

HUMANITIES SUMMER SCHOOL - CALL FOR APPLICATIONS

Course period: 16 June-11 July 2025

Online activity

Organized by the University of Bergamo, Department of Foreign Languages, Literatures and Cultures, following an agreement with Farleigh Dickinson University (New Jersey, USA).

Subject, purpose and recipients

Established in 2012, the Humanities Summer School is an international study program, held in English and organized by the Department of Foreign Languages, Literatures and Cultures of the University of Bergamo.

The 2025 edition will be delivered online from 16 June to 11 July and will be aimed primarily at enrolled students and Erasmus or exchange students at/from the University of Bergamo, as well as at students coming from partner universities, until all available places are filled.

The Summer School offers 3 courses on topics drawn from the humanities, social sciences, and economics, with an interdisciplinary vocation.

Each course lasts 30 hours and is completed over a two-week period (from 16 to 27 June and from 30 June to 11 July), with a final exam in a single session, to which *in itinere* tests may be added.

- Registration opens on 6 May and closes on 6 June 2025.
- Courses are taught in English and require a B2 level or higher.
- All courses require compulsory attendance for at least 80 per cent of the classes (Monday to Friday).
- Teaching is delivered remotely, in virtual classrooms managed by individual lecturers, to groups with a limited number of students to ensure maximum participation in classroom activities.
- Students are required to log on with the camera switched on and to actively participate, otherwise they will be excluded from the course.
- It is possible to take up to 3 courses, lasting 2 weeks each.
- The examinations must be taken at the end of each course, in the only available exam session; any intermediate examinations, set by the lecturer, are also compulsory and contribute to the final grade.

For each course, after passing the examinations and completing the final questionnaire, a certificate is provided which students may send to the Board of their Degree Course to request recognition of 5/6 credits (CFU/ECTS) as elective courses (a scelta libera) or additional credits.

Application procedure

The application form must be sent by email from the student's university address to the summer school secretariat (humanitiessummerschool@unibg.it) with the subject line "Humanities Summer School 2025" by Friday 6 June 2025 at 12 noon (Central European Summer Time). Students with at least B2 level competence in the English language may apply. There is no registration fee. The Administration accepts no responsibility for the dispersion of communications due to inaccurate information on the email address provided by the candidate or due to failure or delay in communicating a change in the address indicated in the application or in any case attributable to the acts of third parties, fortuitous events or force majeure. The call for applications and the registration form will be published on the website of the University of Bergamo (Università > Concorsi e selezioni > Per gli studenti > Bandi studenti e laureati) https://www.unibg.it/ateneo/amministrazione/concorsi-e-selezioni/bandi-studenti-e-laureati.



Admission Process

The maximum number of students admitted to each course is 50, 25 of which will be allocated with priority to those enrolled at the University of Bergamo and to Erasmus or exchange students, and 25 to those enrolled at international partner universities of the University of Bergamo. Should the places reserved for one of the two categories not be fully allocated, they will be redistributed; applications will be accepted in order of enrolment, giving priority to those who have not already attended previous editions of the same summer school, until the numbers indicated above are reached, and a waiting list will also be drawn up to be used in the event of withdrawal, which students must communicate by Friday 6 June 2025, no later than 12 noon (Central European Summer Time). As the places available are limited, those who do not renounce by this deadline, if admitted, commit themselves to participating. By 10 June, the results of the selection will be communicated by e-mail to the address indicated by the candidates.

Course program and content

16-27 June 2025

1) Negotiating Humanities: the Rise of the Machines Prof. Gloria Pastorino & Prof. April Patrick (Fairleigh Dickinson University)

30 June-11 July 2025

2) 'Make' in Italy: An Introduction to Entrepreneurship and Venture Creation in Cultural and Creative Industries

Supported by "Competencies and Resources for Entrepreneurial Orientation" (CREO) – Center for Young and Family Enterprise (CYFE), University of Bergamo, within the broader entrepreneurship education offerings available on the CREO platform; Project Manager Prof. Davide Hahn

3) How to See the World. Understanding Contemporary Visual Cultures Prof. Giuseppe Previtali (University of Bergamo)

Negotiating Humanities: the Rise of the Machines

In this interdisciplinary, co-taught seminar, we examine the ways in which our century of extraordinarily rapid technological change impact human experience. Some of the questions we explore are: How do we define, conceptualize, and use technology? Are the Age of Technology and the Anthropocene the same thing? What challenges (and opportunities) does our age of technological change and expansion provide individuals and communities? What ethical questions arise as a result of this rapid technological growth? What does it mean to be human in an era when the line between humans and machines is blurring? How do scholars, writers, and filmmakers wrestle with these questions?

'Make' in Italy: An Introduction to Entrepreneurship and Venture Creation in Cultural and Creative Industries

The entrepreneur is an agent of change and an innovator who identifies and exploits opportunities in many fields. In today's globalized and interconnected economy, technological disruptions—such as artificial intelligence—and major demographic trends—such as the ageing of the population—provide fertile ground for the creation of startups. They can span various sectors, from High-Tech to Cultural and Creative Industries (CCIs), including those linked to culture and the 'Made in Italy' brand (e.g., arts, humanities, food, tourism).

Starting with the basic theoretical foundations of entrepreneurship, the course will introduce participants to emerging trends that foster entrepreneurial opportunities in the cultural and creative contexts. A vertical focus on the uniqueness of 'Made in Italy'—a key pillar of the Italian economic



system—and on the transformative potential of new technologies is combined with practical insights into tools for generating and validating innovative business ideas. The aim is to equip students with the mindset and methodologies needed to become proactive innovators across sectors, with a particular focus on hospitality and cultural entrepreneurship.

How to See the World. Understanding Contemporary Visual Cultures

The module provides a critical introduction to the analysis of visual culture, equipping students with the methodological tools to interpret images and visual media as central agents in contemporary mediascapes. Starting from the idea that contemporary events— whether political, social, or cultural—are increasingly shaped by and circulated through visual forms, the course frames visuality as a key site of meaning-making and ideological negotiation.

By examining a heterogeneous range of media, including photography, cinema, and video games, the course explores how visual forms not only represent but also shape contemporary reality, particularly in contexts of conflict and crisis (such as, but not limited to, wars and insurgencies).

Particular attention will be paid to the political dimension of aesthetics, the epistemological challenges posed by algorithmic images and artificial intelligence, and the role of visual culture in the construction of public discourse. The course combines theoretical readings with close analysis of visual materials, encouraging a critical approach to the politics of representation.

Duties of Summer School participants, certificates and recognition of credits

Students responding to the call for applications must send all communications from their university email address. They undertake not to apply if they are not seriously interested in participating and, in any case, to communicate their possible withdrawal before the deadline of the call for applications, so that other students from the waiting list may be able to attend the course.

Each participant is required to take part in all the activities, attending no less than 80% of the classes: these will be held remotely, online. It is necessary to keep the camera on at all times and to interact, as requested by the lecturer, under penalty of exclusion from the program. At the end of the course and subject to passing the final exam, as well as any intermediate tests (the one and the other are compulsory and delivered in a single exam session), a certificate will be issued, which the students of the University of Bergamo may forward to the Board of their Degree Course (Consiglio del Corso di Studio) should they wish to request recognition of 5 or 6 credits (CFU) as an elective course (scelta libera) or as additional credits.

Person in charge of the procedure

Pursuant to Law 241/1990, Ms. Barbara Mirto, the Administrative Manager of the Department of Foreign Languages, Literatures and Cultures, is appointed as the person responsible for the administrative procedure.

Processing of personal data

The University informs the appointee, who consents, that the personal data acquired as a result of the application will be processed in compliance with EU Regulation 679/2016 and the applicable national legislation (hereinafter, jointly, the "Applicable Legislation"), and used for the purposes of the management of personal data, social security number, insurance and tax position and for all the purposes inherent to the performance of the present task.



Reports of violations affecting the public interest or the integrity of the University

In accordance with the provisions of Legislative Decree 24/2023 (on the protection of those who report infringements of European Union law and national regulations), participants in selection procedures may report to the University's *Responsabile della Prevenzione della Corruzione e della Trasparenza* (RPCT) any behavior that is detrimental to the public interest or the integrity of the Administration. The abovementioned whistleblowers are guaranteed the protection measures provided for in Chapter III of Legislative Decree 24/2023. The whistleblowers are also guaranteed specific protection of the confidentiality of their personal identity, provided that the reports are submitted through the dedicated channels established by the Administration, i.e. through the dedicated IT platform accessible at the following web address: https://unibg.whistleblowing.it/#/ or alternatively through the voice mailbox accessible at the following telephone number: 035.205.2160. Further information can be found on the University's institutional website, in the section Amministrazione Trasparente, subsection Altri contenuti / Prevenzione della Corruzione / whistleblowing.

Humanities Summer School Coordinator: Prof. Francesca Guidotti (University of Bergamo)

Bergamo 6 may 2025 Deadline 6 June, ore 12.00 PM

> The Head Of The Department di Lingue, letterature e culture straniere Prof. Raul Mario Calzoni (Documento firmato digitalmente ai sensi dell'art. 24 del D.Lgs. 82/2005)