



TESI DI LAUREA - SESSIONE LUGLIO 2020

Giovedì 16 luglio 2020, ore 9.30 -1 - Modalità di discussione a distanza

	matricola	cognome candidato	nome candidato	titolo tesi	relatore	correlatore	corso di laurea magistrale in
1	1023769	BASSANI	MIRIANA	Designing the User Experience for B2B e-commerce: the SDF Group case analysed through an empirical research	MAGNO FRANCESCA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE (D.M. 270/04)
2	1054867	BIANCHI	ELENA	Sharing Economy and the latest trend: Rental Fashion	MAGNO FRANCESCA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE (D.M. 270/04)
3	1037845	DEFENDI	BENEDETTA	Can toys be the "mirror" of the society? An empirical investigation about the parents' toy-purchasing perceptions and behaviour	MAGNO FRANCESCA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE (D.M. 270/04)
4	1030272	GAMBIRASIO	SOPHIE	The gender digital divide: an empirical analysis of the Italian case based on the OECD PIAAC dataset	ORIGO FEDERICA MARIA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE (D.M. 270/04)
5	1055226	LEACI	NATALIA	Customer Experience in the era of Artificial Intelligence: the impact of Chatbot on Brand Love. An empirical analysis	MAGNO FRANCESCA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE (D.M. 270/04)
6	1056602	MAHJABEEN	FATIMA	Top Management characteristics and the growth of SMEs in the UK	ORIGO FEDERICA MARIA	AGHASI KEIVAN	ECONOMICS AND GLOBAL MARKETS
7	1038478	MUTTI	MARTA	Sharing economy and fashion industry: an empirical investigation among users and non-users and future prospects after Covid-19.	MAGNO FRANCESCA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE (D.M. 270/04)
8	1038171	PALAZIOL	GAIA	Il paradosso del lusso: differenziarsi per restare uguali Il Caso Sans Serif	MAGNO FRANCESCA		MANAGEMENT, FINANZA E INTERNATIONAL BUSINESS
9	1037693	ROVELLI	LEONARDO	Empirical analysis on changing consumer purchasing behavior during the COVID-19 outbreak.	MAGNO FRANCESCA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE (D.M. 270/04)
10	1033113	TRONINI	LUCA	Machine Learning Solutions: measuring acceptance during Covid-19 pandemic	MAGNO FRANCESCA		INTERNATIONAL MANAGEMENT, ENTREPRENEURSHIP AND FINANCE (D.M. 270/04)
11	1055302	VENTURA	DAVIDE	L'offerta di credito bancario in Italia dopo la grande recessione: Un'analisi panel per macroaree	LUCARELLI STEFANO	CINCINELLI PETER	MANAGEMENT, FINANZA E INTERNATIONAL BUSINESS

PRESIDENTE: Origo Federica Maria - professore associato

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