University of Bergamo (Italy)
in collaboration with
Fairleigh Dickinson University (US)

2022 HUMANITIES
SUMMER SCHOOL
online learning

Bergamo (Italy)
20 June-15 July 2022
Index

Page 3: General information
Page 4: Who is the course aimed at?
Page 5: Courses: 20 June – 1 July 2022
Page 6: Courses: 4 – 15 July 2022
Page 7: Location and Costs
Page 8: How to enroll
2022 Humanities Summer School

University of Bergamo (Italy) in collaboration with Fairleigh Dickinson University (US)

20 June-15 July 2022, Bergamo (ITALY)

In the enchanting city of Bergamo, one of the most appreciated touristic cities in the North of Italy, the 2022 Humanities Summer School is a 4-week intensive online program for both Bachelor and Master students.

The Summer School is organized by the University of Bergamo in collaboration with Fairleigh Dickinson University (US).

Topics
The Summer School offers four online courses that focus on humanistic and social fields, linked in particular to the Italian and European dimension. Students may choose 1 to 4 courses.
Each course is offered along an intensive 2-week program and each of them consists of a 30-hour program (3 hours/day). The courses are held by Professors from both the University of Bergamo and Fairleigh Dickinson University.
Two courses will be held from 20 June to 1 July and other two courses from 4 to 15 July. Attendance is compulsory (Monday to Friday).
Who is it aimed at?

The Summer school is open to university students from both Bachelor’s and Master’s from all academic disciplines.

The course is organized for:
- Unibg students
- Erasmus students at Unibg
- FDU students
- Students from Partner and from non-Partner universities

Being an international program, the minimum language level required is B2 (according to the Common European Framework of Reference for Languages).

Admitted students can choose 1 or 2 courses within each period. To maintain high standards of teaching, the number of students admitted may be limited.

Each course is valuable for 5 or 6 academic credits in the Italian scale (ECTS), to be included in your Study Plan either as elective or as supernumerary (additional) courses.

Each course includes a final written test on the treated topics. This may also be substituted by a written paper in English to be delivered no later than a given date.
COURSES
Period: 20 June – 1 July 2022

‘Make’ in Italy: An Introduction to Entrepreneurship and Startupping
C/o CYFE, Center for Young and Family Enterprise, Project Manager Prof. Davide Hahn

The entrepreneur is an agent of change and an innovator who seizes opportunities and needs in a wide range of fields. Radical and rapid changes in new technologies, such as Information Technologies, biotechnologies, new materials, renewable energies, and the opportunities coming from a globalized and interconnected economy encourage the establishment of startups ready to act in different sectors. A new approach to health, aging and lifestyles also opens entrepreneurial possibilities. Moving from an analysis of the specific features of ‘made in Italy’ and of ‘family business’, both at the core of the Italian economic system, the course develops the idea that entrepreneurial culture fosters innovation in all spheres.

The course is mainly lab-oriented and challenges students to explore innovative ideas of business and discover their entrepreneurial potential.

At the end of the course students will be able to:
- analyze the value of an entrepreneurial idea through different perspectives
- know the tools needed to establish and develop a startup.

Digital Humanities: Theory and Practice
Prof. April Patrick (Fairleigh Dickinson University)

Digital Humanities is a broad term that includes a wide range of approaches to engaging with literature, history, and art by using technological tools to provide new insights about those materials or new ways of accessing them. This course explores the goals and methods of digital humanities work and provides hands-on experience with textual analysis and distant reading, data analysis and visualization, network analysis, and digital editions and publishing. Each meeting will include theoretical foundation and history of digital humanities as a field, analysis of existing digital humanities projects, reading and discussion of literary texts, and hands-on activities to use digital humanities tools.
COURSES

Period: 4 – 15 July 2022

Visual Culture: Digital Images, Virtual Reality, Videogames and their Cultural Roots

Instructor to be announced.

This course explores the world of images, from classic photographs to digital images and virtual reality, analyzing how contemporary outputs are culturally rooted in traditional visual representations, although they may seem very far from them. Today we entertain a relationship with images which is physical and multisensory: virtual realities, videogames are immersive and involve far more than a sight experience. Touch conditions the form of images which, in a way, are also literally ‘digital’, as fingers’ abilities are crucial for interactivity. We need to discover the ‘archeology’ and the archives that ground contemporary visual culture, in order to understand it.

Cultural Constructs through Food in Films

Prof. Gloria Pastorino (Fairleigh Dickinson University), Prof. Martin Donoff (formerly at Fairleigh Dickinson University)

In the past few decades, a new film genre that appeals to both film and cultural studies has developed: Food Films. These are films in which the presence of food, its preparation, and its consumption are functional (and central) to the development of the storyline, acting as a socio-political lens through which culture and interpersonal relationships are seen. This course examines some of the cultural, political, and economic issues raised by Food Films, including cultural identification and appropriation, stereotypes, gender roles, belonging, othering, and food as simulated tourism or magic.
Location
All the lectures will be held **online** and will be managed from the Department of Foreign Languages, Literatures and Cultures (University of Bergamo).
Address: Piazza Rosate, 2, Bergamo (Italy).
Maps

Fees
Registration to the courses is **free** for:
- Unibg students and FDU students
- Erasmus students who are spending their exchange at Unibg
- students coming from Partner Universities

- For students coming from non-partner Universities, the fee is **150€** for each course.
Further information
Visit also our Official Website and our Facebook page.

How to enroll
Be part of a fantastic experience!!! In order to participate to the Humanities Summer School, please fill in the registration form at the following link: https://forms.gle/2ekHDPNukJVErYqV6

For further information write to humanitiessummerschool@unibg.it

Summer school coordinator:
Prof. Francesca Guidotti (francesca.guidotti@unibg.it)

Deadline for registration: 31 May 2022
(subject to availability)