



University of Bergamo (Italy)
in collaboration with
Fairleigh Dickinson University (US)

2021 HUMANITIES SUMMER SCHOOL online learning

Bergamo (Italy)

21 June-16 July 2021



**UNIVERSITÀ
DEGLI STUDI
DI BERGAMO**



**FAIRLEIGH
DICKINSON
UNIVERSITY**

Index

Page 3: General information

Page 4: To whom is the course destined?

Page 5: Courses: 21 June – 2 July 2021

Page 6: Courses: 5 – 16 July 2021

Page 7: Location and Costs

Page 8: How to enroll

2021 Humanities Summer School

*University of Bergamo (Italy) in collaboration
with Fairleigh Dickinson University (US)*

21 June-16 July 2021, Bergamo (ITALY)

In the enchanting city of Bergamo, one of the most appreciated touristic cities in the North of Italy, the 2021 Humanities Summer School is a 4-weeks intensive **online program** for both Bachelor and Master students.

The Summer School is organized by the *University of Bergamo*, a young but very prestigious Italian University (94th Young University Rankings 2018), in collaboration with *Fairleigh Dickinson University (US)*.

Topics

The Summer School offers **four online courses** that are centered around the **humanistic** and **social** fields, linked in particular to the Italian and European dimension. Students may choose 1 to 4 courses.

Each course is offered along an intensive 2-weeks program and each of them consists of a 30-hour program (3 hours/day). The courses are given by Professors from both University of Bergamo and Fairleigh Dickinson University.

Two courses will be given from 21 June to 2 July and other two courses from 5 to 16 July. Attendance is compulsory (Monday to Friday).





To whom is it destined?

The Summer school is open to university students from both **Bachelor's** and **Master's** from all the academic disciplines.

The course is organized for:

- Unibg students
- Erasmus students at Unibg
- FDU students
- Students from Partner and from non-Partner universities

Being an **international program**, the minimum language level required is **B2** (in the *Common European Framework of Reference for Languages*).

The admitted student can choose 1 or 2 courses within each period. To maintain high standards of teaching, each class will be composed by a limited number of students.

Each course is valuable for **5 or 6** academic credits in the Italian scale, to be included in your Study Plan either as elective or as supernumerary (additional) courses.

Each course includes a final written test on the treated topics. This may also be substituted by a written paper in English to be delivered no later than a given date.

COURSES

Period: 21 June – 2 July 2021

Travellers and the Making of a European Cultural Space: From Stereotypes to Identities

Prof. Marco Sirtori (University of Bergamo)

The course analyzes how travel literature has represented, interpreted and judged the Other and otherness, acting as a powerful means of shaping individual and national identities, from the golden age of Grand Tour to present times. We will thus focus on the different forms of Orientalism, a long series of fictional distortions, Eurocentric and colonialist perspectives, received ideas and stereotypes, not devoid of ideological and imperialist implications. The instructor will guide students through the reading of excerpts from a series of exemplary (European) travel literature texts, comparing them to orientalist painting and to the representation of travel and travellers in movies.

Walls or Bridges: Italy, Migration, and the Pitfalls of Globalization

Prof. Gloria Pastorino (Fairleigh Dickinson University)

Italy has been a country of mass migrations for a century and a half, both losing its people to countries that offer(ed) better working opportunities or welcoming a new labor force from several other countries, particularly in the past 40 years. Migrants to and from Italy have met with a similar, at times inhumane, treatment as suspect "others," against whom communities need to build defenses to protect a fragile sense of self. Political agendas have always contributed to a social unrest that aims at criminalizing people rather than appreciating them as resources.

The course explores the different nature of these migrations through a socio-economic, political, and cultural lens, using essays, literature, films, and documentaries.



COURSES

Period: 5 – 16 July 2021

Understanding Visual Culture Making Sense of Contemporary Images from Digital Photography to Videogames

Instructor to be announced

The course explores the world of images, specifically focusing on its most recent incarnations (digital photography and cinema, videogames, virtual and augmented reality) and approaching it through the lens of visual culture studies. Our everyday experience is more and more mediated, and the spread of Coronavirus forced us to take in account the great impact of this process in our lives. It is therefore quintessential to develop a critical sensibility toward contemporary visuality, stressing elements such as the presence of ideological narratives, the role of devices in our perception of the world and multisensorial dimension of our relationship with images. Through collective discussion of relevant theories and analyzing specific case studies, the course will address issues such as: What is the role of images in contemporary society? How is vision historically, culturally and geographically defined? How politics defines what we see and not see? How do (or do not) we visually perceive racial or sexual narratives?

'Make' in Italy: an Introduction to Entrepreneurship and Startuppering.

Instructor to be announced. C/o Cyfe, Center for Young and Family Enterprise, Project Manager Prof. Davide Hahn

The entrepreneur is an agent of change and an innovator who seizes opportunities and needs in a wide range of fields. Radical and rapid changes in new technologies, such as Information Technologies, biotechnologies, new materials, renewable energies, and the opportunities coming from a globalized and interconnected economy encourage the establishment of startups ready to act in different sectors. A new approach to health, aging and lifestyles also opens entrepreneurial possibilities. Moving from an analysis of the specific features of 'made in Italy' and of 'family business', both at the core of the Italian economic system, the course develops the idea that entrepreneurial culture fosters innovation in all spheres.

The course is mainly lab-oriented and challenges students to explore innovative ideas of business and discover their entrepreneurial potential.

At the end of the course students will be able to:

- analyze the value of an entrepreneurial idea through different perspectives;
- know the tools needed to establish and develop a startup.



Location

All the lectures will be held **online** and will be managed from the Department of Foreign Languages, Literatures and Cultures in Bergamo. Address: Piazza Rosate, 2, Bergamo (Italy) - [Maps](#)



Costs

The enrollment to the courses **is absolutely free** for:

- Unibg students and FDU students;
- Erasmus students who are spending their exchange at the Unibg;
- students coming from Partner Universities;

- For students coming from non-partner Universities, the cost is **150€** for **each** course.



Further information

Visit also our [Official Website](#) and our [Facebook page](#).

How to enroll

Be part of a fantastic experience!!! In order to participate to the Humanities Summer School, please send an e-mail to: humanitiessummerschool@unibg.it

We will reply you immediately.

Summer school coordinator: Prof. Flaminia Nicora (flaminia.nicora@unibg.it)

Deadline for registration: **31 May 2021 (subject to availability)**

