



CYFE

Center for young
and family enterprise

UNIVERSITÀ DEGLI STUDI
DI BERGAMO

JOURNAL OF
MANAGEMENT
STUDIES

Journal of Management Studies

Special Issue workshop

“Corporate Entrepreneurship and Family Business: Learning across disciplines”

University of Bergamo, 6th – 7th December 2018

TOPIC AND AIM OF THE WORKSHOP

The JMS special issue *“Corporate Entrepreneurship and Family Business: Learning across disciplines”* seeks to determine the relevance that research findings from studies of Corporate Entrepreneurship have for Family Business research and the relevance that findings from Family Business investigations have for Corporate Entrepreneurship. While the crossroad of the two fields of research is deemed as promising, it is the reciprocity of the two directions of scholarly contributions that represents the novelty of this special issue. Such area of inquiry has not been satisfactorily addressed in management literature, but it has the potential to stimulate the contributions from a broad scholarly community as well as the interest of a quite vast readership. It could also substantially advance the scholarly understanding of both family business and Corporate Entrepreneurship.

To help authors advance their manuscripts, the Special Issue Guest Editors organize a special issue workshop. Authors of R&R manuscripts are invited to present their papers and provide feedbacks to their colleagues' papers during the workshop. Attending the workshop will not be a precondition for acceptance into the Special Issue.

Given the collaborative nature of the workshop and to prompt an enriching dialogue among academics, the workshop is free and open, but only accessible upon prior registration at <http://bit.ly/FB18JMS>

GUEST EDITORS

Tommaso Minola, University of Bergamo, Italy

Franz W. Kellermanns, University of North Carolina at Charlotte, USA

Nadine Kammerlander, WHU – Otto Beisheim School of Management, Germany

Frank Hoy, Worcester Polytechnic Institute, USA

JMS EDITOR

Riikka Sarala, University of North Carolina at Greensboro, USA



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PROGRAMME - DAY 1

**Thursday 6th December 2018 - Piazzale Sant'Agostino 2, Bergamo
(Room 1 – Aula Fornasa)**

09:30-10:00	Registration
10:00-10:20	Welcome and Opening Salutation <i>Lucio Cassia, Chairman at CYFE, University of Bergamo</i>
10:20-11:20	Keynote Speech <i>Carlo Salvato, Bocconi University</i> <i><u>"Corporate Entrepreneurship and Family Business: Learning from Organization Theories"</u></i>
11:20-11:40	Coffee Break
11:40-12:20	Special Issue Guest Editors' Introduction <i>Nadine Kammerlander</i> <i>Tommaso Minola</i>
12:20-13:00	Paper Session 1 (1 paper)
13:00-14:00	Lunch
14:00-15:20	Paper Session 2 (2 papers)
15:20-15:40	Coffee Break
15:40-17:00	Paper Session 3 (2 papers)
17:00	Closing



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PROGRAMME - DAY 2

**Friday 7th December 2018 - Piazzale Sant'Agostino 2, Bergamo
(Room 1 – Aula Fornasa)**

09:30-10:00	Registration
10:00-10:20	Keynote Speech <i>Riikka Sarala</i> <i>"Publishing at the Journal of Management Studies"</i>
10:20-11:00	Paper Session 4 (1 paper)
11:00-11:20	Coffee Break
11:20-13:00	Paper Session 5 (2 papers)
13:00	Closing and Lunch

**Friday 7th December 2018 – Parco Scientifico Kilometro Rosso, via Stezzano 87, Bergamo
(Aula Energia)**

16:00-19:00	Family Business Event <i>"Challenges on Innovation and Entrepreneurship in Family Business"</i> (Workshop with academics and local family business practitioner. The event will be in Italian, but a translation service will be available upon request)
	Keynote Speech <i>Antonio Messeni Petruzzelli, Polytechnic University of Bari</i>



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ADDITIONAL INFORMATION

Venue

Università degli Studi di Bergamo (UPPER TOWN)
Piazzale Sant'Agostino 2
24129 Bergamo, Italy
Link to Google Maps: <https://goo.gl/maps/7ZP1QjfyRN2>

Università degli Studi di Bergamo (KILOMETRO ROSSO)
via Stezzano 87
24126 Bergamo, Italy
Link to Google Maps: <https://goo.gl/maps/iP5zT1jGgKG2>

For information about the city of Bergamo: <http://www.visitbergamo.net/en/>

For travel information: <http://www.visitbergamo.net/en/how-to-get/>