



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

Area
Risorse Umane

Gestione carriere
e concorsi
Assegni di ricerca

CHANCELLOR'S DECREE

Data that can be deduced from the registration in the protocol:
Repertoire Number, Protocol Number, Title,
Class File Attachments and References

Object: Public selection based on qualifications and interview for the awarding of no. 6 Experienced grants for conducting research pursuant to art. 22 of law no. 240/2010 at the Departments of University of Bergamo - PICA code 22AR030

THE CHANCELLOR

- GIVEN Law No. 168 of 9 May 1989 laying down rules on the "Establishment of MIUR";
- GIVEN Law No. 240 of 30 December 2010 "Norms in terms of organization of universities, of academic personnel and their recruitment, as well as mandate to the Government to subsidize quality and efficiency of academic systems", in particular art. 22 on research grants;
- GIVEN the Statute of the University of Bergamo enacted with Chancellor's Decree Index No. 92/2012 of 16 February 2012;
- GIVEN the University's current Regulations for awarding grants for conducting research;
- GIVEN Ministerial Decree Prot. No. 102 of 09 March 2011, recorded at the Court of Auditors on 13 May 2011, which revalued the minimum gross annual amount of grants for conducting research;
- GIVEN Decree-Law No. 192 of 31 December 2014 "Extension of terms provided for by legislative provisions", converted, with amendments, by Law No. 11 of 27 February 2015 and, in particular, Art. 6 paragraph 2 bis which extended by two years the total duration of grants established under Art. 22 of Law No. 240/2010, taking it from four to six years;
- GIVEN the D.L. No. 36/2022, converted, with amendments, into Law no. 79/2022, which in art. 14 paragraph 6-quaterdecies establishes that "for one hundred and eighty days following the entry into force of the decree conversion law, limited to the already programmed resources on the mentioned date, or approved by the respective governing structures within the mentioned term of one hundred and eighty days, universities [...] may call for awarding procedures of research grants pursuant to article 22 of law no. 240, in the current text before the entry into force of this decree conversion law";
- Referring also to:
- the University's Code of Ethics issued with Chancellor's Decree. Prot. No. 14405/I/003 of 19.7.2011 and amended with Chancellor's Decree. Rep. No. 262/2018, Prot. No. 60030/I/003 of 12.4.2018;
 - the University's Regulations on research integrity and ethics, enacted with Chancellor's Decree Index No. 387/2016 of 18 July 2016;
 - the University's Patent Regulations enacted with Chancellor's Decree Index No. 390/2016 of 19 July 2016 and amended with Chancellor's Decree Index No. 158/2018 of 26 February 2018 and with Chancellor's Decree Index No 421/2020, of 9.9.2020;
- ACQUIRED the resolutions of the Councils of the Structures involved which approved the research projects and resolved on the requirements for candidates' admission to the selection;
- GIVEN the resolutions of Academic Senate of 14.11.2022 and of the Board of Directors of 15.11.2022 which approved the activation of the proposed research grants;
- ASCERTAINED the financial backing (tab. 1);

DECREES



Article 1
Call for public selection

6 public selections are launched based on qualifications and interview for the awarding of No. 6 grants for conducting research pursuant to Art. 22 of L. No. 240/2010 with a contract under private law at the research structures of the University of Bergamo as indicated hereafter:

COD E	TY PE	DURATI ON	DEPARTMENT	ANNUAL GROSS AND FUNDS	TITLE	A.R.F.	A.D.	TUTOR
1	A	36 months	Management (deliberation 03.11.2022)	€ 24.216,00 Research project STARS1921Z1SR CUP: F56C18000670001	<i>Controversial Advertising: Consumer Behavior and Competitive Responses</i>	13/B2 Economics and business management	SECS-P/08 Economics and business management	Prof. Giuseppe PEDELIENTO
2	A	36 months	Management (deliberation 03.11.2022)	€ 24.216,00 Research project STaRs azione 1 anno 2021 – cod. progetto: STARS2123AZ1SR – CUP: F59C20000390001	<i>The role of accountability tools in “governing” Sustainable Developments Goals (SDGs): The eradication of Poverty (SDG1)</i>	13/B1 Business economics	SECS-P/07 Business economics	Prof.ssa Silvana SIGNORI
3	A	16 months	Law (deliberation 25.10.2022 and emergency degree of the Director of the Department 30.11.2022)	€ 24.216,00 Research project codice progetto STARS2022AZ1SR	<i>Third litigation funding: problems and opportunities for greater access to the protection of rights in the economic crisis induced by the pandemic</i>	12/F1 Civil procedure	IUS/15 Civil procedure	Prof.ssa Mariacarla GIORGETTI
4	B	24 months	Human and social sciences (deliberation 02.11.2022)	€ 24.000,00 Research project PRIN 2020 Project Title “Mechanisms of social prediction in the cerebellum: an integrated multilevel approach” CATT_Z_21_RN_PRIN_01 CUP F53C22000330001 Prot. MIUR n. 20203LT7H3 Scientific manager: Prof.ssa Zaira Cattaneo	<i>Investigation of the neural basis of social and affective perception using non-invasive brain stimulation techniques</i>	11/E1 General psychology, psychobiology and psychometrics	M-PSI/02 Psychobiology and physiological psychology	Prof.ssa Zaira CATTANEO
5	A	12 months	Engineering and applied sciences (deliberation 02.11.2022)	€ 20.400,00 Research project STARS1718AZ1 CUP F52F16001350001, DISALABAVANZI, 60FONT22	<i>Experimental study of productive processes from biological resources - BIOFAT</i>	03/B2 Chemical foundations of technology	CHIM/07 Chemical foundations of technology	Prof.ssa Isabella NATALI SORA
6	B	12 months	Management (deliberation 03.11.2022)	€ 24.216,00 Research project PRIN 2020 Project Title “Open Social Innovation for a Next Generation of Public Governance” – cod.	<i>Open Social Innovation for a Next Generation of Public Governance</i>	13/B1 Business economics	SECS-P/07 Business economics	Prof.ssa Mariafrancesca SICILIA



				progetto: SCAR_M_21_RN_PRI N_01 CUP: F53C22000320001 Prot. MIUR n. 2020SMXPSTL Scientific manager: Prof.ssa Maria Rosa Giovanna Scarlata			
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Each grant is paid to the contract holder in monthly instalments of equal amount.
The research projects are described in Annex A of this call constituting an integral part hereof.

Article 2

Requirements for admission to the selection

The selection procedure is open to **scholars in possession of a professional scientific curriculum suitable for conducting the scientific research provided for by this call, as well as of the following requirements:**

- **3rd cycle degree: PhD (see the following table).**
- **knowledge of one or more foreign languages (see the following table).**

The qualifications obtained abroad must be recognised as valid in the Italian territory.

As regards qualifications obtained abroad that have not already been recognised in Italy with formal procedure pursuant to the applicable laws, the Commission is competent to assess the equivalence – as to the nature, level and subject correspondence (CUN Area for PhD qualifications) – to the qualifications required by this call, for the sole purposes of admission to the present selection.

As regards qualifications obtained abroad, required by the call for the purpose of admission to this selection, the applicant:

- in the event of qualifications already recognised as valid in the Italian territory, must indicate in the application **the details of the provision attesting the occurred recognition** pursuant to the applicable laws;
- in the event of **qualifications not yet recognised**, must proceed with these indications:

1. Request the "Attestation of Comparability" from CIMEA (Academic Equivalence Mobility Information Center), by registering on the Centre's website through the following link:
<https://cimea.diplo-me.eu/cimea/#/auth/login>

It's candidate's responsibility to verify the documents for issuing the attestation.

2. Apply to the University of Bergamo for the equalization of the training course and the release of the final parchment through the instructions published at the following link:
<https://www.unibg.it/ricerca/lavorare-ricerca/dottorati-ricerca/iscriversi-dottorato>

The University of Bergamo can recognize a PhD degree just in case of relevance to the ones already activated at the University of Bergamo. For the other PhD degrees offered by Italian Universities, refer to the link: <https://www.universitaly.it/index.php/public/cercaOffPL>.

In order to ensure the widest participation in the selection, the candidate with a qualification not yet recognised or with the recognition procedure in progress, **must obligatorily attach to the application, under penalty of exclusion, one or more of the following documents:**

- **a certified copy of the statement of qualification equivalence**, issued by the competent Italian diplomatic and consular authorities abroad;
- **the diploma supplement or transcript of record**, legalized and written in Italian or in English;
- **a copy of the qualification** with a translation into Italian or English.

In the event of qualifications not yet recognized, the candidate is admitted with reserve.

If the candidate turns out to be the winner, he must start the equivalence procedure above indicated, within the terms peremptorily established by the Administration following the approval degree, in order to sign the contract.



Moreover, the applicant is also required:

- **to be at least 18 years old;**
- **to be in possession of civil and political rights;**
- **to have no criminal convictions or ongoing criminal proceedings that would prevent, in accordance with the regulations in force, the establishment of an employment relationship.**

For admission to the selections referred to in art. 1 the following specific requirements are also required:

CODE	SPECIFIC REQUIREMENTS	LANGUAGE
1	PhD in Area CUN 13 - Economics and statistics	Fully proficient English
2	PhD in Area CUN 13 - Economics and statistics	English
3	PhD in Area CUN 12 - Law studies	English
4	PhD in Area CUN 11 - History, philosophy, pedagogy and psychology	English
5	PhD in Area CUN 03 - Chemistry or in Area CUN 08 - Civil engineering and architecture or in Area CUN 09 - Industrial and information engineering	English
6	PhD in Area CUN 13 - Economics and statistics	English

The assessment of the knowledge of the foreign language (or foreign languages) as provided for by this call will be carried out during the selection according to the modalities established by the Commission.

The selective procedure does not allow admittance to:

- those who have a degree of kinship or affinity, up to and including the fourth degree, with a professor from the relevant structure, or with the Chancellor, the General Manager or a member of the University's Board of Directors;
- those who have been holders, including any renewals, of research grants awarded pursuant to Art. 22 of Law No. 240/2010 for a period which, added to the duration of the contract provided for by this call, exceeds a total of six years, except for the period in which the grant was used in coincidence with the PhD within the maximum legal duration of the relevant course;
- those who were contracted as research fellow or fixed-term researcher as per ss. 22 and 24 of Law 240/2010 at the University of Bergamo or other Italian public, private or online Athenaeums, as well as any other Body indicated in para 1 of s. 22 of Law 240/2010 for a length of time which, if summed to the duration of the contract in this announcement, exceeds 12 years in total, albeit not consecutive; periods of time spent on maternity or sick leaves do not count to the purpose of the duration of the aforementioned relationships, in accordance with current Laws;

The applicant enrolled in a Diploma di Laurea (DL), Diploma di Laurea Specialistica (LS), Laurea Magistrale (LM), PhD with study grant or medical specialisation in Italy or abroad can participate in the selection object hereof; should the applicant be the winner, the research grant will be awarded subject to withdrawal from studies or PhD study grant.

Pursuant to art. 22 paragraph 2 of Law 240/2010 can not be recipient of the grants the regular personnel at universities, institutions and public entities of research and experimentation, the Italian National Agency for new technologies, energy and sustainable economic development (ENEA) and the Italian Space Agency (ASI) and institutions whose scientific specialization diploma was recognised equivalent to a PhD pursuant to the fourth paragraph under article 74 of Presidential Decree of 11 July 1980, No. 382.

The holder of the grant can attend PhD courses whose subjects are related to the research activities connected with the grant, upon prior evaluation of the Structure of reference. However, the research grant is incompatible with the enjoyment of the PhD study grant.



These requirements must be met on the date of expiry of the deadline for submitting the application for the admission to this selection.

This Administration guarantees equality and equal opportunities between men and women as to access to employment and treatment at work.

Article 3

Exclusion from the procedure

The following reasons are causes of exclusion:

- lack of signature on the application form;
- lack of admission requirements as provided for by Art. 2;
- failure to meet the procedures for submitting the application as mentioned under the following Art. 4.

The applicant is admitted if selected; should additional investigations be necessary, the applicant must regularize his/her application within the time peremptorily established.

The Administration may decide to exclude the applicant from the selection launched with this call, at any time, by reasoned Chancellor's Decree.

Article 4

Terms and conditions for submitting application

Under penalty of exclusion applications for participation in the competition, along with the relevant qualifications held and the relevant scientific publications, shall be submitted online through the following online application procedure:

<https://pica.cineca.it/unibg/>

The candidate will be able to register and access the platform using the Public Digital Identity System (SPID - security level 2). In case the candidate does not have one, he or she can request it according to the procedure indicated on the website www.spid.gov.it. Alternatively, the candidate can register and log in using the credentials released directly by the PICA platform.

It is of utmost importance to provide a valid email address in order to enable the registration process on the electronic procedure.

Applicants shall upload all personal and professional data as requested by the application procedure; all documents must be uploaded in PDF format (.pdf). Each applicant can produce a maximum of no. 40 publications and a maximum of no. 40 other titles and qualifications.

Failure to comply with the online application procedure will result in exclusion of the applicant.

Prior to final submission, and within the given deadline for applications submission, the online application procedure allows to modify and save the inserted information in a draft copy.

Confirmation of final submission date will be certified by an automatic notification email.

Submissions after the given deadlines will not be accepted by the system, as the online application procedure won't be accessible.

Each application will be given a registration number. For all further communications, the registration number shall be quoted along with the code of the research grant competition.

The online application and the submission procedure must be completed by and no later than **12.00 (Italian time) on the thirtieth day** from the notice publication date on the University website. Should the indicated deadline fall on a non-business day, it shall be postponed no later than 12.00 (Italian time) of the next business day.

The submission of the online application must be completed and finalized:

- **no digital signature:** in this case the candidate has to download the pdf file of the application by the system; the PDF file shall not be modified in any way, it is to be printed, signed in original, scanned in a pdf file and uploaded again on the website;
- **sign the application on the server using ConFirma service:** in order to sign digitally the application it is necessary to have a hardware (e.g. smart card or USB with digital signature certificate issued by an approved certification body) compatible with ConFirma service; after signing, applicants can download the signed pdf application;
- **sign the application digitally on your PC:** In order to sign digitally the application it is necessary to have a hardware (e.g. smart card or USB with digital signature certificate



issued by an approved certification body) and a software for digital signatures in order to create a pdf.p7m file from the pdf file downloaded from this site. The pdf.p7m file must be uploaded in the website again;

- **in case of submission of the application through SPID**, it will not be necessary to sign the application form as it is automatically acquired by the procedure.

The application must contain all the required data by the system and must be signed and accompanied by a valid identification document of the candidate, under penalty of exclusion.

For any technical problems, contact support through the link available in the footer <https://pica.cineca.it/unibg>.

Article 5 Admission application

The applicant, filling the application, must declare, under his/her own responsibility, pursuant to what provided for by Presidential Decree 445/2000 and following amendments and integrations, as follows:

- his/her citizenship;
- to possess the qualifications mentioned in the previous Art. 2, indicating the CUN Area of PhD, the date on which it was obtained, the Institute that issued it and the final vote/assessment achieved; the applicant with qualification(s) obtained abroad must declare to have obtained the relevant recognition indicating in the application the details of the provision or must annex the required documentation according to what specified hereby;
- to possess any other requirements as mentioned in Art. 2;
- to possess other qualifications useful for the assessment;
- to know the foreign language required by this call;
- in case of Italian citizenship: to be enrolled in the electoral lists, specifying the Municipality of belonging and possibly specifying the reasons for non-inclusion or cancellation from the same lists; in case of foreign citizenship: to possess civil and political rights in the Country of belonging or provenance, or the reasons for non-possession of the same;
- not to be excluded from the active political electorate;
- to have no criminal convictions, or declare possible convictions undergone, indicating the details of related sentences, and any pending criminal proceedings;
- to be/not to be a state employee, specifying to be/not to be a regular employee at Universities and other bodies as mentioned in Art. 22 of L. No. 240/2010;
- to have no degree of kinship or affinity, up to and including the fourth degree, with a professor from the relevant structure or with the Chancellor, the General Manager or a member of the University's Board of Directors;
- if enrolled in a Diploma di Laurea (DL), Diploma di Laurea Specialistica (LS), Laurea Magistrale (LM), PhD with study grant or medical specialisation, in Italy or abroad, to be aware that, in the event
- of awarding of the grant, attendance at such courses and the use of the PhD study grant are incompatible with the holding of the contract;
- to hold research grants awarded pursuant to Art. 22 of Law No. 240/2010;
- to hold contracts as fixed-term researcher pursuant to Art. 24 of Law No. 240/2010;
- to have attended a PhD indicating the period, University, date on which the qualification was obtained, cycle, exact title of the course and CUN Area;
- period of enjoyment of any PhD study grant;
- address to which communications concerning this competition are to be sent; it is mandatory to indicate a personal e-mail address as well;
- possible request to conduct the interview via videoconference indicating the phone number and motivation.



In the application for participating in the competition, the applicant, pursuant to Law No. 104 of 5 February 1992, must specify any aid necessary in relation to his/her needs as well as any need for additional time for the interview.

When submitting the application for participating in the selection, the applicant must annex the following documents:

1. a photocopy of the applicant's identity document in course of validity;
2. *curriculum vitae* in European format, dated and signed;
3. a list, signed by the applicant, of the publications and other research products, and other titles considered appropriate for the purposes of the selection such as specialisation degrees, certificates of attendance to postgraduate courses, obtained in Italy or abroad, contracts, study grant or research assignments both in Italy and abroad (cf. Annex B);
4. any publications, other research products or other titles that the candidate wishes to assert to the purpose of the procedure, numbered in progressive order matching the relating numbered list;
5. in the event of foreign applicant, it is necessary to annex: a copy of the residence permit (if the applicant is already in its possession).

For the abroad qualification, required for the purposes of selection admission, it's also necessary:

- in the event of qualifications already recognised as valid in the Italian territory, to indicate in the application **the details of the provision attesting the occurred recognition** pursuant to the applicable laws;
- in the event of qualifications not yet recognised attach to the application **one or more of the following documents**: a certified copy of the statement of qualification equivalence, issued by the competent Italian diplomatic and consular authorities abroad; the diploma supplement or transcript of record, legalized and written in Italian or in English; a copy of the qualification with a translation into Italian or English.

As regards all other qualifications obtained abroad which the applicant intends to provide for the selection as required by the call, it is necessary to annex to the application a copy of the qualifications. Each annex must be in PDF format and must not be larger than 30 MB.

Pursuant to Law No. 183/2011, the Administration cannot accept or request certificates, but only declarations in lieu of certifications or affidavits submitted in substitution of the actual certificates signed by the applicant and submitted together with an unauthenticated photocopy of the applicant's valid identify document. The Administration has the right to carry out suitable controls on the truthfulness of the contents of the declarations in lieu pursuant to what provided for by Presidential Decree No. 445/2000.

The requirements and the qualifications must be owned on the date of the expiry of the call.

It is mandatory to indicate a personal e-mail address to which the communications concerning this selection will be sent. Any variation of said address must be promptly communicated to the Selections Office and Legal Management (Sevizio Assegni di ricerca).

Article 6 Examining Commission

The Examining Commission is appointed with Chancellor's decree, upon proposal of the Structure's Council, at the expiry of the deadline for submitting the application.

The Commission is authorized to carry out the on line procedure, in the understanding that such method can be adopted until the conclusion of the relevant works, guaranteeing the security and traceability of communications.

Article 7 Selection

During its first meeting, the Examining Commission will establish the assessment criteria and procedures explicitly, according to what provided for by the call, fixing a minimum score for admission to the interview.



The overall assessment is expressed in hundredths, as indicated hereafter:

- up to a maximum of 60 points for qualifications and scientific-professional curriculum; to that end, the following will be object of assessment:
 - graduation vote;
 - PhD (if not already provided for as requirement for admission);
 - specialisation degrees and certificates of attendance to postgraduate courses, obtained in Italy or abroad;
 - publications and other research products;
 - documented research activities – as long as the beginning date and duration of the activities are duly certified – carried out at the premises of public and private subjects with contracts, study grants or assignments, both in Italy and abroad;
- up to 40 points for the interview.

Within the context of its autonomy, the Commission can integrate the above, depending on the research project and on what provided for by this call.

In particular will be evaluated:

CODE	
1	- a proven track record of publications in well-reputed international journals; - a proven track record of participation to international and national academic conferences; - a proven ability to use software used in social sciences research and to use data scraping software are a plus
2	PhD focused on “Accounting for Sustainable Development”.
3	A higher score will be awarded by the Commission for the possession of a PhD relating to the subject of Civil procedural law or for periods of research grant in the same subject
4	Scientific maturity and propensity for research, proven by the presence of an international profile (e.g., 6-7 publications of international relevance, preferably under a first name); research interest relevant to the theme of the project, i.e., related to the study of the neuropsychological bases of social cognition.
5	Scientific publications in the chemical area. Previous grants in the chemical area. Previous research related to the themes of the project.
6	-

The applicants will be informed before the interview on the results of the assessment of the qualifications.

The Commission reserves the right to carry out the interview via videoconference, through the use of IT and digital tools, guaranteeing the adoption of technical solutions that ensure the publicity of the same, the identification of the participants, as well as the security of communications. and their traceability. Failed connection at the time established or late connection, unless due to force majeure, will be considered as a renunciation to participate in the selection.

During the interview, the Commission will verify the applicant’s ability to cover the topics and themes related to the research project and his/her knowledge of at least one foreign language, according to what provided for by the call.

CODE	PROGRAM OF INTERVIEW
1	During the interview, besides assessing English proficiency, candidates will be required to discuss about the publications and other scientific outputs presented for the initial screening. Motivation and the individuals’ fit with the research project will also be considered. The Commission reserves the right to verify the knowledge of the Italian language for foreign candidates; in this case, Italian language knowledge will be ascertained under ineligibility penalty and will not compete for the final score, unless otherwise established by the Commission.
2	The interview is aimed at verifying the candidate's aptitude for research and his / her knowledge of the topics of the research project, i.e. accounting and accountability for sustainable development, accounting for SDGs and accounting and poverty. In particular, the interview will focus on the research project, on the qualifications of the candidate, with particular attention to his / her publications, as well as on the knowledge of the English and / or Italian language in case of foreign candidates.



	In this case, Italian language knowledge will be ascertained under ineligibility penalty and will not compete for the final score, unless otherwise established by the Commission.
3	Discussion of the publications, of the candidate's cultural profile and his aptitude for research with ascertainment of competence in relation to the subject of Civil procedural law. Assessment of knowledge of the English language. The Commission reserves the right to verify the knowledge of the Italian language for foreign candidates; in this case, Italian language knowledge will be ascertained under ineligibility penalty and will not compete for the final score, unless otherwise established by the Commission.
4	The interview will assess the candidate's knowledge of social cognition and his or her inclination towards neuropsychological research. The Commission reserves the right to verify the knowledge of the Italian language for foreign candidates; in this case, Italian language knowledge will be ascertained under ineligibility penalty and will not compete for the final score, unless otherwise established by the Commission.
5	The interview will focus on the following topics: basic knowledge of electrochemistry and/or photochemistry, chemical foundations of technology for materials, materials chemistry. The Commission reserves the right to verify the knowledge of the Italian language for foreign candidates; in this case, Italian language knowledge will be ascertained under ineligibility penalty and will not compete for the final score, unless otherwise established by the Commission.
6	Public sector governance, social innovation, social investing. The Commission reserves the right to verify the knowledge of the Italian language for foreign candidates; in this case, Italian language knowledge will be ascertained under ineligibility penalty and will not compete for the final score, unless otherwise established by the Commission.

The assessment of the knowledge of the foreign language (or foreign languages) as provided for by this call will be carried out during the selection according to the modalities established by the Commission.

The date and place of the interview will be communicated with at least a 20-day notice through a communication published on the website of University of Bergamo <http://www.unibg.it>, under the section "Concorsi e selezioni-Assegni. Borse e contratti di ricerca-Assegni di ricerca" supervised by the Servizio Assegni di ricerca.

This notice is to all intents and purposes an official communication. Any changes related to the date of the interview will be communicated to the admitted applicants with at least a 20-day notice through the publication of a communication on the University's website under the section "Concorsi e selezioni-Assegni. Borse e contratti di ricerca-Assegni di ricerca".

Failure to show up at the interview will be considered as a renunciation to participate in the competition for all practical purposes.

At the end of the works, the Commission draws up the list of the applicants examined, indicating the votes obtained during the interview.

The Commission will draft the merit list in descending order according to the overall final score, which is obtained by adding the score of the qualifications and the score of the interview.

Applicants will be inserted in the merit list if they obtain at least 30 out of the 40 points available for the interview.

In the event of equal score, the PhD or equivalent qualification obtained abroad will constitute a preferential qualification, if not required for admission; in the event of equal merit, the younger applicant will be preferred.

The merit list is approved, under the condition precedent of verifying the requirements provided for by the call, with Chancellor's Decree and published on the website under the section "Concorsi e selezioni-Assegni. Borse e contratti di ricerca-Assegni di ricerca". The term for submitting any appeals will run from the date of publication.

Should the winning applicant renounce to or withdrawal from the contract, the grant can be awarded to successful applicants according to the order of the merit list, upon prior resolution of the Research Structure.



Article 8

Signing of the contract and withdrawal

The winning applicant, in possession of the mentioned requirements, will sign an autonomous work contract under private law with effect, normally, on the first day of the month following the month in which the acts are approved.

As regards foreign applicants needing a residence permit, the date of beginning of the contract will be postponed and subject to the completion of the issuing procedure of said permit.

In the case of conditional admission for the achievement of an abroad qualification not recognized as valid in Italy, the winner, before signing the contract, must produce the required documentation the terms peremptorily established

The winner of the selection, convoked by the Administrative Office to sign the contract, will lose the right to the grant for collaboration in research activities if he/she does not state to accept the contract or does not begin the activity within the established term, without prejudice to health reasons or causes of force majeure duly and promptly documented.

Each grant as mentioned under Art. 1 can be renewed, under the terms and conditions provided for by the above mentioned Regulations; in any case, the relationship established pursuant to Art. 22 of Law No. 240/2010, including the possible renewal, cannot last more than six years, including the possible renewal, with the exclusion of the period in which the grant was used in coincidence with the PhD within the maximum limit of the legal duration of the relevant course.

Article 9

Rights and obligations of the grant holder

The employment relationship is governed by an individual contract, according to what provided for by the applicable laws and by the University's Regulations.

The research activity is flexible, it has a continuous nature, not merely occasional, and is carried out under the leadership of the Scientific Director, with autonomous conditions as to the research programme and its realisation, without any predetermined working hours.

The grant holder must refer to the Research structure that requested the activation of the contract.

The research activity of the grant holder is carried out within the context of the relevant Structure and in other Structures of the University on the basis of the research programme. Any research activities conducted outside of the University must be approved by the Council of the Research structure.

A period of permanence abroad is allowed at one or more qualified universities or research institutes, upon prior authorisation of the Council of the Research structure. During the period spent abroad, the amount of the grant will be increased by fifty percent to be charged to the Structure of reference or to the funds assigned to the Research structure.

The grant holder can participate in all the activities programmed by the Research structure for the promotion of researches and the dissemination of relevant results; he/she can be a member of the profit exams commissions, in quality of expert.

The Research structure must provide the grant holder all necessary support for realising his/her research programme, guaranteeing access to the equipment, the necessary resources and the use of the technical-administrative services.

The grant holder must comply with what provided for by the University's applicable Regulations on research integrity and ethics.

The winner of the selection who is entitled to the grant, at the time of the signature of the individual contract, should be committed, under penalty of forfeiture of the right to the research grant, to confidentiality and preventive transfer to the University of all intellectual property rights relating to the results produced and/or achieved during the research activities carried out at the University and she/he has the right to be recognized as the author of the his/her results achieved and/or products. The University recognizes the application of the same economic conditions that the University Patent Regulation grants to its Professors/Researchers.

The research fellow may participate in activities performed on behalf of third parties pursuant to art. 66 of Presidential Decree 382/80, in the context of issues related to its project, and the distribution of related proceeds, in accordance with the current University Regulations on the subject.



Article 10

Taxes, welfare, insurance and mission

With reference to taxes, the grants are subject to what provided for under Art. 4 of Law No. 476/1984, while as regards welfare, they are subject to what provided for under Art. 2, paragraph 26 and following, of Law No. 335/1995, and following amendments. With reference to mandatory maternity leave, they are subject to what provided for by the Decree of the Ministry of Labour and Welfare of 12 July 2007, published in the Official Gazette No. 247 of 23 October 2007, and, as regards sickness leave, they are subject to what provided for by Art. 1, paragraph 788, of Law No. 296 of 27 December 2006, and following amendments.

In the period of mandatory maternity leave, the bonus paid by INPS pursuant to Art. 5 of the mentioned Decree of 12 July 2007 is integrated by the University up to the payment of the total amount of the research grant.

The University will cover the grant holder's accident insurance and civil liability toward third parties insurance within the scope of his/her research activity.

The covering of the grant holder's mission expenses is financed through the funds of the Scientific Director in charge or the Research structure, according to the modalities provided for by the University's regulations as to missions.

Article 11

Processing of personal data

In accordance with articles 13 and 14 of Regulation (EU) 2016/679 (GDPR), on the protection of personal data, and with D. Lgs. n. 196/2003 and subsequent amendments, it is made known that data is controlled and managed by the legal representative of the University of Bergamo, via Salvecchio 19, - 24129 Bergamo.

Data will be collected exclusively for the present bid purposes and will be kept only for the necessary time to complete the relevant procedures. The data treatment controller will be appointed within the managing unit in charge of bidding procedure, who will carry out the treatment with all due respect of propriety, legitimacy, scope, transparency and confidentiality of the treatment; and data will be used exclusively for purposes connected to the selection and further conferment of the role and possible contract drafting, as well as management of the following employment position, in compliance with current regulations. Data will be kept for the necessary time to accomplish the selection purposes, subject to the application of norms on document retention, and will be transferred uniquely to public administration bodies directly concerned with the juridical and economic position of the selected applicant, treated in compliance with current regulations and used for personal, welfare, insurance and fiscal position management. Data will be handled by appointed staff through the acquisition of printed and electronic documents and using, even digitalised, filing procedures, to guarantee confidentiality; data treatment will be carried out through a coordinated organization and processing system, applying elevated safety standards. Furthermore, data will not be used for profiling. Applicants who have provided their personal data will be able to access it and exercise their rights as by art. 16 to 22 of GDPR UE 2016/679. Any safeguard request can be addressed to the University Data Protection Officer, who can be contacted through the university website (Privacy and Personal Data Protection section), e-mail dpo@unibg.it. In addition to the right of complaint which can be presented to the Italian Data Protection Authority, Piazza Venezia 11, 00187 Roma.

By presenting their application, candidates thereby authorise and fully consent to publication on the University institutional website of all information concerning the current bid, their own data and the contents of their CV in accordance with 111-bis of D. Lgs.196/2003 stating that, within the scope limits defined by art. 6, par. 1, letter b), of the Regulation, consent is not due for personal data present in a submitted CV.

Article 12

Person in charge of the procedure

The Person in charge of the selection procedure within this call is Dr. Domenico Panetta, manager of Area risorse umane, Via dei Caniana, 2 - 24127 Bergamo, phone (+39) 035 2052 669 - 583 - 878, e-mail address: assegni.ricerca@unibg.it.



Article 13 Publication

This call is published in the University's Official Registry, on the website of the Conference of the Italian University Chancellors (www.crui.it), on the website of the Ministry of Education, Research and University (MIUR) at the link <http://bandi.miur.it>, and on the website of the European Union at the link <http://ec.europa.eu/euraxess> in the form of a notice.

The full competition and related annexed forms are available on the website of the University of Bergamo www.unibg.it under the specially devoted section "Concorsi e selezioni-Assegni. Borse e contratti di ricerca-Assegni di ricerca".

The call is also published on "Piattaforma Integrata Concorsi Atenei" (PICA) - link <http://pica.cineca.it/unibg/> from which it is possible to fill the application online for participation at the selection.

Article 14 Final provisions

For all matters not provided for by this call, the following will be applied: Law No. 240/2010 and following amendments and integrations, the University's Regulations on the awarding of research grants, the University's Regulations in force, and the Regulations on employment relationships in the public administration.

Bergamo, as per protocol registration

THE CHANCELLOR

(Prof. Sergio Cavalieri)

Documento firmato digitalmente ai sensi
dell'art. 24 del D. Lgs. 82/2005



ANNEX A

RESEARCH PROJECT - CODE 1

“Controversial Advertising: Consumer Behavior and Competitive Responses”

Research structure: Department of Management

Duration of the grant: 36 months

Scientific Area: 13 - Economics and statistics

Academic recruitment field: 13/B2 - Economics and business management

Academic discipline: SECS-P/08- Economics and business management

Scientific Director: Prof. Giuseppe Pedeliento

Engaging consumers through communication is getting increasingly difficult for brands due to the lower rate of attention customers pay to traditional media advertisements, and to a generalized consumers' tendency to approach advertisements in a more critical and suspicious way (Scott, 2015). To provide an active response to these trends, many brands are now pursuing a communication strategy that leverages on controversial advertising or on controversial branded contents (Lyons, 1996; McIntyre, 2000; Pope et al., 2004). Controversial advertising (CA) has been defined as “advertising that, by the type of product or execution, can elicit reactions of embarrassment, distaste, disgust, offence, or outrage from a segment of the population when presented” (Waller, 2005). CA may involve the advertising of products perceived as controversial in their own right, the usage of advertising appeals such as sex and fear (Camenisch, 1991; Henthorne and LaTour, 1995; Waller, 2006), and execution styles which are perceived as controversial or ethically contentious (Waller, 2006; Nebenzahl and Jaffe, 1998).

CA can be somehow considered as a double-edged sword. It has the benefits of dramatically increasing consumers' brand awareness and to generate active discussion around a brand (Waller, 2006; Eckler and Bolls, 2011). But, it can also be detrimental for the corporate or for the product brand image resulting in negative publicity, complaints to advertising regulatory bodies, falling sales, and product boycotts (Crosier and Erdogan, 2001; Fam and Waller, 2004). Calvin Klein for example has been fiercely criticized for running campaigns with explicit sexual images, and had to publicly apologize after the outrage caused by a campaign that was alleged to use images of child pornography. Similar sort took to McDonald's that, in 2017, was obliged to pull a CA that featured a boy asking his mother about his dead father after it was criticized for exploiting child bereavement.

Yet, despite CA is now increasingly pursued by brands, this form of brand communication has received limited scholars' attention (Moraes and Michaelidou, 2017). The few empirical studies available to date have mainly focused on how consumers perceive and process controversial commercial messages (e.g. Waller, 1999; Theodorakis and Painesis, 2018; Huhmann and Mott-Stenerson, 2008), on which subjective attributes of consumers mostly affect their attitude toward CA (e.g. Fam et al., 2004, 2008), on cross-cultural difference that impact on the degree of perceived inappropriateness of CA (Fam and Waller, 2004b), on what makes an advertising a controversial one (Waller, 2004), or the different perception of CA across media channels (Sabri, 2017).

Two main gaps are identified. First, despite we know that CA creates social debate involving primarily consumers but also other audiences, we still do not know the nature of the debate that forms around CA. We know that CA determines different (more or less favorable or unfavorable) attitudinal and behavioral responses to brands featured in CA (Sabri, 2012), but we have very limited knowledge about the reasons why consumers are more or less supportive of the specific advertisement deemed to be controversial. Second, no study to date have focused on competitors or other brands' reactions to CA. It is in fact quite common that when an advertisement is considered controversial, this could lead competitors or other brands to act as parasites on carrions, i.e. to exploit the debate forming around the CA to gain advantages for themselves by gaining massive visibility through smart responses to others' mistakes or ad failures.



The main research questions this research project aims at answering are the following:

- 1) What are the motives that prompt consumers to support or to condemn brands that make use of CA?
- 2) Is there any common profile of CA's supporters or antagonists?
- 3) What are the competitors' reaction to CA made by brands?

Methodologically, the fulfilment of the project requires automatic extraction of user generated contents (e.g. online comments to CAs) published in online social media platforms by means of 'data scraping' software. Once extracted comments will then content analyzed through a mixed method approach that combines descriptive qualitative and quantitative methods (see Krippenroff, 2012).

Once created, categories of contents can then be further analyzed on the basis of different ontological, epistemological and methodological approaches: positivist (by using software like NVivo or R) or post-positivist, e.g. critical discourse analysis (Fairclough, 1992). The research protocol this research relies on has been already previously applied and tested on a large database composed by about 7,000 comments (Pedeliento et al., 2018).

The project has the following deadlines.

1st year: development of the scraping method, data extraction, analysis and systematic literature review.

2nd and 3rd year: articles' writing, dissemination and publication.



RESEARCH PROJECT - CODE 2

“The role of accountability tools in “governing” Sustainable Developments Goals (SDGs): The eradication of Poverty (SDG1)”

Research structure: Department of Management

Duration of the grant: 36 months

Scientific Area: 13 - Economics and statistics

Academic recruitment field: 13/B1 - Business economics

Academic discipline: SECS-P/07 - Business economics

Scientific Director: Prof.ssa Silvana Signori

The present project aims to examine the methods, processes and techniques through which poverty alleviation interventions are governed, hence, measured, controlled and managed (Miller & O’Leary, 1987). The analysis of the modes of “governance” of these interventions is relevant if we consider the severity of the problem of poverty.

As stated by United Nations, the identification of appropriate models of “poverty alleviation interventions management” is becoming a priority (UN, 2020). The pursuit of this objective requires an active partnership between the political-operational levels of the various economic/social actors involved. It is also important, in this process, to recognize the heterogeneity, complexity and multidimensionality of poverty.

As outlined in the Millennium Goals final report (2015), some initiatives which have been implemented to reduce poverty have led to conflicting results. There is therefore a need to review the ways through which the strategic decisions underlying the design of anti-poverty proposals are undertaken, considering the interconnections between poverty and other SDGs (Erisken & O’Brien, 2015). This decision-making process requires SDGs-oriented accounting information. Information, and the accounting systems from which they derive, must be integrated, holistic and balanced (Bebbington & Unerman, 2018; Contrafatto & Burns, 2013). This project contributes to the Social and Environmental Accounting literature and in particular to the area that studies the role that accounting-based information, and accounting & accountability systems, play in the planning, implementation, management and control of the SDGs.

The project involves both a theoretical and an empirical analysis. The theoretical analysis intends to investigate the conceptual foundations of accounting for poverty, through the study of the models, tools and techniques used in the management and reporting of the phenomenon. The empirical analysis, based on the case study methodology, will enable to investigate the practices adopted by the socio-economic actors involved in the poverty governance. The empirical case is expected to be based on an organizational reality (e.g., NGO) operating in the context of poverty alleviation. The study of this organization would enable to better grasp the complex dynamics through which different social actors interact in the design and management of poverty alleviation interventions.

The project will be developed as follows:

1st YEAR: theoretical analysis and preliminary collection of empirical data. The 1st semester will be focused on the study, through a literature review-based methodology, of the accounting tools used in the poverty governance. The analysis aims to map the state of the art and the expected output is a paper. The 2nd semester will be dedicated to the study of the theory to be used for the empiric analysis, with particular attention to the translation theory (Callon, 1986).

2nd YEAR: collection and analysis of empirical data. During the 1st semester empirical data will be analysed using the coding protocol (O’Dwyer, 2004). The 2nd semester will be dedicated to data theorization and the preparation of a working paper which will be presented at international conferences.

3rd YEAR: finalization of the analysis of empirical data, advancement and dissemination of the results achieved through presentations at international scientific conferences. The submission of at least two papers is expected for publication in 4 and 3 stars international scientific journals.



The main result of the theoretical analysis will be a paper which intends to map the accounting & accountability tools used in the context of poverty alleviation. The paper will be sent for publication in an international 3* stars journal. A further output of the project will be a monograph focused on the analysis of the theoretical-methodological aspects of accounting in the management of poverty alleviation interventions. Finally, as a result of the empirical analysis, one/two articles will be produced to be sent for publication in 4 and/or 3 stars journals.

The project addresses a particular topic, that is, the management of poverty alleviation interventions, which is central to the Sustainable Development Goals (SDGs) Agenda, released by the UN in 2015. The relevance of the proposed project is supported by the declarations of the SDGs progress report (2019), which recognized a limited trend in the achievement of the SDGs. Some of the main reasons behind this trend concern the lack of consideration of the interdependences between the different SDGs and the lack of coordination between political, social and economic choices. The absence of information and related accounting systems, which are ad-hoc, focused and SDGs oriented, represents one of the main impediments to the integration of the SDGs in decision-making/strategic processes.

The project (and its related outputs) contributes to the research on the role of accounting tools in governing poverty alleviation interventions. Understanding how accounting techniques are involved and how accountability mechanisms regulate the relations between the different social/economic actors involved at different operational levels is essential to propose innovative solutions and methods for the management of poverty alleviation interventions.



RESEARCH PROJECT - CODE 3

“Third litigation funding: problems and opportunities for greater access to the protection of rights in the economic crisis induced by the pandemic”

Research structure: Department of Law

Duration of the grant: 16 months

Scientific Area: 12 – Law studies

Academic recruitment field: 12/F1 – Civil procedure

Academic discipline: IUS/15 – Civil procedure

Scientific Director: Prof.ssa Mariacarla Giorgetti

Individual and corporate businesses, VAT numbers and professionals have suffered huge losses due to the lockdown and, above all, increasingly feel the need to renegotiate contracts which, due to the precarious and unpredictable future scenarios, are no longer actually honorable under the original conditions; not to be silent about the delays in the supply of raw materials or semi-finished products which, in cascade, risk generating further non-fulfillment or delays. A dispute is therefore being generated that is a direct consequence of the pandemic, which in turn constitutes a cost that adds to the economic problems induced by the virus. In such a context, even the legal protection necessary to cope with the difficulties that have arisen, represents a primary asset which – in spite of the wording of art. 24 of the Constitution, according to which everyone can take legal action for the protection of their subjective rights and legitimate interests – risks being concretely compromised. This research project aims to investigate the issue of litigation funding, an institution established abroad (in the United States, Canada and Australia but which is developing very rapidly also in Great Britain, Germany and Switzerland) and of which 'he also begins to take an interest in our system, where, however, there is no complete study that examines its compatibility with the various precepts that constitute the fulcrum of our system.

In the L.F. there is an agreement between a third party lender who finances the dispute: the first relieves himself of responsibility by stating that he is investing in a dispute in which he has no interest, taking upon himself, in whole or in part, the costs of the same and the risk, in whole or in part, of losing (including the payment of legal costs to the counterparty). In case of victory, the lender will be entitled to the consideration, calculated as a percentage of what was obtained; in case of unsuccessfulness, since it is an operation that transfers the risk of failure of the dispute to the lender, the funder will not have to be repaid.

As for the articulation of the project, it will study the following areas:

1) The contract of L.F. : classification and problems

The L.F. underlies a way of bypassing the prohibition of the lite quota agreement, which prohibits lawyers from receiving the asset object of the service or a portion thereof as compensation. The ban, however, would not operate against third parties, allowing the intermediation of a third party, as happens with the instrument of litigation financing; but how compatible is this figure with our legal system? Isn't it an abuse of the right, that is, a distorted use of a tool to achieve different and even prohibited purposes?

Furthermore, litigation funding raises several questions with respect to the ban on the transfer of disputed credit pursuant to art. 1261, paragraph 2, of the Italian Civil Code

2) L.F. and civil trial:

In the civil trial. Does the borrower have to declare litigation funding in court? Can the lender be convicted? Can the funded party bind the outcome of the judgment in an unfavorable sense by confession or oath? If so, is he accountable to the lender?

3) L.F. and arbitration

From the point of view of the arbitrator, especially if appointed by the party, how is his necessary impartiality and independence reconciled with this institution? Who actually appoints the arbitrator, the appointed arbitrator must be aware of the fact that there is a third lender, are there any disclosure elements to which the arbitrator is required?

Completion times and Calendar: 16 months

First 6 months: study of the relationship between L.F. and Italian procedural system



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Remaining 10 months: transposition of the research results into a monographic work and / or series of articles.



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RESEARCH PROJECT - CODE 4

“Investigation of the neural basis of social and affective perception using non-invasive brain stimulation techniques”

Research structure: Department of Human and social sciences

Duration of the grant: 24 months

Scientific Area: 11 - History, philosophy, pedagogy and psychology

Academic recruitment field: 11/E1 - General psychology, psychobiology and psychometrics

Academic discipline: M-PSI/02 - Psychobiology and physiological psychology

Scientific Director: Prof.ssa Zaira Cattaneo

The postdoc will carry out experimental research, under the supervision of Professor Zaira Cattaneo. Her/his works will be to design, prepare, conduct and analyze experiments aimed at investigating the neural bases of social and affective perception. She/he also will contribute to dissemination through the publication of scientific articles and participation in congresses. The experiments will make use of behavioral investigation techniques, functional magnetic resonance imaging, and non invasive brain stimulation techniques.



RESEARCH PROJECT - CODE 5

"Experimental study of productive processes from biological resources - BIOFAT"

Research structure: Department of Engineering and applied sciences

Duration of the grant: 12 months

Scientific Area: 03 - Chemistry

Academic recruitment field: 03/B2 - Chimical foundations of technology

Academic discipline: CHIM/07 - Chimical foundations of technology

Scientific Director: Prof.ssa Isabella Natali Sora

The project aims to develop innovative technological solutions to produce hydrocarbons from renewable resources, such as vegetable fats. It is planned to develop an electrolytic cell for the synthesis of Kolbe, which uses materials suitable to reduce the process of anodic passivation and the accumulation of semi-solid hydrocarbons between the electrodes. Specifically, the aims of the project include the preparation and selection of innovative electrodes, aimed at facilitating an industrial type use of an electrochemical process of fatty acid transformation. The second objective of the project is the development of an innovative photochemical process for the production of dihydroxyacetone, starting from a byproduct of the oil and fats industry.



RESEARCH PROJECT - CODE 6

“Open Social Innovation for a Next Generation of Public Governance”

Research structure: Department of Management

Duration of the grant: 12 months

Scientific Area: 13 - Economics and statistics

Academic recruitment field: 13/B1 - Business economics

Academic discipline: SECS-P/07 - Business economics

Scientific Director: Prof.ssa Mariafrancesca Sicilia

The research project has three main purposes: i) co-defining, ii) experimenting and iii) identifying the relevant conditions for developing and institutionalizing an original model of place based public governance of and for open social innovation.

The phases of the research project include:

- 1) systematic literature review on the concept of open social innovation and a policy and academic review on the tools of public governance.
- 2) Analysis of available data and interviews with key stakeholders to better explore the key managerial mechanisms in the open social innovation ecosystems and deliberative focus groups with champions practitioners
- 3) Analysis and support to the functioning of 12 living labs in 12 Italian mid-size cities. The living labs will function as a platform for open social innovation
- 4) Analysis of the key governance conditions supporting the development of effective open social innovation ecosystems.