



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Dipartimento
di Lingue, Letterature
e Culture Straniere



FAIRLEIGH
DICKINSON
UNIVERSITY

HUMANITIES SUMMER SCHOOL COURSES

Period: 29 June - 12 July 2020

'Make' in Italy: an Introduction to Entrepreneurship and Starttuping.

*C/o Cyfe, Center for Young and Family Enterprise, PM
Prof. Davide Hahn*

The entrepreneur is an agent of change and an innovator who seizes opportunities and needs in a wide range of fields. Radical and rapid changes in new technologies, such as Information Technologies, biotechnologies, new materials, renewable energies, and the opportunities coming from a globalized and interconnected economy encourage the establishment of startups ready to act in different sectors. A new approach to health, aging and lifestyles also opens entrepreneurial possibilities. Moving from an analysis of the specific features of 'made in Italy' and of 'family business', both at the core of the Italian economic system, the course develops the idea that entrepreneurial culture fosters innovation in all spheres.

The course is mainly lab-oriented and challenges students to explore innovative ideas of business and discover their entrepreneurial potential.

At the end of the course students will be able to:

- analyze the value of an entrepreneurial idea through different perspectives
- know the tools needed to establish and develop a startup

Anthropology of Children and Childhood

Prof. David Rosen (Fairleigh Dickinson University)

This course is a cross-cultural exploration of the lives of children. It examines basic anthropological concepts about childhood and especially the issue of how much children in different cultures, societies, and historical periods resemble one another. Ethnographic case material is used to explore the ways in which childhood is culturally constructed. Central to this how to understand and interpret the everyday lives of children and the role of children's agency in defining and giving meaning to the life of the child.