III European Conference on Sustainable Mobility at Universities

PROGRAMME & KEY SPEAKERS

November 17th to 18th, 2021
University of Bergamo, Italy (ONLINE)
Day 1 – 17th November 2021

09.15 – 11.00  Introduction session

09.15-09.20  Welcome of the UNIBG Mobility Manager • Prof. Maria Rosa Ronzoni
09.20-09.30  Official opening of the conference • UNIBG Rector
09.30-09.45  LIFE Programme’s support to sustainable mobility • Angelo Salsi • European Commission
09.45-10.00  Avv.to Claudia Maria Terzi, Mobility Councillor of Lombardy
10.00-10.15  Arch. Stefano Zenoni, Mobility Councillor of Bergamo
10.15-10.30  Ing. Dario Carnevali, Mobility Councillor of Dalmine
10.30-10.45  Prof. Giovanna Barigozzi, Director DISA (Dipartimento Ingegneria e Scienze Applicate) • University of Bergamo
10.45-11.00  Dott. Ing. Emilio Grassi, Director Agency Public Transport province of Bergamo

11.00 – 11.15  U-MOB project presentation • Ángel Giménez, Project Coordinator

11.15 – 11.30  Break

11.30 – 13.00  Mobility Plans; part 1

11.30-11.45  Mobility Plan of University of Navarra • Juan José Pons
11.45-12.00  Mobility Plan of University of Brescia • Dott. Ing. Michela Bonera
12.00-12.15  Mobility Plan of University of Worcester • Katy Boom
12.15-12.30  Mobility Plan of University of Milano Bicocca • Dott. Massimiliano Rossetti
12.30-12.45  Mobility Plan of University of the Basque Country • Estibaliz Sáez de Cámara
12.45-13.00  Q&A session

13.00 – 14.00  Lunch

14.00 – 14.45  Mobility Managers at Universities: role and tools

14.00-14.15  Videos “Mobility Manager Role at Italian Universities” • Prof. Maria Rosa Ronzoni • University of Bergamo
14.15-14.30  Lessons learned from ten months of mobility management at the University of Stuttgart • Dott. Laura Schlowak
14.30-14.45  Tools developed within U-MOB Project • Alfonso Cadenas • Fundación Equipo Humano

14.45 – 15.30  Move between tradition and innovation

14.45-15.00  Bike to work project by University of Pavia • Davide Barbieri, Mobility Manager
15.00-15.15  Migration towards electrification of road transport • Prof. Bruno Dalla Chiara • University of Torino
15.15-15.30  Q&A session
15.30 – 15.40  Break

15.40 – 17.00  Working together; part 1

  15.40-15.55  Sustainable Urban Mobility. City-to-City learning. Connective Cities project · Alice Balbo · German Association of Cities. UCLG United Cities and Local Governments

  15.55-16.10  POLIS Cities and regions for transport innovation · Ivo Cré

  16.10-16.25  UITP International Association of Public Transport · Emmanuel Dommergues

  16.25-16.40  Cycling to university – best practices from around Europe and the Cycle Friendly Employer Certification · Holger Haubold · ECF European Cyclists’ Federation

  16.40-17.00  Competition MUV-U-MOB and awards · Ilaria Marino / Domenico Schillaci · MUV B Corp

  17:00-17.15  Q&A session

17.15 – 17.45  Mobility at COVID times

  17.15-17.30  Psycho-attitudinal factors on travel mode choices at the time of COVID-Sars 19 · Dott. Francesca Bruno · University of Salerno

  17.30-17.45  Q&A session
Day 2 – 18th November 2021

09.00 – 10.15  Innovative and creative solutions

09.00 -09.15  Bike2UniBG, a guerrilla wayfinding experience in Bergamo  
          • Prof. Gabriele Torri

09.15 -09.30  Technology to reduce the carbon footprint related to home university commuting  
          • University of Cassino and Southern Lazio

09.30 -09.45  The involvement of students in the University Mobility Management  
          • Dott. Ing. Michela Bonera  • University of Brescia

09.45-10.00  PRINCE project of University of Genoa  • Prof. Francesca Pirlo / Selena Candia  • Sustainable Group

10.00-10.15  Q&A session

10.15 – 11.35  Mobility plans; part 2

10.15-10.30  Mobility Plan of University of La Rioja  • Pilar Nájera

10.30-10.45  Mobility Plan of University of Valladolid  • Eva Hernández

10.45-11.00  Mobility Plan of Polytechnic University of Valencia  • Cristina Marti / Carmen Navarro

11.00-11.15  Mobility Plan of Jaume I University  • Javier Calbo

11.15-11.35  Q&A session

11.35 – 11.50  Break

11.50 – 13.00  Promotion of active mobility

11.50-12.05  Data-based understanding and optimization of sustainability of university mobility: two case studies  
          • Prof. Andrea Scagni / Dott. Micol Maggiolini  • University of Turin

12.05-12.20  Bicycle lanes as an instrument for the active mobility  • TBC  
          • University of Cassino and Southern Lazio

12.20-12.35  Case study of campus’ pedestrian transformation  • Rafael Requena  • Autonomous University of Barcelona

12.35-12.50  Measures for active mobility in the Mobility Plan of Politecnico di Milano  • Eleonora Perotto / Giada Messori

12.50-13.00  Q&A session

13.00 – 14.30  Lunch

14.30 – 15.30  Working together; part 2

14.30-14.50  The Role of the RUS and Mobility management at Universities, the Italian Universities’ experience  
          • Prof. Patrizia Lombardi / President Rus / Prof. Matteo Colleoni  • RUS mobility group coordinator

14.50-15.05  Sustainable mobility at Nordic Sustainable Campus Network  • Kristina von Oelreich  • Chair of the network from KTH, Royal Institute of Technology, Stockholm, Sweden

15.05-15.15  Video of sustainable trips  • Rafael Requena  • CRUE Sustainability network

15.15-15.30  Q&A session
15.30 – 15.40 Break
15.40 – 17.00 Round table: COVID impact and perspectives for post-COVID situation
   Moderator: Giuliano Mingardo • Erasmus University Rotterdam
   Participants in the debate:
   Ing. Glotz Richter • City of Bremen
   Prof. Graham Parkhurst • University of the West of England, Bristol
   Arch. Paolo Gandolfi • City of Reggio Emilia
   Robert Marton Susuk / Mate Kadası • BKK, Budapest Public Transport Authority
   Ing. Rapinesi • ATB, Bergamo Public Transport Authority
17.00 – 17.10 Prof. Enrico Giovannini, Italian Ministry of Transport
17.10 – 17.50 Video contest
   Presentation of the videos and awards • TBC • University of Bergamo
17.50 – 18.00 Conclusions
   Closure • UNIBG Mobility Manager and Project Coordinator
Key Speakers

NAME AND SURNAME
EMMANUEL DOMMERGUES

BRIEF DESCRIPTION

CV transport and mobility policy specialist:
Worked on infrastructure projects in Paris for the PTA and the operator.
Worked as a technical advisor to the Deputy Mayor of the City of Paris in charge of transport.
Worked as senior manager at UITP on demand management, crisis management and resilience of public transport.

Experience in the topic (sustainable mobility):
All the career towards that goal.

SPEECH AND ORGANISATION

Part of the conference programme which you will cover and which organisation you represent:
Working together; part 1.

NAME AND SURNAME
CARMEN BELLVER NAVARRO

BRIEF DESCRIPTION

Degree in Environmental Sciences from the Polytechnic University of Valencia (UPV). Sustainable mobility manager of the UPV since June 2015. Senior Technician of Environmental Management of the UPV’s Environment Unit since 2006. Member of the technical team during the process of implementation of the ISO 14001 standard and the European EMAS Regulation in the Polytechnic University of Valencia since 1999. Renewable Energy Systems Technician. Delivery of environmental training activities for teaching and research staff, administration and services staff and students of the Polytechnic University of Valencia within the framework of the implementation of the environmental management system according to the ISO 14001 and EMAS standards. Environmental Management Auditor Certificate (AENOR).

SPEECH AND ORGANISATION

Strategic plan for sustainable mobility of the UPV.
NAME AND SURNAME
CRISTINA MARTÍ BARRANCO

BRIEF DESCRIPTION
Agricultural Engineer from the Polytechnic University of Valencia. Coordinator of the implementation of the ISO 14001 standard and the European EMAS Regulation at the Polytechnic University of Valencia since 1999. Head of section of the Environment Unit of the Polytechnic University of Valencia since 2016. Coordinator of environmental training activities for teaching and research staff, administration and services staff and students of the Polytechnic University of Valencia within the framework of the implementation of the environmental management system according to the ISO 14001 and EMAS standards. Certificate of Environmental Management Auditor. Technical specialist in waste management issued by the Mediterranean Institute for the sustainable development of the Generalitat Valenciana. Specialist Technician in integrated management of quality, environmental and occupational risk prevention systems, issued by the Polytechnic University of Madrid. Member of the working group for the evaluation of the sustainability of Spanish universities (GESU) of CRUE SOSTENIBILIDAD since 2007. Coordinator of the working group for the evaluation of the sustainability of Spanish universities (GESU) of CRUE SOSTENIBILIDAD since 2020.

SPEECH AND ORGANISATION
Strategic plan for sustainable mobility of the UPV.

NAME AND SURNAME
EVA HERNÁNDEZ GALLEGRO

BRIEF DESCRIPTION
Chemical industrial engineer and graduate in Environmental Sciences, postgraduate in environmental management, currently she is working as responsible of the environmental quality office of the University of Valladolid, with responsibilities that include mobility manager of the University. She has participated in several projects related to sustainable mobility, like the coordination and development of the European project Interreg Urban Air.

SPEECH AND ORGANISATION
Implementation of mobility systems at the University of Valladolid.
NAME AND SURNAME
ALICE BALBO

BRIEF DESCRIPTION
Master degree in Trieste/Italy and Paris in International Relations and Diplomacy and more than ten years of experience in capacity development in municipalities worldwide on the topics of urban mobility, urban resilience, climate adaptation and digital innovation. Since mid-2015 she has been working as Connective Cities Project Manager for the Association of German Cities supporting German and international municipalities and urban practitioners (from universities, civil society and businesses) in learning processes including exchange of experiences, peer-to-peer advice and the development of joint project ideas. In this context she works closely with the Learning Team of the world organisation United Cities and Local Governments (UCLG) (of which the Association of German Cities is a member) supporting the global dissemination of good municipal practices for sustainable development and peer-learning methodologies.

SPEECH AND ORGANISATION
Municipal peer-to-peer learning for sustainable urban mobility. Association of German Cities.

NAME AND SURNAME
ILARIA MARINO

BRIEF DESCRIPTION
Born in Milano in 1990, she holds a Master in Planning Culture for Art, Design and Cultural Enterprises at the Università Cattolica with Politecnico of Milan. Over the years she gained experience in the areas of communication, training, and operations in companies such as ADI - Associazione per il Disegno Industriale and Creative Academy of Richemont. She joined MUV B Corp, at its early stage, in February 2020, where she works as Content and Communication Manager.

SPEECH AND ORGANISATION
Presentation of U-MOB-MUV Tournament and announcement of the winning University and the best players.
NAME AND SURNAME
DOMENICO SCHILLACI

BRIEF DESCRIPTION
 Born in Palermo in 1983, he is a researcher, designer and entrepreneur with a background in engineering, information technology and social innovation. He holds a master’s degree in information engineering from Politecnico di Milano in 2010, where he also worked as a research associate from 2011 to 2012, focusing on wireless mesh networks.

Since 2012 he has been co-founder and director of the design lab PUSH, running and coordinating several applied research projects and training programmes.

His research activity combines information and communication technologies and design methodologies to produce urban and social development.

Since 2020 he has been among the co-founders of MUV B Corp, where he takes on the role of CTO.

SPEECH AND ORGANISATION
 Presentation of MUV B Corp and Tournament Results & Data.
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