



*University of Bergamo (Italy)*  
in collaboration with  
*Fairleigh Dickinson University (US)*

# **2024 HUMANITIES SUMMER SCHOOL online learning**

**Bergamo (Italy)**  
**1-12 July 2024**



**UNIVERSITÀ  
DEGLI STUDI  
DI BERGAMO**



**FAIRLEIGH  
DICKINSON  
UNIVERSITY**

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# 2023 Humanities Summer School

*University of Bergamo (Italy) in collaboration  
with Fairleigh Dickinson University (US)*

**1-12 July 2024, Bergamo (ITALY)**

The Summer School is organized by the *University of Bergamo* in collaboration with *Fairleigh Dickinson University* (US).

## **Topics**

The Summer School offers **four online courses** that focus on **humanistic** and **social** fields, linked in particular to the Italian and European dimension. Students may choose 1 to 4 courses.

Each course is offered along an intensive 2-week program and each of them consists of a 30-hour program (3 hours/day). The courses are held by Professors from the University of Bergamo and other universities.

Two courses will be held from 1 to 14 July. Attendance is compulsory (Monday to Friday).







## Who is it aimed at?

The Summer school is open to university students from both **Bachelor's** and **Master's** from all academic disciplines.

The course is organized for:

- Unibg students
- Erasmus students at Unibg
- FDU students
- Students from Partner and from non-Partner universities

Being an **international program**, the minimum language level required is **B2** (according to the *Common European Framework of Reference for Languages*).

Admitted students can choose 1 or 2 courses. To maintain high standards of teaching, the number of students admitted may be limited.

Each course is valuable for **5 or 6** academic credits in the Italian scale (ECTS), to be included in the Study Plan either as elective or as supernumerary (additional) courses.

Each course may include partial tests and will end with a final written exam on the treated topics. This may also be substituted by a written paper in English to be delivered no later than a given date.

# COURSES

**Period: 1-12 July 2024**

## ***'Make' in Italy: An Introduction to Entrepreneurship and Startups***

*C/o CYFE, Center for Young and Family Enterprise (University of Bergamo), within the broader entrepreneurship education offerings available on the [CREO platform](#); Project Manager Prof. Davide Hahn*

The entrepreneur is an agent of change and an innovator who seizes opportunities and needs in a wide range of fields. Radical and rapid changes in new technologies (such as information technologies, biotechnologies, new materials, renewable energies), opportunities coming from a globalized and interconnected economy, and societal trends (new approaches to health, aging and lifestyles) enable the establishment of startups in different sectors.

The course moves from the idea that the entrepreneurial culture fosters innovation and that there are phenomena and dynamics that characterize an "Italian way" to entrepreneurship: regional and sectorial variety of innovation ecosystems, diffused craftsmanship that meets digital transformation, entrepreneurial models based on families and communities, and so on. The course is mainly practical (through laboratory activities) and challenges students to explore innovative ideas of new businesses and discover their potential.

At the end of the course students will be able to:

- analyze the value of an entrepreneurial idea through different perspectives;
- master the tools needed to establish and develop a startup project.

## ***Contemporary Visual Culture***

*Prof. Barbara Grespi (University of Milan)*

The course will delve into the lines of contemporary visual culture with a focus on photography, cinema and the new media of extended realities. It will be divided into 3 modules of 10 hours: the first 10 hours will be dedicated to the new nature of algorithmic images, their operational character and their different capacity to attest reality, especially in war contexts; 10 hours will be dedicated to the impact of artificial intelligence on photography, and the last module will be devoted to the revision of the cinematographic language in extended realities.







## Location

All the lectures will be held **online** and will be managed from the Department of Foreign Languages, Literatures and Cultures (University of Bergamo).

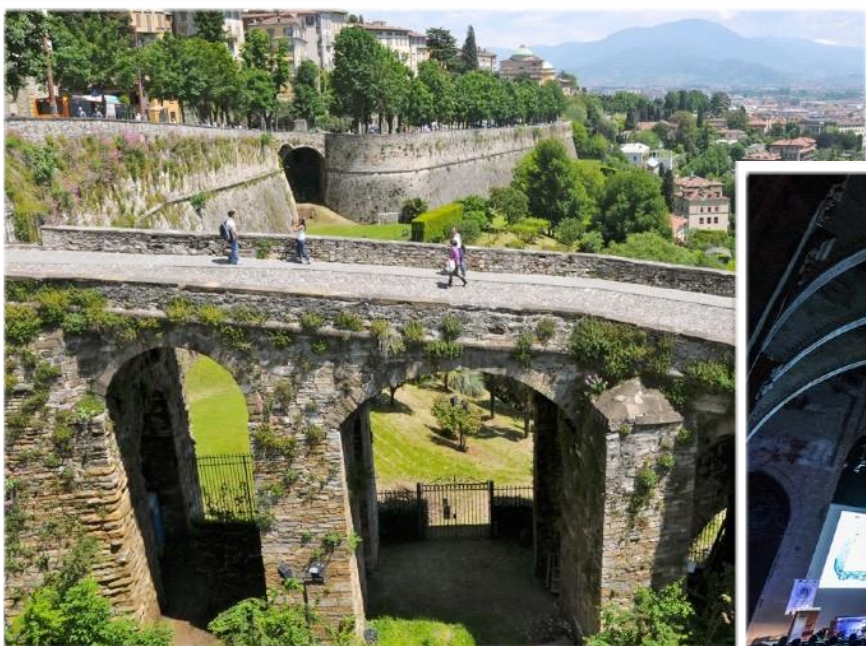
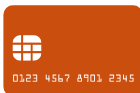
Address: Piazza Rosate, 2, Bergamo (Italy).

[Maps](#)

## Fees

Registration to the courses **is free** for:

- Unibg students and FDU students
- Erasmus students who are spending their exchange at Unibg
- students coming from Partner Universities



## Further information

Visit also our [Official Website](#) and our [Facebook page](#).

## How to enroll

Be part of a fantastic experience!!! In order to participate to the Humanities Summer School, please fill in the registration form at the downloadable from the [website](#).

For further information write to [humanitiessummerschool@unibg.it](mailto:humanitiessummerschool@unibg.it)

Summer School Coordinator:

Prof. Francesca Guidotti ([francesca.guidotti@unibg.it](mailto:francesca.guidotti@unibg.it))

Deadline for registration: **5-24 June 2024, 12:00**  
**(subject to availability)**

