



3rd DREAMT-CYFE Doctoral and Young Researcher Workshop: "Entrepreneurship and Innovation"

University of Bergamo, 12th – 14th May 2015



PROGRAMME

Tuesday 12th May 2015 (Room 1, Rectorate Building) - via Salvecchio 19

09:00-09:30	Registration
09:30-09:45	Welcome and Opening Salutation
09:45-12:30	Session 1:
	Chair: <i>Lucio Cassia</i> , University of Bergamo Keynote speaker: <i>Howard Aldrich</i> , University of North Carolina and CYFE-University of Bergamo Scientific Committee
12:30-14:00	Lunch
14:00-17:00	Session 2:
	Chair: <i>Antonella Zucchella</i> , University of Pavia Keynote speaker: <i>Massimo Colombo</i> , Politecnico di Milano
19:30	Dinner

Wednesday 13th May 2015 (Room 1, Rectorate Building) - via Salvecchio 19

09:30-12:30	Session 3:
	Chair: <i>Federica Origo</i> , University of Bergamo Keynote speaker: <i>Leif Melin</i> , Jönköping International Business School
12:30-14:00:	Lunch
14:00-17:00	Session 4:
	Chair: <i>Tommaso Minola</i> , University of Bergamo Keynote speaker: <i>Simon Down</i> , Anglia Ruskin University

Thursday 14th May 2015 (Room 17, Caniana Campus) - via dei Caniana 2

10:00-12:00	Lecture:
	<i>"Mindful Scholarship and the Art of Entrepreneurial Possibility"</i> <i>Howard Aldrich</i> , University of North Carolina and CYFE-University of Bergamo Scientific Committee



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Workshop conveners

Tommaso Minola, University of Bergamo

Stefano Denicolai and Antonella Zucchella, University of Pavia

***DREAMT**, PhD in Economics and Management of Technology, University of Pavia and University of Bergamo*

***CYFE**, Center for Young and Family Enterprise, University of Bergamo*

<http://phdemd.unipv.eu/site/en/home.html> - <http://www.cyfe.unibg.it/en/>

Keynote speakers



Howard Aldrich, University of North Carolina, Chapel Hill, USA

He received his Ph.D. from the University of Michigan and is Kenan Professor of Sociology, Adjunct Professor of Business at the University of North Carolina, Chapel Hill, Faculty Research Associate at the Department of Strategy & Entrepreneurship, Fuqua School of Business, Duke University, and Fellow, Sidney Sussex College, Cambridge University.

His main research interests are entrepreneurship, entrepreneurial team formation, gender and entrepreneurship, and evolutionary theory.

His 1979 book, “Organizations and Environments”, was reprinted in 2007 by Stanford University Press in its Business Classics series. His book, “Organizations Evolving” (Sage, 1999), won the

“George Terry Award” from the Academy of Management and was co-winner of the “Max Weber Award” from the OOW section of the American Sociological Association. In 2000, he won the “Swedish Foundation on Small Business Award” for his research on entrepreneurship. In 2002, he won the “Sitterson Award for Excellence in Freshman Teaching” at UNC-CH. His latest book, “An Evolutionary Approach to Entrepreneurship: Selected Essays”, was published by Edward Elgar in 2012. Since 2014 he sits in the Scientific Committee of CYFE (Center for Young and Family Enterprise) at the University of Bergamo.

<http://www.unc.edu/~healdric/>



Massimo Colombo, Politecnico di Milano, Italy

The scientific activity of Massimo G. Colombo is mainly in the area of Entrepreneurship, Economics of Innovation, Strategic Management and Entrepreneurial Finance. His current research interests include: the economics of organizational design; entrepreneurship and entrepreneurial finance; strategic alliances, acquisitions and open innovation; the diffusion of advanced technologies and organizational innovations.

He has served as Principle Investigator, Scientific Coordinator and Chair of the Steering Committees in numerous research grants of the European Commission, the Italian National Research Council (CNR), the Italian Ministry of Research (MIUR), and various other private and public institutions.

Massimo G. Colombo is author (or co-author) of nine books and more than 70 publications in international scientific journals, among which the Strategic Management Journal, Journal of Business Venturing, Journal of Economic Behavior and Organization, International Journal of Industrial Organization, Entrepreneurship Theory & Practice, Journal of Banking and Finance, Journal of Industrial Economics, Economics Letters, Research Policy, Industrial and Corporate Change, Journal of Economics and Management Strategy and Small Business Economics.



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Leif Melin, Jönköping International Business School, Sweden

Leif Melin is Professor of Strategy and Organisation and the Hamrin Professor of Family Business Strategy at Jönköping International Business School (JIBS) since 1994., and He was the founding Director of CeFEO — Center for Family Enterprise and Ownership since (2005-2012). From 1995 till 2000 Melin was Head of Department of Entrepreneurship, Marketing and Management as well as Director of the PhD programme at JIBS. He has also served as Dean and Managing Director of JIBS (2000-2001). He has been a visiting professor at many institutions, latest at ESADE, Barcelona and Lancaster University Management School. The academic year 2000/2001 he was Dean and Managing Director of JIBS.

Melin's research focuses on strategizing in different contexts, the last decade with a focus on family owned businesses. He is especially interested in the practices, processes and arenas for active ownership, strategic change and continuous growth, often using an interactive research approach in dialogue with owners and managers. He is a founding member of the global STEP project (Successful Transgenerational Entrepreneurship Practices) where he is an active research member.

He has published in international journals and book volumes, including Strategic Management Journal, Strategic Organization, Journal of Management Studies, Family Business Review, Entrepreneurship Theory and Practice, Long Range Planning. and Journal of Family Business Strategy. He co-authored the seminal book Strategy as Practice: Research Directions and Resources (2007) and he is editor of the new Sage Handbook of Family Business together with Mattias Nordqvist and Pramodita Sharma. He has served on the editorial board of ten international journals, presently European Management Review, Family Business Review, Long Range Planning and Journal of Family Business Strategy.

<http://hj.se/jibs/en/research/persons/leif-melin.html>



Simon Down, Anglia Ruskin University, UK

Simon Down is Professor of Management and Director of the Institute for International Management Practice. He is also a member of CEDAR (Centre for Enterprise Development and Research). His previous post was as Senior Lecturer at Newcastle University, where he worked for eight years, following periods working as an academic at Wollongong University, Australia, and Plymouth University. In recent years he has been the co-director of an innovation and enterprise research centre and co-subject group head.

He began his working life as an entrepreneur in the independent music sector before working for London Underground. In his late twenties he went to the London School of Economics, studying an undergraduate degree in history, and after living for a year teaching English in Berlin, completed an MA in Industrial Relations at Warwick.

He is the author of two books: Narratives of Enterprise: Crafting Entrepreneurial Self-identity in a Small Firm (Edward Elgar, 2006), an ethnographic study of a small firm in the UK, and a textbook, Enterprise, Entrepreneurship and Small Business (Sage, 2010). He has published articles and book chapters on small firm policy, entrepreneurial and organizational self-identity, indigenous entrepreneurship, management history and ethnographic methodology in journals such as Human Relations, Entrepreneurship and Regional Development, Organization and the International Small Business Journal (see list of publications below). He recently stepped down as Editor in Chief of the International Journal of Entrepreneurial Behaviour and Research after a number of years as part of the editorial team. He is also on the editorial boards of Personnel Review; International Small Business Journal; Asia Matters: Business, Culture and Theory; and the International Journal of Entrepreneurship and Innovation.

http://www.anglia.ac.uk/ruskin/en/home/faculties/aibs/staff_profiles/all_staff/dr_simon_down.html



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DETAILED PROGRAMME

Tuesday, 12th May 2015 (Room 1, Rectorate Building)

09:00-09:30 Registration

09:30-09:45 Welcome and Opening Salutation

Lucio Cassia, Chairman, CYFE, University of Bergamo

Caterina Rizzi, Director, Department of Management, Information and Production Engineering, University of Bergamo

Tommaso Minola, Director, CYFE, University of Bergamo

09:45-12:30 Session 1: Chair **Lucio Cassia**, University of Bergamo

09:45-10:45 Keynote speaker: **Howard Aldrich**, University of North Carolina and CYFE-University of Bergamo Scientific Committee

“Forged in the Heat of Battle: New and Small Firms as Entrepreneurial Incubators”

10:45-11:20 *“Institutions and Entrepreneurial Cognition: a Multicountry Entrepreneurial Activity Analysis”*

Ali Raza, University of Padova (co-authors Moreno Muffatto; Saadat Saeed)

Discussants: Cristina Bettinelli (University of Bergamo) and Marcin Bartosiak (University of Pavia)

11:20-11:55 *“The Resilience Strategies of SMEs in Mature Clusters”*

Elisa Conz, University of Pavia (co-authors Stefano Denicolai; Antonella Zucchella)

Discussants: Daniel Pittino (University of Udine) and Lydia Christina Reichensperger (University of Pavia)

11:55-12:30 *“Regional Population Density and Entrepreneurial Growth Aspirations: the Moderating Role of Individual Human Capital”*

Victor Martin Sanchez, Universitat Autònoma de Barcelona (co-authors Joan-Lluís Capelleras; Ignacio Contín-Pilart; Martin Larraza-Kintana)

Discussants: Silvana Signori (University of Bergamo) and Federico Moretti (University of Pavia)

Concluding remarks: Howard Aldrich and Lucio Cassia

12:30-14:00 Lunch Break at Restaurant “Circolino”



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14:00-17:00: Session 2: Chair **Antonella Zucchella**, University of Pavia

- 14:00-14:40 Keynote speaker: **Massimo Colombo**, Politecnico di Milano
“What Do We Know about Venture Capital in Europe? The Role of Institutional Context”
- 14:40-15:15 “International Entrepreneurial Marketing as a Strategic Process”
Emilia Cubero Dudinskaya, University of Pavia
Discussants: Ruggero Golini (University of Bergamo) and Caterina Farao (University of Pavia)
- 15:15-15:50 “University Internationalization and the Development of Students’ Entrepreneurial Intention” (*)
Davide Donina, University of Bergamo (co-authors Michele Meoli; Tommaso Minola)
Discussants: Philipp Sieger (University of St. Gallen) and Luca Manlio Varricchio (University of Pavia)
- 15:50-16:25 “How Does the Functional Specialization of the Entrepreneurial Team Affect CEO’s Time Allocation in Entrepreneurial Ventures?” (*)
Beatrice Matassini, Politecnico di Milano (co-authors Evila Piva; Cristina Rossi-Lamastra)
Discussants: Birgit Hagen (University of Pavia) and Parkoo Kudzo Woedo (University of Pavia)
- 16:25-17:00 “Filtering Noise: How Entrepreneurs Use Heuristics and Biases to Make Decisions that Require Creativity”
Sid Hanna Saleh, University of Colorado Boulder
Discussants: Gaia Bassani (University of Bergamo) and Isabella Bianco (University of Bergamo and Pavia)
Concluding remarks: Massimo Colombo and Antonella Zucchella

19:30 Dinner and Best Paper Award Ceremony at Restaurant “Da Mimmo”



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Wednesday, 13th May 2015 (Room 1, Rectorate Building)

09:30-12:30 Session 3: Chair **Federica Origo**, University of Bergamo

- 09:30-10:10 Keynote speaker: **Leif Melin**, Jönköping International Business School
“The growing field of family business research – in quest of reflection and renewal”
- 10:10-10:45 *“Women Entrepreneurs: the Role of Institutional Factors”*
Daniela Gimenez, Witten/Herdecke University (co-authors Andrea Calabrò; David Urbano)
Discussants: Federica Origo (University of Bergamo) and Davide Hahn (University of Bergamo)
- 10:45-11:20 *“Personal Values as Motivators to Internationalize Business in a Comparative Sample of Immigrant and Native Entrepreneurs”*
Daniela Bolzani, University of Bologna (co-authors Maw Der Foo)
Discussants: Antonio Majocchi (University of Pavia) and Paolo Rosa (University of Bergamo)
- 11:20-11:55 *“Family Firms and International Involvement: Being in a Niche in the Italian Wine Industry”*
Emanuele Modenesi, University of Pavia
Discussants: Salvatore Sciascia (IULM University) and Marco Serafini (University of Bergamo)
- 11:55-12:30 *“Entrepreneurship Education: Contingencies and Paradoxes in Entrepreneurial Learning at Universities”*
Davide Hahn, University of Bergamo (co-authors Tommaso Minola; Anita van Gils, Jolien Huybrechts)
Discussants: Yves Fassin (Ghent University) and Eliana Quintilii (University of Pavia)
Concluding remarks: Leif Melin and Federica Origo

12:30-14:00 Lunch Break at “Caffè della Funicolare”



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14:00-17:00 Session 4: Chair **Tommaso Minola**, University of Bergamo

- 14:00-14:40 Keynote speaker: **Simon Down**, Anglia Ruskin University
“How to Write and Publish Quality Journal Articles Based on Qualitative Data”
- 14:40-15:15 *“Entrepreneurs' Attitudes toward Creativity: the Psychological Dynamics between Blatant Openness and Subtle Closure within the Italian SMEs” (*)*
Silvia Bertolini, University of Bergamo
Discussants: Mara Grasseni (University of Bergamo) and Mara Brumana (University of Bergamo)
- 15:15-15:50 *“Concurrent Types of Learning in the Process of Internationalization of Mature SMEs”*
Giovanna Magnani, University of Pavia (co-authors Antonella Zucchella)
Discussants: Gianpaolo Baronchelli (University of Bergamo) and Alice Rondini (University of Bergamo)
- 15:50-16:25 *“An Alternative Stock Selection Approach with Bayesian Networks” (*)*
Alessandro Greppi, University of Pavia (co-authors Maria Elena De Giuli; Claudia Tarantola)
Discussants: Michele Meoli (University of Bergamo) and Omar A.M Eljoumayle (University of Pavia)
- 16:25-17:00 *“Temporal Dynamics of Corporate Entrepreneurship in Family Firms”*
Mara Brumana, University of Bergamo (co-authors Tommaso Minola; Giovanna Campopiano; Robert Garrett; Lucio Cassia)
Discussants: Antonio Messeni Petruzzelli (Politecnico di Bari) and Alexandra Lagorio (University of Bergamo)
Concluding remarks: **Simon Down** and **Tommaso Minola**

Each paper is discussed by a faculty member and a DREAMT PhD Student.

() The symbol indicates that manuscript is presented in a short-paper or extended abstract version*



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Thursday, 14th May 2015 (Room 17, Caniana Campus)

10:00-12:00 Lecture:

“Mindful Scholarship and the Art of Entrepreneurial Possibility”

Howard Aldrich, University of North Carolina and CYFE Scientific Committee

Management and sociology professor Howard Aldrich researches entrepreneurship, the origins of new organizational populations, gender differences in business management and organizational evolution.

His lecture will provide insights into the best practices that have served him well across an entire career of producing top tier research. In particular, professor Aldrich will focus on key learning and helpful strategies about writing scientific manuscripts and crafting research reports. In addition, the lecture will provide insights about both driving and emerging themes in entrepreneurship research that are relevant to the many fields that study social phenomena where entrepreneurship plays a role.

While the lecture is intended for early stage PhD students or Master Students (Msc) writing their dissertation, the participation of more expert researchers and senior faculty member is welcome.

Those who are interested in attending the session are kindly requested to contact Dr. Brumana (mara.brumana@unibg.it). A preparation video will be sent in advance.