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BAUHAUS4EU
European University Alliance

_2ND BAUHAUS4EU PHOTO CONTEST

Theme: “My City, My University”

Universities are more than places of learning. They are integral parts of the cities and regions in which they are embedded, shaping local communities through education, research, culture, innovation, and civic engagement, while at the same time being continuously inspired by the people, places, and identities that surround them. The 2nd BAUHAUS4EU Photography Contest, under the theme **“My City, My University”**, invites students from the BAUHAUS4EU partner and associated partners universities and from all academic disciplines to explore this unique relationship through the lens of photography.

The contest encourages participants to look beyond the physical boundaries of their campuses and discover the many ways in which universities and cities interact. Whether through shared public spaces, cultural landmarks, collaborative projects, sustainable initiatives, entrepreneurship, artistic expression, or everyday encounters, students are invited to capture the connections that make universities active contributors to urban and regional life.

Rather than presenting the university and the city as separate entities, the theme highlights their continuous dialogue and mutual influence. Universities contribute knowledge, creativity, innovation, and social engagement, while cities provide living laboratories where ideas are tested, partnerships are formed, and communities grow together. This exchange reflects the BAUHAUS4EU Alliance's shared mission of building resilient, sustainable, inclusive, and beautiful regions.

Participants are encouraged to become visual storytellers of this relationship. Their photographs may portray moments of collaboration between the university and local communities, spaces where academic and urban life intersect, initiatives that address societal challenges, or everyday scenes that illustrate how learning, culture, and civic life extend beyond campus walls. The most compelling images will not simply document places, but reveal the connections, interactions, and shared experiences that strengthen the bond between universities and their cities.

Ultimately, the contest invites students to reflect on the role of universities as open institutions that contribute to regional transformation and community well-being. Through their photographs, participants are encouraged to demonstrate how their

university and city grow together, creating environments where knowledge, innovation, culture, and people come together to shape a more resilient, sustainable, inclusive, and beautiful future.

Regulations & Guidelines

1. THEME

The contest theme is ***"My City, My University"*** exploring how human presence shapes and transforms the built, natural and social environment.

2. Eligibility

- The photo contest is open to students enrolled in one of the BAUHAUS4EU partner universities and associated partner universities LNAA and KhNU.
- Participants should submit individual entries, not group work.

3. Process

The photography contest is conducted in three distinct phases, each established to ensure fairness, inclusivity, and the achievement of high-quality results.

Phase I is open to all students of the participating universities who wish to compete. Submissions shall be made directly in response to the official open call. For purposes of coordination, each university has appointed one representative responsible for collecting and managing submissions on behalf of their institution. The open call will remain active from **5 October until 15 November 2026**, thereby allowing students sufficient time to prepare and submit their entries.

Phase II will consist of the internal selection process at the university level. Each university jury member shall review all entries received and, based on the criteria of creativity, originality and adherence to the theme of the contest, select three student applications to represent the institution. These selected works shall be transmitted to all jury members between **16 - 22 November**. This procedure will ensure equal representation, resulting in a total of 90 (+18) finalist photographs – 9 from each participating university. All the submitted photographs in this phase will be a total of 30 (+6) finalists' photographs, which will be published on the social media accounts of the BAUHAUS4EU.

Phase III will be carried out by the designated jury members. The jury shall evaluate the thirty-six finalist photographs over a period of two weeks. During this period, members will conduct an independent review, followed by a collective

deliberation in an online meeting facilitated by the communication officers. The jury will finalize its decisions no later than **6 December 2026**. The official announcement of the three winning photographs shall take place on **16 December 2026**, thereby marking the conclusion of the contest.

4. Timeline

5 Oct. – 15 Nov.: Open Call for student submissions (Each university will have an assigned representative responsible for collecting and managing the submissions.)

16 – 22 Nov.: Universities select 9 photographs each (total 30+6 finalist students)

30 Nov. – 6 Dec.: Jury evaluation

16 Dec.: Announcement of the 3 winners

- Late or incomplete submissions will not be considered.

5. Submission requirements

- Be enrolled as a student for the academic year 2026–2027 in one of the following partner and associated universities: Université Lumière Lyon 2 (ULL2), Bauhaus-Universität Weimar, University of Economics in Katowice (UEKat), University of Bergamo (UniBg), Polytechnic University of Castelo Branco (UPCB), University of Architecture, Civil Engineering and Geodesy (UACEG), Polytechnic University of Tirana (POLIS), University of Macedonia (UoM), Blekinge Institute of Technology (BTH), Université de Picardie Jules Verne (UPJV), Kharkiv National University of Economics (KhNUE), Lviv National Academy of Arts (LNAA).

- Students are required to submit their work using the official university email address. Submissions sent from personal or non-university email accounts will not be accepted and will result in disqualification.

- Each participant has to submit **three (3)** entry photos as part of a series that tells a single story.

- Photos must be original, unpublished works created by the participant. **AI generated or manipulated images will NOT be accepted.**

- Photos should be submitted in high-resolution digital format (minimum 300 dpi, JPEG).

- Each photo file must be named using the university short name, author's first and last name, short title of the series and number of photo of the series (e.g. BTH_Anna Mueller_Contemplation_1.jpg).

6. Technical specifications

- Photos should be submitted in high-resolution digital format (minimum 300 dpi, JPEG).
- Maximum file size per image: 5MB.
- Colour and black-and-white images accepted.
- Minor digital editing is allowed (color correction, cropping, etc.), but no heavy manipulation or compositing.

7. Judging criteria

Entries will be evaluated based on:

- Relevance to the theme.
- Creativity, originality and emotional narrative (storytelling) impact.
- Technical quality (composition, lighting, focus).

8. Rights and usage

- Participants retain copyright of their photographs.
- By submitting, participants give to BAUHAUS4EU Alliance the right to use the photos for promotional, communication and exhibition purposes with full attribution to the photographer.
- Photos will not be used for commercial purposes without additional consent.

9. Disqualification

- Any entry found to violate copyright laws, containing inappropriate content or violating the regulations of the current contest will be disqualified.

- Entries not adhering to technical or thematic requirements may be rejected.

10. Contact and support

For any questions, clarifications, or technical support related to the photography contest, participants are encouraged to reach out via the official contact email provided in the announcement. This channel will serve as the primary point of communication for inquiries regarding eligibility, submission procedures, technical difficulties with file formats, or any other contest-related matters.

11. Jury members

POLIS: Dr. Sonia Jojiç, Head of Department of Art & Design, POLIS University,

BTH: Malin Altenby Larsen, Senior Lecturer and Planning Architect at the Department of Spatial Planning,

UPJV: David Durand, Executive Vice President for Communication, Culture, and Science Outreach,

UACEG: Arch. Aleksander Kotov, Faculty of Architecture, lecturer at the Department of Public Buildings and part of the Photo Lab team,

Bauhaus-Universität Weimar: Julia Albrecht, Artistic Associate at the Professorship Photography,

UEKAT: Ilona Ptak, Assistant, Department of Communication Design and Analysis,

UPCB: Neel Vipinchandra Naik, Specialist in audiovisuals and media production,

ULL2: Isabelle Hare, University Professor of Information and Communication Sciences,

UoM: Eleni Sideri, Assistant Professor,

UniBg: Adriano D'Aloia, Professor of Cinema, Photography, Radio, Television, and Digital Media, Department of Letters, Philosophy, Communication

KhNUE (Ukraine): Oksana Mazorenko, Associate Professor,

BAUHAUS4EU Student Council: Yannis Oplasenis, Student, University of Macedonia

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Prizes

1st Prize

- Participation in the 3rd BAUHAUS4EU Forum in Amiens + backpack with goodies + special campaign promoting the photo and the photographer,
- Publication across BAUHAUS4EU partner institutions' social media,
- Official BAUHAUS4EU Certificate of Achievement.

2nd Prize

- Participation in the 3rd BAUHAUS4EU Forum in Amiens + backpack with goodies,
- Publication on B4EU website and social media,
- Official BAUHAUS4EU Certificate of Achievement.

3rd Prize

- Participation in the 3rd BAUHAUS4EU Forum in Amiens + backpack with goodies,
- Publication on B4EU website and social media,
- Official BAUHAUS4EU Certificate of Achievement.

Finalist Participation Kit

- Digital Certificate of Selection only for 1st and final phase,
- Online publication on the B4EU website.

Ethical and Legal Guidelines

To ensure the ethical integrity and legal compliance of the exhibition, all participants must adhere to the following conditions:

- **Permission & Access**: Photographs taken on private property, in institutional settings (such as schools, universities, hospitals, etc.), or involving recognizable individuals must be taken with prior permission from the relevant authorities or persons. Participants are responsible for securing these permissions.

- **Data Protection & Privacy**: If images feature identifiable individuals, participants must ensure compliance with the General Data Protection Regulation (GDPR) or other applicable data protection laws. Subjects should be aware that their image is being used and provide informed consent where necessary.

- **Copyright & Ownership**: All submitted photographs must be original works owned by the photographer. By submitting, participants confirm they hold the copyright or have secured the necessary rights to submit and exhibit the image. Any third-party elements (e.g., artworks, designs) included in the photographs must also be cleared for use.

Failure to comply with these standards may result in disqualification from the exhibition. These measures help uphold the integrity of the project and respect the rights of all involved.

Official Email Addresses for Student Submissions

All students are required to submit their official photographs using their university-issued email addresses. Submissions sent from personal email accounts (e.g. Gmail, Yahoo, Outlook) will not be accepted or acknowledged. Students must ensure that all submissions are made via the designated institutional email addresses listed below for each partner university.

- Bauhaus-Universität Weimar: bauhaus4eu@uni-weimar.de
- UEKat: bauhaus4eu@uekat.pl
- ULL2: bauhaus4eu@univ-lyon2.fr
- UNIBG: bauhaus4eu@unibg.it
- UPCB: b4euphotocontest@ipcb.pt
- UACEG: bauhaus4eu@uacg.bg

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- POLIS: bauhaus4eu@polis.al
- UoM: bauhaus4eu@uom.edu.gr
- BTH: bauhaus4eu@bth.se
- UPJV: bauhaus4eu@u-picardie.fr
- KhNUE: bauhaus4eu@hneu.net
- LNAA: obmin@lnam.edu.ua