarking, specific recommendations and policies.